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BETTER SEEDS

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U. S. Department of Agriculture

from

BURRELL *for* 1928



The First Picking for Seed

Burrell's "Superfecto" Cantaloupe

(Trade Mark)

A Big Money Maker for Market Men

See page 31

from

D. V. BURRELL

SEED GROWER

ROCKY FORD

::

COLORADO

*Thousands of the Most Successful Planters of
the United States Plant These Seeds Each Year*

D. N. Shoemaker

“AS GOOD AS GROW FOR YOU TO SOW” MY MOTTO

Rocky Ford, Colo., Dec. 1, 1927.

Greetings to You, Friends:

The crop season of 1927 is passed. The growing season was very good and satisfactory yields of nearly all seed crops were grown. Here at Rocky Ford the harvest weather has been wonderful. Sunshine every day for nearly three months. We could not hope for better conditions for harvesting and curing seed and our tests are running high. It is not uncommon to get tests of 96 to 100 percent.

I want to thank all of you who ordered seed last spring. We checked over the customers' list and find we have orders from nearly two thousand new post offices and have not only received orders from nearly all of our old customers but many thousand new customers ordered. I hope you have been well pleased with the seeds and to have your orders again for 1928 planting.

If you will tell your friends of my seed house and send in their names with your orders I will appreciate your kindness.

When you go on your vacation next August or September, if you follow the Santa Fe Trail you will pass through Rocky Ford and see a large acreage of my seed crops, many of which are planted near the trail from eastern Colorado to Penrose in the mountains. You will find I am located in a very fertile valley where the lands are farmed by expert farmers and big crops are grown. You will be welcome and I am sure you will enjoy the trip.

Looking forward to the receipt of your seed orders and promising you our best care, I am,

Yours very truly,

D. V. BURRELL, SEED GROWER.

INSTRUCTIONS TO PURCHASERS

Please follow these instructions carefully. If any mistakes occur or your order is delayed, let me hear from you promptly.

MY TERMS ARE CASH WITH ORDER—Send Postoffice or Express Money Order, Bank Draft or Registered Letter. Small amounts may be in postage stamps.

C. O. D.—No goods shipped C. O. D.—Under the new telegraph rulings you can wire the money with the order where it is necessary to send wire orders, which does not make it necessary to send C. O. D., as used to be the case.

HOW TO ORDER.—Always write your name, postoffice, state and express office plainly, and if possible use the order sheet. Always carry out the price of each item.

Make all orders or checks payable to D. V. BURRELL.

SAFE ARRIVAL GUARANTEED.—I guarantee safe arrival of all seeds sent by Mail or Express, but request all to have their addresses plainly written. If the seeds are not received in a reasonable time, send an exact copy of the order and state kind of remittance and same will be given immediate attention.

HOW TO SHIP.—Always state how to ship heavy seeds, if to go by Freight or Express.

GUARANTEE.—It is impractical to guarantee seeds, as under improper care the best of seeds will fail. Some may be sown too shallow or too deep, in too dry ground or too wet. Some hardy seeds will stand cool weather and grow when soil is too cold for others and will cause them to decay. Insects above or below the surface may attack and destroy them. For these reasons D. V. Burrell gives no warranty, either express or implied, as to description, quality productiveness or any other matter of any seeds he sends out, and will not in any way be responsible for the crop.

NO PREMIUMS

I do not believe my customers approve of the giving of premiums. Somebody has to pay for them. My idea is to sell to those who buy to plant, looking forward to the growing of a good garden for home use or a PROFITABLE MARKET GARDEN and to sell these seeds as low as I can afford, quality considered, but not to cut down the quality in order to meet prices made by others. In making up this catalog I have been guided entirely by the quality of the seeds I have to offer and the supply.

I trust you will favor me with your orders, which will be carefully filled.

Yours very truly,

D. V. BURRELL.

WRITE YOUR ADDRESS PLAINLY AND IN FULL in the blanks below; also keep your order separate from other matters you wish to write about. This enables us to **FILL ORDERS RAPIDLY** and correctly, and your inquiries will not be so apt to be overlooked. For full instructions about ordering, etc., see directions inside front cover page.



Dear Sir:—In accordance with terms of your Descriptive Catalog for 1928 please forward to

R. F. D.....Box No.....P. O. Box.....

Check - - - \$

Date of this order _____

State here if wanted by Mail, Express or Freight

If you want me to substitute as near as possible like you order, If sold out of what you order, write here yes or no.

You will be pleased with our seeds.

[illegible]

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Seeds Produced "Out West"

Over 90 per cent of the seeds grown in the United States are produced in the west. The soil and climatic conditions are favorable to their growth and harvest. The finest selections of stock seeds are planted and expert care has resulted in a quality of stocks which is superior to imported seed in nearly every instance.

Here at Rocky Ford I grow those items which I believe I can produce better than are grown at other places, but where some other place has demonstrated that better can be grown than here, I get them grown for me there by expert specialists.

When you order garden seeds from me you get "As Good As Grow for You to Sow," and at a price which is based upon the actual value of the product from which the seed is saved.

Too cheap seed indicates that the seed was taken from an inferior product. Here is an illustration: Thousands of pounds of cull cantaloupe seed are saved here each year and some who call themselves seedsmen sell them to planters. No wonder they can sell them for a low price. They are cut from worthless cull melons which will not do to sell and would otherwise be fed to hogs (which should be done). These so-called seedsmen do not tell the planters they are cull seed but it is like saving the poorest corn for seed because it will not sell, or the poorest cattle for breeding purposes because they are not good enough to fatten for market.

You would not expect good seed wheat at 50c per bushel when good milling wheat was worth \$1.00 per bushel.

It takes a crate of cantaloupes to cut a pound of seed and with thousands of carloads selling to net the grower \$1.00 per crate it is plain what good seed should be worth.

It takes about ten watermelons to cut a pound of seed and with select melons worth 20c to 50c each the seed is worth \$2.00 to \$5.00 per pound, and you know seed at 20c per pound would only represent 2c per melon. Who would want to grow and select fine melons for seed at 2c each? Planters realize this and also that it pays to plant the best seed. This is why nine out of ten of our customers buy the best seed. The results from my seed have been so satisfactory that I have customers at nearly 8,000 post offices in the United States.

Your order for 1928 planting will be appreciated and given our best care.

Yours truly,

D. V. BURRELL, Seed Grower.

**Your Garden
Should Grow**

ASPARAGUS

Washington Asparagus

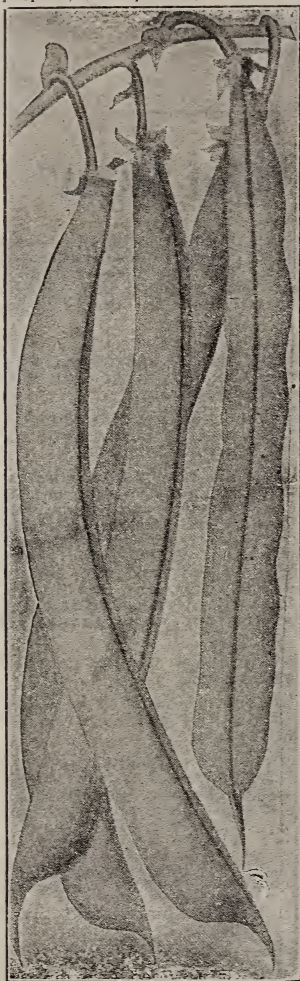
A highly improved strain. This strain is the result of selection since 1910 under the direction of the Bureau of Plant Industry of the United States Department of Agriculture, from which date the product of a single plant has increased so the stock can now be offered as a commercial variety.

WASHINGTON ASPARAGUS is highly rust resistant and produces a heavy crop of large, tender stalks. **This is pedigreed seed.**

As an asparagus bed is so long lived and the results from the best type so much better than from inferior stock the price of seed is so small an item you cannot afford to consider it.

The old varieties are not so good and I have offered only one which has proven excellent.

I offer **Washington Asparagus** seed (per pkt., 10c) (per oz., 20c) (per 1/4 lb., 60c) (lb., \$2.00) (10-lb. lots, \$1.75 per lb., prepaid) (Wholesale lots, 50 lbs. and up, not prepaid, \$1.50 per lb.).



GARDEN BEANS

Plant one pound to 100 feet of row, 60 pounds per acre.

Beans thrive best on a warm sandy loam soil. Plant snap beans every three or four weeks for succession, beginning as soon as danger of frost has passed.

Don't overlook the lima beans. Cooked with cream they are very good and how well the little folks like them.

Burpee's Stringless Green Pod

The pods are fleshy, being full and round before the beans begin to attain any size. They continue to bear a long time when kept picked off, and by planting two or three times during the season, the first planting as soon as danger from frost is past, and then later, about four weeks apart, you have snap beans covering a period of three or four months.

Price—(Pkt., 10c) (1/2 lb., 20c) (lb., 35c) (5 lbs., \$1.50) prepaid. By express or freight, not prepaid (10 lbs. or more, 20c per lb.). Wholesale prices (\$16.00 per 100 lbs.).

Gaint Stringless Green Pod

A very productive and handsome sort. A few days later than Burpee's Stringless. The plants are large and vigorous. The pods are long, nearly straight, round and tender. Quality good, either for home garden or market. The seeds are long, slender and yellow.

Prices—(10c per pkt.) (20c per 1/2 lb.) (35c per lb.) (\$1.50 for 5 lbs.) postpaid. Not prepaid (10 lbs. and up, 20c per lb.). Wholesale prices—(\$16.00 per 100 lbs.).

Black Valentine Beans

This variety is in great demand with southern planters because it can be planted early, stands more cold at planting time and produces nearly round, slightly flattened, rich green pods which hold up well and keep their color better than other sorts on the markets.

I have a very good supply and offer at low prices as long as my stock remains unsold. Price—(10c per pkt.) (20c per $\frac{1}{2}$ lb.) (35c per lb.) postpaid. Not prepaid (10-lb. lots and up, 18c per lb.). Wholesale price (\$15.00 per 100 lbs.).



Wardwell's Kidney Wax Beans

This variety produces long, straight, waxy pods of excellent quality; real snap beans without strings. They are early, produce a large crop, sell well on the markets and are extensively grown by market gardeners and in home gardens. The dry beans cook well. Price—(Pkt., 10c) ($\frac{1}{2}$ lb., 20c) (lb., 35c) (5 lbs., \$1.50) postpaid. Not prepaid (10 lbs. or more, 20c per lb.). Wholesale price (\$18.00 per 100 lbs.).

Beans—Pencil Pod Black Wax

This round pod snap bean is one of the most vigorous growers and is entirely stringless. The pods are long and straight. As a shipper they do not wither as quickly as the flat sorts. Grown where beans are apt to rust or blight they are less liable to injury than most other sorts. I have grown large acreages of beans and select these as my favorite wax bean. Price—(10c per pkt.) (20c per $\frac{1}{2}$ lb.) (35c per lb.) (\$1.50 for 5 lbs.) postpaid. Not prepaid (10 lbs. or more, 18c per lb.). Wholesale price (\$15.00 per 100 lbs.).

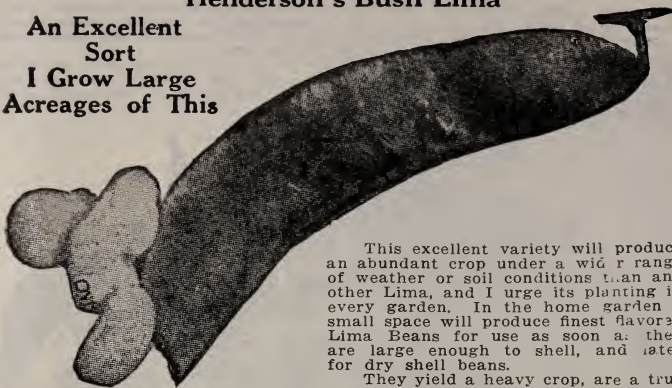
Davis Wax

This is also called Davis White Kidney Wax. It is a well known market sort, much used for shipping. The plants are very hardy and productive and the variety is very desirable where a handsome wax-podded, white-seeded intermediate sort is wanted. The plants are very vigorous. The pods are remarkably long, about six inches, sometimes longer. They are handsome, light yellow, straight, very attractive and when young are crisp and tender. The dry beans are excellent for baking. Seed medium large, kidney shaped, clear white. Price—(10c per pkt.) (20c per $\frac{1}{2}$ lb.) (35c per lb.) (\$1.50 for 5 lbs.) postpaid. Not prepaid (10 lbs. and up, 20c per lb.). Wholesale price (\$18.00 per 100 lbs.).

LIMA BEANS

Henderson's Bush Lima

An Excellent
Sort
I Grow Large
Acreages of This



This excellent variety will produce an abundant crop under a wide range of weather or soil conditions than any other Lima, and I urge its planting in every garden. In the home garden a small space will produce finest flavored Lima Beans for use as soon as they are large enough to shell, and later for dry shell beans.

They yield a heavy crop, are a true bush sort, 18 to 20 inches high, require no support and are early, coming in weeks ahead of other Limas, and bearing continually until frost. The beans have the true Lima flavor, buttery, rich and tender. Price—(Pkt. 10c) ($\frac{1}{2}$ lb., 20c) (lb., 35c) (5 lbs., \$1.50) postpaid. Not prepaid (10-lb. lots, 20c per lb.). Wholesale price—(\$16.00 per 100 lbs.). Ask for carlot prices.



Threshing Some of My Henderson's Bush Lima Beans

I grow thousands of bushels of this variety. My stocks are very carefully grown and are free from runners. Plant this stock if you grow only a small garden or plant a large acreage.

Burpee's Bush Lima

A bush form of the large white Lima, which grows about 20 inches high. The beans are very large and of excellent quality, fully equal to the pole Lima, both in quality and size. Price—(Pkt., 10c) ($\frac{1}{2}$ lb., 25c) (lb., 45c) (5 lbs., \$2.00) postpaid. Not prepaid (10 lbs. and up, 30c per lb.). Wholesale price—(\$27.00 per 100 lbs.).

Beans—Pole

King of the Garden Lima

The pods are large, containing five or six large, white beans. This variety is especially valuable where the garden space is limited, as a few hills will supply a good sized family. Price—(Pkt., 10c) ($\frac{1}{2}$ lb., 25c) (lb., 45c) (5 lbs., \$2.00) postpaid. Not prepaid (10 lbs. and up, 20c per lb.). Wholesale price—(\$18.00 per 100 lbs.).

Kentucky Wonder

The vines are vigorous, climbing well and very productive, bearing pods in large clusters. The pods are medium light green, very long, often reaching nine or ten inches, curved and twisted, nearly round and very crisp when young. One of the very best early pole snap beans for the home garden or market. Price—(Pkt., 10c) ($\frac{1}{2}$ lb., 20c) (lb., 30c) (5 lbs., \$1.50) postpaid. Not prepaid (10 lbs. and up, 16c per lb.). Wholesale price—(\$14.00 per 100 lbs.).

Dry or Shell Beans

Navy Beans

These well-known white shell beans are the standard dry or shell bean for baked beans or bean soup. So well known that they need not be described. Price—(Pkt., 10c) ($\frac{1}{2}$ lb., 15c) (lb., 28c) postpaid. Not prepaid (10 lbs. and up, 15c per lb.). Wholesale price—(\$12.00 per 100 lbs.).

Pinto or Mexican Beans

The Colorado Pinto Bean has taken a prominent place in the shell bean market, and the sales now amount to several million dollars a year. The stock I offer is hand-picked quality for seed and much better than the ordinary stock on the market. Price—(Pkt., 10c) ($\frac{1}{2}$ lb., 15c) (lb., 25c) postpaid. Not prepaid (10 lbs. and up, 12c per lb.). Wholesale price—(\$11.00 per 100 lbs.).

BEETS—Table

Plant six to eight pounds per acre $1\frac{1}{2}$ inches deep—rows 16 to 20 inches apart. Plant every four weeks until August for succession.

CROSBY'S EGYPTIAN

Burrell's Special Stock (See Cut)

This is extremely early, being one of the first early beets. The shape is nearly round, very smooth, a rich red, fine-grained and of extra quality. The tops are small, making fine bunches. They have a very distinctive bright red color and are uniform in shape and appearance. The tap root is small. The type is well illustrated in the cut herewith.

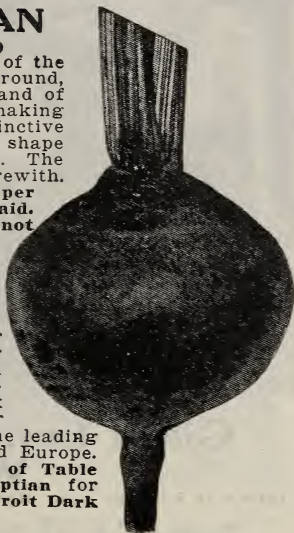
(10c per oz.) (25c per $\frac{1}{4}$ lb.) (85c per lb.) (10 lbs. and up, 75c per lb.) prepaid. Wholesale price (\$60.00 per 100 lbs.) not prepaid.

Detroit Dark Red Beet

Market Growers Note Prices Are Wholesale at Large Quantities

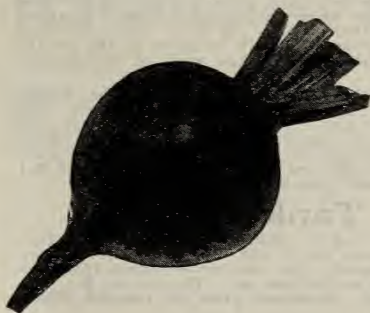
This fine, dark red beet is a leader with me. I recommend it for either the home or market garden. I also sell large quantities of it to canning factories, as its uniform shape and dark red color make it very well liked for canning. My Beet Seed is grown by the leading beet seed growers of this country and Europe.

If there were only two varieties of Table Beets, I would choose Crosby's Egyptian for early home garden or market, and Detroit Dark Red for late home garden or market.



The best beet grown for canners' use is Detroit Dark Red.

The tops are small, dark green and red, the roots globular, very smooth; the flesh a deep red, shaded with black red zones. This beet is acknowledged by the beet seed specialists throughout the world as the most uniform in size, shape and color, and of the highest quality. (10c per oz.) (25c per $\frac{1}{4}$ lb.) (90c per lb.) (10 lbs. and up, 80c per lb.) prepaid. Wholesale price (\$70.00 per 100 lbs.) not prepaid.



BURRELL'S CRIMSON GLOBE

This very valuable second early sort is a fit companion to my strain of Crosby's Egyptian. The color is darker red, shape just a little more square shouldered and a little deeper from base of top to tap root. The leaves are very dark red and tops small. It is a good beet to grow for late crop and keeps well when pitted, until late in the spring. It is beautifully zoned. Will please you.

(10c per oz.) (25c per $\frac{1}{4}$ lb.) (85c per lb.) (10 lbs. and up, 75c per lb.) prepaid. Wholesale price (\$60.00 per 100 lbs.) not prepaid.

EDMAND'S EARLY BLOOD TURNIP

The roots of good form; round; one small tap root; the flesh deep blood-red; very sweet and tender, a well-known and excellent sort.

(10c per oz.) (20c per $\frac{1}{4}$ lb.) (75c per lb.) (10 lbs. and up, 65c per lb.) prepaid. Wholesale price (\$50.00 per 100 lbs.) not prepaid.

Prices represent only a very reasonable profit above actual growing cost.

You will not worry as much as others about how times will be if you grow a good garden, plenty of chickens, some hogs, keep a few A1 milch cows and keep busy. Everybody will keep on eating and you have first choice. GROW A GOOD GARDEN.



Giant Long Red Mangel-Wurzel

Plant 6 to 8 lbs. per acre. Rows 24 inches apart. Thin to 12 to 15 inches apart.

The pile of Mangel-Wurzel shown above grew on one square rod of ground. They were dug before the crop was matured. They averaged over 83 tons per acre. Later another square rod from the same field was harvested and weighed in the presence of two members of the Rotary Club of Nampa, Idaho, and the wonderful average yield of 96 tons 550 pounds per acre was made.

These were grown from my seed by J. S. Hulbert of Nampa, Idaho. At the present price of corn and hay, this crop produced actual feed value worth more than \$500.00 per acre. They contain 5 to 7 per cent sugar and have high feeding value for dairy cows, fattening cattle, hogs, sheep and poultry. On good soil you should grow 25 to 50 tons per acre. Price—(5c per oz.) (15c per $\frac{1}{4}$ lb.) (50c per lb.) (10-lb. lots, 45c per lb.) prepaid. Wholesale price not prepaid (\$30.00 per 100 lbs.).

Golden Tankard

Yellowish orange color. Not so long but thicker than Giant Long Red. Flesh yellow zoned with white; grows partly out of the ground; an immense yield and preferred by many. Can easily be pulled from the ground without plowing loose. Price—(5c per oz.) (15c per $\frac{1}{4}$ lb.) (50c per lb.) (10 lbs., 45c per lb.) prepaid. Wholesale price not prepaid (\$30.00 per 100 lbs.).

Farmers and Stockmen: I can do you no greater favor than to induce you to plant these Stock Beets for your hogs and cattle. They are easily grown and an acre will feed 100 hogs from 30 to 40 days under favorable conditions. Plant a few acres this year and you will continue to do so each year.

Giant Half Sugar Rose Top

This is by many considered the greatest beet for feeding stock. It is richer in sugar than the Mangel-Wurzels and not so rich as sugar beets. What it lacks in sugar it makes up in tonnage yield per acre, and not being so sweet is less liable to injure the kidneys when fed in very large quantities compared with sugar beets. It grows about one-half out of the ground and is excellent for all kinds of stock.

The shape is as shown in cut above. Color, rose above the ground, white below; flesh white, sometimes slightly tinged with rose. Price—(5c per oz.) (15c per $\frac{1}{4}$ lb.) (50c per lb.) (10 lbs., 45c per lb.) prepaid. Wholesale price not prepaid (\$30.00 per 100 lbs.).

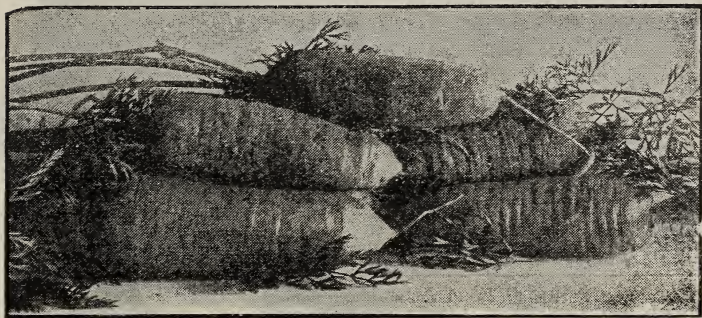
White Klein Wanzleben Sugar Beet. This variety is best liked and most extensively planted for sugar factories. They usually test 15 to 18 per cent sugar and produce 12 to 25 tons per acre. They are very valuable for feeding stock, but I would recommend feeding them with stock beets, listed above, about half of each, as the Sugar Beets alone are too rich in sugar. Price—(5c per oz.) (15c per $\frac{1}{4}$ lb.) (50c per lb.) (10 lbs. and up, 45c per lb.) prepaid. Wholesale price not prepaid (\$30.00 per 100 lbs.).

PRICES LOWER—QUALITY HIGHEST

CARROTS

Sow 2 to 3 lbs. of seed per acre. Rows 14 to 20 inches apart.

Culture.—Any good soil is suitable, manure it well, plow deep and prepare the seed bed as for beets. It is a good plan to plant a few radish seed with the carrot, as carrot starts slowly and the radish mark the rows so they can be cultivated before the carrots come up. Plant rows same distance apart as beets and thin to about 4 inches apart in the row, or if from 2 to 4 inches apart, they need not be thinned. Cover about 1 inch deep. Cultivate often and thoroughly. Sowing may be made as early in the spring as the soil can be put in good condition, or up to June 15 to 20.



Chantenay Half Long

This excellent sort is well illustrated in above cut made from a photograph of a sample produced from my seed. The roots average about 6 inches in length, shaped as shown in cut, deep orange color, smooth, flesh very tender and first-class in every way; medium early; one of the best for market or home garden. It is very productive and easily harvested. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (10-lb. lots, 95c per lb.) prepaid. Wholesale price, not prepaid (\$80.00 per 100 lbs.).

OXHEART OR GUERANDI. This is a very desirable sort. The roots are thick and 4½ to 5 inches long, shape slightly resembling an ox's heart, hence the name. This variety grows better than any other in heavy soil, owing to the short root. The flesh is a bright orange, crisp, tender, fine-grained and sweet. An excellent sort for table, and when full grown produces a profitable crop for stock feeding. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (10-lb. lots, 95c per lb.) prepaid. Wholesale price, not prepaid (\$80.00 per 100 lbs.).

DANVER'S HALF-LONG. A half-long orange carrot; very productive and suitable to almost any soil. Flesh a deep orange; fine-grained, crisp and tender. Being such an abundant bearer and of so good quality, it is considered one of the best and demand for it for both market and home garden is heavy. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (10-lb. lots, 95c per lb.) prepaid. Wholesale price, not prepaid (\$80.00 per 100 lbs.).

LONG ORANGE. This valuable sort produces roots often 12 inches in length and 3 to 3½ inches in diameter at the crown, tapering regularly to the small tap root. Color a very deep orange, suitable for table use or stock feeding. Succeeds best in a deep, loamy soil; fine-grained, crisp, tender and of excellent quality. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (80c per lb.) 10-lb. lots, 75c per lb.) prepaid. Wholesale price, not prepaid (\$60.00 per 100 lbs.).

IMPROVED SHORT WHITE. One of the most productive. The roots run as much as 4 inches in diameter at the top and taper to a point at the small tap root; length 8 to 10 inches. They will grow to this size on good, rich soil, where nearly all touch each other in the rows. Thin to 4 inches apart. Color creamy white with light green crown. Flesh white, solid and of excellent quality for stock feeding. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (75c per lb.) (10-lb. lots, 70c per lb.) prepaid. Wholesale price, not prepaid (\$50.00 per 100 lbs.).

The Cucumber Seed crop grown here at Rocky Ford, Colorado, is about 95 per cent of all grown in the U. S. Quality built up the business. Quality continued will keep it. I am for keeping it. I want your seed order. Prices and quality right. Better Seeds—Better Crops.

CABBAGE

1 oz. of seed to 3,000 plants. $\frac{1}{4}$ pound per acre.

I Sell Thousands of Pounds

Since starting in the seed business I have sold only the finest grade of cabbage seed obtainable. This seed is produced for me by the leading specialists of the world. Certain sorts which reach the highest development and produce the highest grade of seed in Denmark I have grown there; others in Holland, Long Island and Puget Sound.

With cabbage, the first point is good seed. No matter how well you care for the crop you will fail if you have not reliable seed.

If you want large lots, 100 lbs. to 1,000 lbs. and up, write for special prices.

Burrell's Large Charleston Wakefield Cabbage

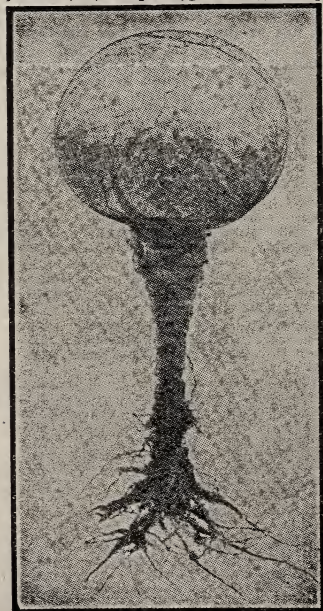
This fine, large early cabbage is but a few days later than the very earliest small sorts, is a very strong, thrifty grower, but little bothered by insects. The heads weigh from 6 to 10 pounds, sometimes more; are very solid and profitable for the early market. My seed is grown in a section where there is nothing to be desired to permit the growing of the finest cabbage seed. You cannot buy better seed at any price. Price—(10c per pkt.) (25c per oz.) (75c per $\frac{1}{4}$ lb.) (\$2.50 per lb.) (\$2.25 per lb. in 5-lb. lots) (10 lbs., \$2.00 per lb.) prepaid. Wholesale price, not prepaid—(20 lbs. and up, \$1.75 per lb.).

To destroy Aphis or Plant Lice on Cabbage and Cauliflower, Dust with Aphicide No. 10. See page 16.

Early Jersey Wakefield Cabbage

Earlier than Charleston and smaller heads, more pointed. Extensively grown in the South. I supply large quantities of this to Southern growers, but not so much as of Charleston Wakefield. Price—(10c per pkt.) (25c per oz.) (70c per $\frac{1}{4}$ lb.) (\$2.15 per lb.) (10 lbs., \$1.80 per lb.) prepaid.

Wholesale price, not prepaid—(20 lbs and up, \$1.60 per lb.).



The D.V.B. Cabbage

Another year has proven the great value of this extra early, round, solid-headed Cabbage.

It is reported by large numbers of my customers to be the finest Extra Early Cabbage they ever saw.

The demand has grown very large for this seed. Market gardeners will find this a big money-maker and it should be in every home garden.

If you think you have the finest early Cabbage plant this beside it and compare results.

You know an ounce of cabbage seed will make about 3,000 plants, and as 4 ounces will, if carefully grown, produce plants for 1 acre—\$1.60 worth of this seed may bring you several hundred dollars from your crop before your competitor gets on the market.

It is earlier than Jersey Wakefield; produces 4 to 6-pound round solid heads, which are just the right size to sell well. Be sure to order some of this. Price—(10c per pkt.) (40c per oz.) (\$1.50 per $\frac{1}{4}$ lb.) \$5.50 per lb.) (10-lb. lots, \$5.00 per lb.) postpaid. Wholesale price (\$4.50 per lb., in 20-lb. lots and up) not prepaid.

Cost of seed practically nothing compared with a good crop.

CABBAGE

Two Very
Valuable
Sorts



Early New Cabbage Copenhagen Market

This new cabbage is of very great merit, being as early as Charleston Wakefield and having the round, solid head of the Danish Ballhead. Every cabbage grower should plant some of it. This may prove to be the variety that will be a big moneymaker for you. The introducer says: "It is undoubtedly without a rival as the finest large roundheaded early cabbage in cultivation."

The heads average 8 to 10 pounds each, very solid, with small core and very fine quality. The plant is short-stemmed, the heads being produced very near the ground level. The leaves are closely folded and few outer leaves. The plants may be set closer than ordinary cabbage will permit. This sort is well known and market gardeners plant it very extensively.

Price—(5c per pkt.) (25c per oz.) (85c per $\frac{1}{4}$ lb.) (\$2.75 per lb.) (10-lb. lots, \$2.50 per lb.) postpaid. Wholesale price, not prepaid—(\$2.25 per lb. in 20-lb. lots and up).

Golden Acre Cabbage

This very valuable new introduction is similar to Copenhagen Market but several days earlier and smaller.

As the name indicates, it is a very profitable sort to grow.

The size is just right and the earliness and uniform heading tendency make it one every market grower and home gardener should plant for first early.

Price—(10c per pkt.) (90c per oz.) (\$3.00 per $\frac{1}{4}$ lb.) (\$10.00 per lb.) (5 lb. lots, \$9.00 per lb.).

Wholesale Plant Growers

Let Me Quote You Prices on Large Lots of Seed

Wholesale growers of Frost Proof Cabbage Plants who use from 100 to 1,000 lbs. or more of seed I will quote you quantity prices on best quality of seed. When writing for prices state whether you want Puget Sound, Long Island or European grown seed.

I can also quote special prices on large lots of standard tomato seeds. Remember my first determination is to supply dependable seeds, then to offer them at as low prices as are possible. I supply thousands of large and many thousands of smaller growers. The more orders the lower the price I can make.

CABBAGE

Burrell's Kraut King

First introduced as Burrell's Victor.

I supplied this seed to a number of the leading kraut manufacturers and they report better results for kraut than they have gotten from any other sort. The demand for his purpose has grown so large that I have renamed it **Burrell's Kraut King**.

When you consider the value of the crop the cost of the seed is practically nothing, I recommend it alike to market gardeners and to kraut manufacturers.

This second early cabbage is as early as early spring and produces large, round, solid heads, often weighing 15 to 20 pounds, and suitable to use when weighing 5 to 6 pounds, has no superior for quality or tonnage of yield per acre.

Price—(10c per pkt.) (30c per oz.) (\$1.00 per ¼ lb.) (\$3.75 per lb.) (10-lb. lots, \$3.50 per lb.) postpaid. Wholesale price, not prepaid (\$3.00 per lb. in 20-lb. lots and up).

Fight the Insects

The time has come when it is just as necessary to fight the insects as to fight weeds. I am glad to be able to help you in this. **Aphicide No. 10** listed on page 16 will kill all kinds of plant lice on Cabbage, Cauliflower, Beans, Peas, Peppers, Cantaloupe, Cucumber, and Watermelon Vines, Sweet Peas, Roses, Trees, etc. It is the best yet to kill striped cucumber beetles. **Burrell's Beetle Dust**—See page 70, has effectively controlled the Mexican Bean Beetle.

Aphicide No. 15 listed on page 16. Kills the big black squash bug. You can grow winter squashes where these bugs have prevented, if you dust them thoroughly 3 or 4 times with Aphicide No. 15.

Special Early Flat Dutch Cabbage

The results in the South from this seed have been so good my sales have been hundreds of pounds a year.

The heads weigh 8 to 10 pounds, are very even in size, solid and of good flavor.

This is one of the best second early and stands a long time without bursting.

The plant is short-stemmed, the heads are very solid and uniform in size and shape, slightly flattened; matures as a second early sort. This sort is planted very extensively in the South.

Price—(5c per pkt.) (20c per oz.) (60c per ¼ lb.) (\$2.00 per lb.) (10 lbs., \$1.75 per lb.) prepaid. Wholesale price, not prepaid—(20 lbs. and up, \$1.50 per lb.).

Early All-Head or Faultless

This is an excellent sort, producing a good, solid head weighing 6 to 8 pounds from practically every plant, under fair conditions. It is among the earliest sorts and is a very profitable sort to grow. The outer leaves are few and close planting can be made, as close as 18 inches in the rows and rows 2 feet apart.

Price—(5c per pkt.) (20c per oz.) (60c per ¼ lb.) (\$2.00 per lb.) (10 lbs., \$1.75 per lb.) prepaid. Wholesale price, not prepaid—(20 lbs. and up, \$1.50 per lb.).

Enkhuizen Glory Cabbage

This sort originated near the shores of Zuyder Zee in Holland.

It is large, early, white, solid. The originators have this to say:

"Amongst many sorts of white cabbage, none of them combines these two desirable qualities of being early and large so well as the aforesaid sort. We can recommend this as a really early one (coming as early as the Early Dutch Flat), but at the same time making fine, large, ball-shaped heads, particularly attractive for market purposes.

"The plants are somewhat pale green, and in proportion to the whole making very little outside leaves and fine, large form, thin ribbed, hard heads.

"For the market one of the very best sorts."

Price—(5c per pkt.) (25c per oz.) (85c per ¼ lb.) (\$2.75 per lb.) (10-lb. lots, \$2.50 per lb.) prepaid. Wholesale price, not prepaid (20-lb. lots and up, \$2.25 per lb.).



CABBAGE



Extra Fine All-Seasons Cabbage

Plant it early for a second early and late for a late sort, or your early planting will be suitable to use when the heads weigh 6 or 8 pounds and continue first-class until they weigh 12 to 15 pounds. Then they stand a long time without bursting when many other sorts would burst open and spoil. It may well be called All-Seasons. The heads are large and solid, round and flattened on top. Are ready to market as soon as the early flat sorts.

My experience with this sort is so favorable that I cannot fail to list it among the sorts I wish most to recommend. Price—(5c per pkt.) (20c per oz.) (60c per ¼ lb.) (\$2.00 per lb.) (10 lbs., \$1.75 per lb.) prepaid. Wholesale price, not prepaid, (20 lbs. and up, \$1.50 per lb.).

Improved Succession

A sure-heading, long-keeping variety about 10 days later than the well-known Early Summer, with larger and heavier heads. Price—(5c per pkt.) (20c per oz.) (60c per ¼ lb.) (\$2.00 per lb.) (10-lb. lots, \$1.75 per lb.) prepaid. Wholesale price, not prepaid (20 lbs. and up, \$1.50 per lb.).

Burrell's Selected Surehead Cabbage

This excellent cabbage has been grown many years by thousands of successful gardeners with uniformly good results. Close, careful selection has kept it one of the best. The heads weigh about 12 pound, are quite uniform in size, hard and of excellent quality, a good shipper. I recommend it either for your home garden or if you plant extensively for market. Price—(5c per pkt.) (20c per oz.) (60c per ¼ lb.) (\$2.00 per lb.) (10 lbs., \$1.75 per lb.) prepaid. Wholesale price, not prepaid (20 lbs. and up, \$1.50 per lb.).

Burrell's Excelsior Flat Dutch

Large, late, sure header, short stem, extra good. Earlier than Premium Late Flat Dutch. Practically every plant produces a fine head. I get good reports on this from all parts of the country. You will find this an excellent late sort and a good keeper. Price—(Pkt., 5c) (oz., 20c) (¼ lb., 60c) (lb., \$2.00) (10 lbs., \$1.75 per lb.) prepaid. Wholesale price, not prepaid (20 lbs. and up, \$1.50 per lb.).

Fottler's Brunswick

Large, midseason, solid heads, very heavy for size, good quality, heavy yielder. Price—(Pkt., 5c) (oz., 20c) (¼ lb., 60c) (lb., \$2.00) (10 lbs., \$1.75 per lb.) prepaid. Wholesale price, not prepaid (20 lbs. and up, \$1.50 per lb.).

Premium Late Flat Dutch Cabbage

This standard sort is well known and our sales always run high. The heads are large, flat and of good quality. Price—(5c per pkt.) (20c per oz.) (60c per ¼ lb.) (\$2.00 per lb.) (10 lbs., \$1.75 per lb.) prepaid. Wholesale price, not prepaid (20 lbs. and up, \$1.50 per lb.).

Bugner's Yellows Resistant Cabbage

This sort developed on land which was Yellows Sick has proven a very valuable Disease-Resistant Sort. The stems are very short—Heads resemble Short Stemmed Danish, see page 12. Quality excellent. A main crop or winter sort. Price—(10c per pkt.) (50c per oz.) (\$1.50 per ¼ lb.) (\$5.00 per lb.) (\$4.50 per lb. in ten lb. lots and up) prepaid.



CABBAGE

SHORT STEMMED DANISH ROUND HEAD

Very hardy, handsome, very solid, of fine quality and as one of the very best keepers it is particularly desirable for distant markets or for late spring use. The plant is vigorous, compact growing, with shorter stem than most American sorts and exceedingly hardy in resisting cold and dry weather. The leaves are few but rather large, thick, smooth, bluish-green covered with whitish bloom. The head is medium-sized, round, very solid and stands shipment better than any other late sort.

This is the finest Danish grown seed obtainable. Price—(5c per pkt.) (20c per oz.) (60c per $\frac{1}{4}$ lb.) (\$2.00 per lb.) (\$1.75 per lb. in 10-lb. lots) postpaid. Wholesale prices, not prepaid—(20-lb. lots and up, \$1.60 per lb.).

MIDDLE STEM DANISH BALLHEAD OR HOLLANDER

This variety is similar to above, except the stem is longer. It is one of the finest sorts for winter, either for the home garden or for the market. This also is grown from very carefully selected heads especially for me by one of the most critical growers. Price—(5c per pkt.) (20c per oz.) (60c per $\frac{1}{4}$ lb.) (\$2.00 per lb.) (\$1.75 per lb. in 10-lb. lots) prepaid. Wholesale prices, not prepaid—(20-lb. lots and up, \$1.60 per lb.).

CAULIFLOWER

1 oz. of Seed to 3,000 Plants.

All the cauliflower seed I offer is produced by the most experienced growers in Europe, in such localities as are best suited to its proper development, and the greatest care is taken to save seed from perfectly developed plants only.

I supply many of the large distributors.



Burrell's Extra Select Early Snowball Cauliflower

The cultivation is done in the most thorough manner and the seed is then selected from the single plants which show the highest development. The seed is then graded and I receive only the largest, best developed seeds. The special care is of great value to my customers, as in this crop so much depends upon the quality of the seed. This sort is remarkable for its extreme earliness, sureness to produce fine, solid heads with a close, white curd. The leaves are produced in sufficient quantity to tie nicely over the head, while the curd is small and cause them to blanch very white. The heads are round and thick, often weighing 6 to 10 pounds before the curd begins to separate. No better strain can be produced. Market growers especially can plant this seed with confidence that it is the seed which will give them the best possible results.

Price—(10c per pkt.) (35c per $\frac{1}{8}$ oz.) (65c per $\frac{1}{4}$ oz.) (\$1.25 per $\frac{1}{2}$ oz.) (\$2.00 per oz.) (\$6.50 per $\frac{1}{4}$ lb.) (\$24.00 per lb.) (10-lb. lots, \$22.00 per lb.) prepaid.

CAULIFLOWER

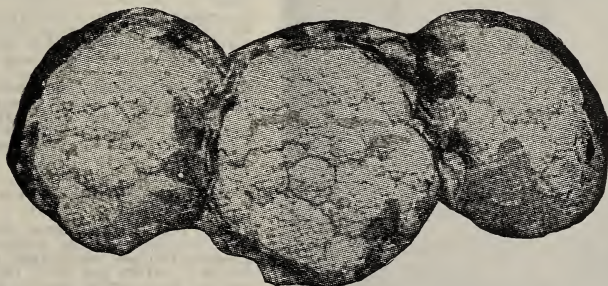


Henderson's Early Snowball Cauliflower

Its dwarf habit and short outer leaves allow it to be planted as close as 18 to 20 inches apart each way. Very valuable for market gardeners. My stock is as fine as possible to secure. Price—(10c per pkt.) (35c per $\frac{1}{8}$ oz.) (65c per $\frac{1}{4}$ oz.) (\$1.25 per $\frac{1}{2}$ oz.) (\$2.40 per oz.) (\$7.00 per $\frac{1}{4}$ lb.) (\$26.00 per lb.) (10-lb. lots, \$24.00 per lb.) postpaid.

Select Early Dwarf Erfurt Cauliflower

Of dwarf habit, close compact growth, a sure header, curd close and white; very reliable. Price—(10c per pkt.) (50c per $\frac{1}{4}$ oz.) (\$1.90 per oz.) (\$6.00 per $\frac{1}{4}$ lb.) (\$22.00 per lb.) (10-lb. lots, \$20.00 per lb.) postpaid.



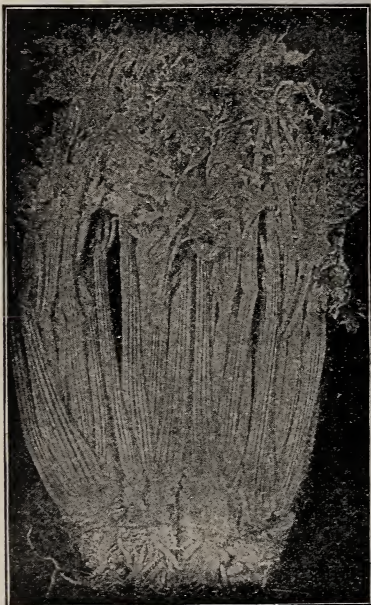
Early Short Stemmed Danish Giant Cauliflower

This is an early sort, a sure header and one of the best produced. While not quite so early as Burrell's Extra Select Early Snowball, it is equal in quality, and no matter how critical your trade or how much you have been able to do in producing cauliflower, you can expect to equal your best record with this seed, except as stated as to earliness. Price—(10c per pkt.) (30c per $\frac{1}{8}$ oz.) (55c per $\frac{1}{4}$ oz.) (\$1.00 per $\frac{1}{2}$ oz.) (\$1.90 per oz.) (\$6.00 per $\frac{1}{4}$ lb.) (\$22.00 per lb.) (10-lb. lots, \$20.00 per lb.) postpaid.

CELERY



The illustration above is a field of Celery grown here at Rocky Ford. Furrows were run three feet apart with a large single shovel plow and water run through the furrows. The plants were then set 8 inches apart along each side of the furrows above the water line and water again run through the furrows as soon as the plants were set and allowed to continue to run all day. Then as soon as dry enough to cultivate the furrows were filled and new furrows run in the wide spaces for later watering following each cultivation. This crop of Giant Pascal was very large and profitable.



Celery Golden Self Blanching Paris Golden

For several years the French crops of this seed have been very short and it has been almost impossible to get dependable seed.

I have had this grown in the most favorable part of the United States after the most approved methods; all green or hollow stalks being carefully culled out and have to recommend what I believe to be of the best possible American production of this seed. The stalks are a beautiful creamy yellow. The heart is large, solid, crisp and brittle. Price—(10c per pkt.) (30c per ½ oz.) (55c per oz.) (\$1.50 per ¼ lb.) (\$5.50 per lb.) (\$5.00 per lb. in 10-lb. lots) postpaid. Wholesale prices — (\$1.50 per lb. in 25-lb. lots and up).

FRENCH GROWN GOLDEN SELF-BLANCHING

The best I can secure from the leading French growers. Price—(10c per pkt.) (60c per ½ oz.) (\$1.00 per oz.) (\$3.25 per ¼ lb.) (\$7.50 per ½ lb.) (\$12.00 per lb.) (\$11.50 per lb. in 10-lb. lots) postpaid.

Selected White Plume Celery

This is the earliest sort, and most easily blanched. The plant is a rapid grower and should be tied loosely together as soon as 5 or 6 inches high and earthed up to push the growth and blanching, also to insure close, attractively shaped branches.

My seed is of extra quality and gives good results.

Price—(10c per pkt.) (20c per oz.) (70c per ¼ lb.) (\$2.50 per lb.) (\$2.25 per lb. in 10-lb. lots) prepaid. Wholesale prices—(\$2.00 per lb. in 25-lb. lots and up).

CELERY—Continued



Easy Blanching Celery

This variety is rapidly becoming one of the most popular sorts because it blanches so easily, grows so vigorously and produces well shaped plants of medium size and fine nutty flavor.

The field above grown by a very successful Rocky Ford Grower was set one row on each border of a small furrow, then a four-foot space. When the photograph was taken there were more than twenty-two thousand well grown plants per acre ready to trench for winter market, or at 50c per dozen bunches a value of over \$875.00 per acre. The total cost of growing, harvesting and trenching about \$175.00 per acre, which indicates a nice profit per acre. It would have been better to have left only a twenty-inch space between double rows.

Easy Blanching may be classed as very early because it blanches so quickly that it may be had for very early use just a week or two after being trenched or banked. It is also an extra long keeper and desirable for late market.

Easy blanching because it keeps so well and grows so vigorously, produces a seed crop at much less cost than Golden Self Blanching, hence the price is much lower.

Price—(10c per pkt.) (30c per oz.) (\$1.00 per $\frac{1}{4}$ lb.) (\$3.50 per lb.) (\$3.25 per lb. in 10-lb. lots) prepaid. Wholesale prices (\$3.00 per lb. in 25-lb. lots and up) not prepaid.

Giant Pascal Celery

This is one of the most popular varieties for winter use. It is a very good keeper and properly stored can be kept until late in the winter or even until spring.

Giant Pascal is of vigorous growth, making large, heavy, thick stalks which remain green until blanched by some artificial means, either by earthing or storing for the winter.

It blanches to a creamy yellow when the stalks are quite brittle, entirely stringless and very crisp.

I have sold large lots of this seed to market growers, who report excellent results.

Price (10c per pkt.) (30c per oz.) (75c per $\frac{1}{4}$ lb.) (\$2.50 per lb.) (\$2.25 per lb. in 5-lb. lots and up) postpaid. Wholesale price (\$2.00 per lb. in 25-lb. lots and up) not prepaid.

Aphicide Kills Aphis

(Reg. U. S. Pat. Office)

Note—My prices are delivered to your Express Office. Aphicide cannot be mailed.

Thoroughly proven. A new Insect Powder which gives excellent results.

Market growers have known for several years that a spray made by dissolving Nicotine Sulphate in water in the right proportions would destroy Melon Aphis, Onion Thrips and similar insects, but this was not easily applied as the Melon Aphis are on the under side of the leaves and the spray must actually hit each insect to kill it.

After repeated experiments an excellent carrier has been found with which Nicotine Sulphate can be mixed and applied as **A Dry Smoky Dust**.

To Kill Black Squash Bugs

Aphicide No. 15 dusted upon the Black Squash Bugs kills all the young and nearly all the old it touches in a few minutes. Price, delivered—(5 lbs., \$2.50) (25-lb. drums, \$8.00) (100-lb. drums, \$31.00).

APHICIDE No. 10, carrying 10 per cent of Nicotine Sulphate, will quickly destroy Melon Aphis, Striped Cucumber Beetles, Chinch Bugs and such insects. It will also kill the Black Squash Bug, Cabbage Lice, Lice on Peas, etc. Also Lice and Mites on poultry. Dust Aphicide No. 10 in the setting hen's nest and no mites or lice will bother her.

Price—(5 lbs., \$2.00) (10 2-lb. cans for \$7.50) (25-lb. steel drums, \$6.50 each) (100-lb. steel drums, \$25.00 each), prepaid.

APHICIDE No. 6 will destroy Onion Thrips but No. 10 is more effective and results in a saving of time as less is required and may be applied more quickly.

I recommend Aphicide No. 6 be used against Aphis where power dusters are used as a larger quantity per acre is usually applied and the results good. (5 lbs., \$1.65) (10 2-lb. cans for \$6.00) (25-lb. steel drums, \$5.25 each) (100-lb. steel drums, \$20.00 each), prepaid.

APHICIDE No. 2, carrying 2 per cent of Nicotine Sulphate, will destroy Cherry Slugs which are so destructive to cherry trees. Price—(5 lbs., \$1.25) (10 2-lb. cans, \$4.50) (25-lb. steel drums, \$4.00 each) (100-lb. steel drums, \$15.00 each), prepaid.

The special delivered prices are made possible because of the large demand. Those who have used Aphicide are glad to recommend it to others.

Everybody is interested in destroying insect pests and **APHICIDE** will be the means of saving millions of dollars annually. Every person who operates a greenhouse should have a supply of **APHICIDE No. 10**.

CAUTION—Do not accept any substitute for Aphicide. Many are offering Nicotine dusts made with ordinary hydrated lime as the carrier. This is apt to burn the plants and in many cases cause the crop to be two or three weeks late and greatly reduce the yield.

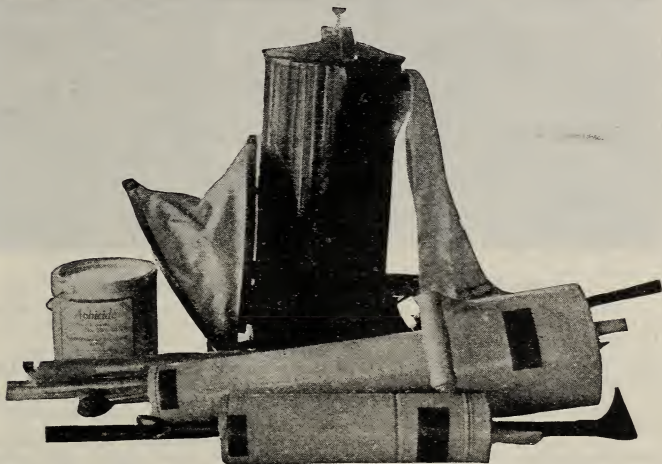
APHICIDE (Reg. U. S. Patent Office) is made by a special process using a combination carrier which not only **does not burn the plants**, but carries the nicotine in the best possible form to kill the insects. Get a trial sample of Aphicide and compare the results with what you have been using and you will quickly see the difference.

Be thorough. Do the work right or don't do it. If you leave part of the infested plants without dusting the aphids will quickly spread to the whole field.

Aphids reproduce so rapidly that with 90 per cent results the original number are back in two days; 95 per cent results and the original number back in four days; 98 per cent killed and you have a new crop as large as ever in eight days. The only successful way is to kill practically 100 per cent. Aphicide did this year. Stake every plant you find Aphis on and blow Aphicide No. 10 up against the under side of the leaves. **Be very thorough.** Dust all plants within thirty feet of the infested plant. Go back the next day and see if all Aphis are killed. If you find any live aphis dust them. Go over your fields every few days looking for aphis and other insects. Dust them with Aphicide as soon as found. **Get a supply of Aphicide with your seed order and kill the bugs from the start.** Get your neighbors to go in with you and order large lots. Note—My prices are delivered to your express office.

DUSTING MACHINES

The results obtained from **APHICIDE** depend largely upon the thoroughness of the application. A dusting machine which blows the **APHICIDE** with such force that it forms a **Smoky Dust** will reach practically all the insects and kill much better than where the dust falls more or less in bunches. It is the dust and gas which covers the insect's body that kills.



The cut above illustrates the Feeney Garden Duster (the smallest one). The Feeney Model D Duster and the California Beauty Duster (the Knapsack Duster). These three are leaders in their class and I recommend them. See prices below.

FEENEY GARDEN DUSTER—Recommended for small gardens, flowers, fruit, bushes, etc., also for dusting poultry houses, animals, etc. **Price—\$1.25 each, postpaid.**

FEENEY MODEL D DUSTER—This larger duster holds about two quarts, is suitable for dusting as much as 3 or 4 acres of vine crops, cabbage, etc., also for dusting trees to a height of 10 to 12 feet. **Price—\$3.75, postpaid.**

CALIFORNIA BEAUTY DUSTER (Bellows type)—This is the last word in dusters from a California manufacturer who has spent years developing dusters. Carried on the back and operated by means of a lever. Gives a strong blast of air, has few working parts. Recommended especially to vine growers, as with the long tube it is easy to direct the dust up against the under side of the leaves, where it must go to be effective against Aphid. Every market gardener should have a good knapsack duster and this is a good one. **Price—\$13.50. Delivered. Parcel Post.**



The D. & B. Powder Blower No. 100

WILL SPRAY TWO ROWS AS EASILY AND QUICKLY AS ONE

This duster does the work very effectively wherever a hand-operated duster can be used. It is substantial in construction, yet it is not heavy to carry. Very easy to operate, a boy can work it. Delivers a very powerful air blast, which prevents clogging of the tubes and makes it desirable for use with heavy powders. Satisfactory results may be had on either dry or wet vines. Use any time of the day. Works best when the wind is down. **Price—\$11.00 each, postpaid.**

Aphicide. This is the most effective nicotine dust we have found. It is far superior to ordinary dusts offered. The special carrier and process of mixing makes it practically a 100 per cent dust to kill aphid. Be sure to have some on hand ready when you need it. See page 16.

Cucumber Seed

Plant 2 to 3 lbs. per acre.



A fine field of Burrell's Cucumbers ready to thresh.

This special item has had my careful study covering the past thirty years, during which time I have grown many thousand acres of cucumbers for seed, producing and selling about ten million pounds of seed.

I come to you for your orders for this seed, knowing what I have to offer is of the best produced. Will quote special wholesale prices on 1,000 lbs. and up.

I started the growing of cucumber seed here, and the results from my seed have been such that a very large portion of the cucumber seed of the United States is now grown here (over ninety per cent).

Each year I exercise great care to produce such seeds as will keep up this reputation. This requires carefully selected stock seeds. Soil which has not the year previous produced cucumbers, so that volunteers may be avoided; isolation from fields of other varieties; careful attention during the growing season that all off plants be destroyed; skill in harvesting, threshing, washing, curing, cleaning and testing the seed, that the best possible vitality and germination may be procured.

My constant attention to these points is your assurance that the seed which I offer is worthy your confidence. No order too small and large orders of from 1,000 to 10,000 pounds very frequently received. All orders given my very best attention.

Culture.—Cucumbers thrive best in a very rich, loamy soil, not containing too much sand. A rather heavy soil is preferable to sandy soil. The most successful growers fertilize heavily with barnyard manure, scattered evenly over the surface 2 to 3 inches deep, disced thoroughly, then plowed under to a depth of 6 to 8 inches, then thoroughly harrowed and floated. This gives an excellent seed bed.

You can now plant with your garden drill rows 4 feet apart, drilling in about 3 pounds of seed per acre, covering the seed about 1 inch in depth. You can follow the drill mark and cultivate before the plants come up. Cultivate often. When the plants have four to six leaves thin to one plant every 18 inches. Keep the cultivator going as long as you can get through the rows. If under irrigation, water once a week lightly and always cultivate between irrigations until the crop is laid by. Keep the cucumbers picked off as fast as they reach the size desired, as if any are allowed to ripen the plants cease to set on more fruit.

If bothered by the striped cucumber beetle or aphid, dust with **Aphicide** No. 10. See page 16 for information and prices. This is a great help for all gardeners.

Be careful not to put too much lime or ashes on the plants, as this will injure them. Keep them growing rapidly and insects have less chance to damage them.

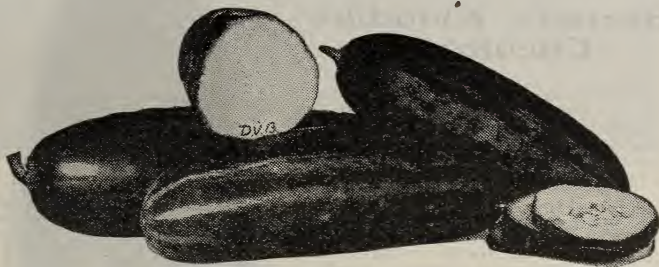
In picking to ship for slicing it is a good plan to divide the field into thirds and pick one-third each day. If under irrigation, lay off the lands in short rows and run the water along the rows very lightly after each picking.

Always cut off the cucumbers and handle very carefully. Do not ship any culls. Throw them away and ship only the first-class specimens. They look so much better—the demand is kept up—the consumer is willing to pay a better price. There is less express and package expense and your reputation for a first-class pack is kept up to the advantage of your bank account.

When the market is high many are tempted to ship seconds. Don't do it; keep the market up with quality.

I want to call your especial attention to Burrell's Earliest of All Cucumber, Burrell's Klondike and Early Fortune and D. V. B. Special Stays Green Cucumber. These four sorts are now more extensively planted by critical market growers than any other. They have been the means of a profitable business for thousands of growers. Some report from \$300 to \$1,200 per acre. The Vaughan and The Deltas are two very fine new additions and every planter should grow some of them. They may prove to be your biggest profit makers.

Burrell's Earliest of All Cucumber



Better and More Popular Than Ever.

You know for thirty years I have been growing cucumber seeds and all this time I have been carefully selecting to produce **The Best**. By holding closely to a high ideal I have established this type until it is recognized as the best in its class.

Color.—Very dark green and remaining green until almost fully ripened, when it becomes a greenish-white.

Size.—As a slicer seven to eight inches long—very uniform and square ended—a beautiful cucumber.

The flesh is pearly white, crisp and the quality as a slicer unexcelled.

Earliness.—In a check with all varieties, Burrell's Earliest of All has proven worthy of its name and Market Growers who find earliness a big item are getting big returns from this sort.

I have grown over ten million pounds of cucumber seeds during the past thirty years and this sort has always averaged one of the heaviest yielders.

For Pickling.—The small pickles are excellent for bottle goods and the larger ones either for sour pickles or Dills. Large pickle packers purchase about twenty thousand pounds of seed from me each year for growing pickles.

To Market Growers who plant to ship as slicers: Plant this sort extensively if extreme earliness and the qualities listed above are what you want. No matter what sort you have been planting, plant part of your acreage to this and compare results.

Burrell's Earliest of All Cucumber

Best All Purpose Cucumber Grown

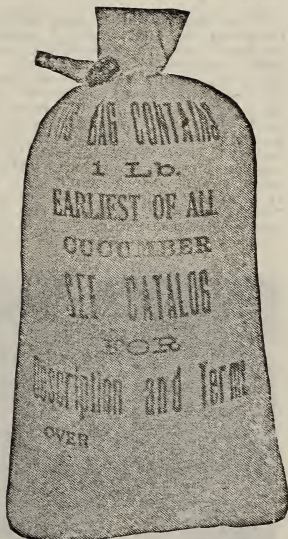
This variety has been planted by market growers from Florida to California and has proven the biggest money maker grown. It is not only the earliest, best flavored, best colored slicer, but it is the best for pickles from small bottle goods to dills.

I sell thousands of pounds of Burrell's Earliest of All Cucumber Seed to Florida planters, who report it the best they can get.

Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots) (75c per lb. in 100-lb. lots), prepaid. (500-lb. lots and up, 65c per lb.) F. O. B. Rocky Ford.

This seed is put up in 1-lb. sealed cloth bags.

My cucumber and seed crops were very fine this year.



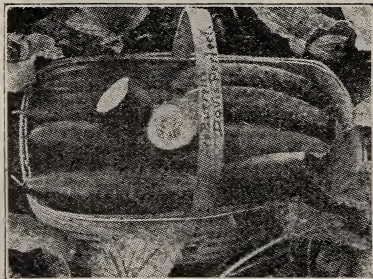
CUCUMBERS

Burrell's Klondike Cucumber

This is one of my special items of my own introduction. It is a pleasure to be able to state that it has through merit and without extensive advertising worked into the favor of market growers until it is now one of the leaders. It is excellent for outdoor growing for slicing, producing specimens equal to the finest hot house products under favorable conditions. It is a very hardy grower. Early, yields abundantly and withstands unfavorable weather conditions, even when most sorts fail. When ready to ship the shape averages as in cut; color dark green with pale green stripes from the blossom end about one-third the length; flesh white and crisp, of excellent flavor; length about 7 to 8 inches. No sort produces more uniform fruits. Many single customers purchase from 100 to 500 pounds, and some more. Large lots in 1-pound sealed cloth bags. Price—(5c per pkt.), (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots) (75c per lb. in 100-lb. lots), post or express prepaid. (500-lb. lots, \$65.00 per 100 lbs.) not prepaid.

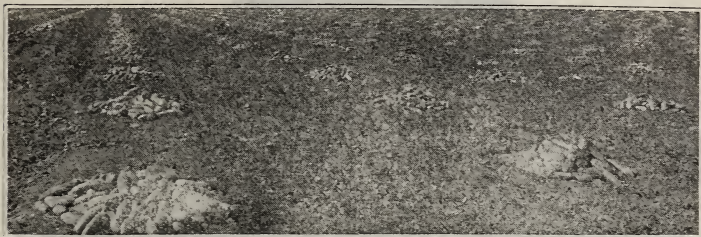
Davis Perfect Cucumber Burrell's Special Stock

This very valuable new sort was introduced in 1906, and I immediately secured from the introducer a considerable quantity of the seed. This I carefully planted and from the crop I selected the finest specimens for stock seed. I have kept up this selection each year and this year I grew a large acreage and am pleased to say I have seed of this valuable sort to offer to my customers at prices which surely merit your orders when you consider it is one of the best possible to secure. The cucumbers shown in the photo below are Davis Perfect. This cucumber is exactly the same color as Burrell's Klondike, being dark green. Length about 10 inches when suitable to ship, and size quite uniform. It is an excellent sort either for hot house or outdoor culture.



Grown out of doors the color resembles hot house grown stock and it sells well in competition with them. Price—(5c per pkt.) (10c per oz.) (35c per ¼ lb.) (\$1.25 per lb.) (\$1.10 per lb. in 10-lb. lots) (\$1.00 in 100-lb. lots), prepaid. (500-lb. lots not prepaid, 85c per lb.)

If you can club with other growers and buy in large lots write for special offers on any variety.



Early Fortune Cucumber



This is one of the finest slicers and a money maker. It is planted extensively throughout the South and Central states.

My stock is very fine. Illustrated above is one of my fields of **Early Fortune Cucumbers**. I grow a large acreage of this variety and I am making you very close prices. You cannot get better stock of **Early Fortune**.

The fruits are about 8 inches long as slicers, very dark green, uniform in shape and size, and of good quality. The vines are vigorous and produce a heavy crop.

About a week later than **Burrell's Earliest of All**. Large lots put up in 1-lb. sealed cloth bags. Well grown, the pack is almost entirely U. S. Fancy No. 1.

Price—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots and up) prepaid. Wholesale prices in 500-lb. lots and up—(75c per lb.) not prepaid.

Why I do not put out an Expensive Catalog

Here is a little plain talk which interests you. Anything which saves you money but does not cut down quality interests every seed buyer.

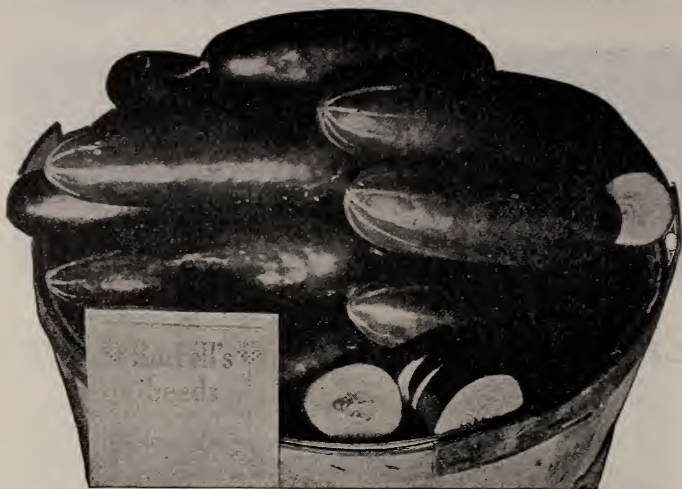
Suppose I get an order from every five catalogs, and my catalog costs 25c each—there is \$1.25 to add to each order to cover catalog cost. Now if the catalog costs only 5c each and I get an order from every fifth catalog, the catalog cost per order is only 25c and if I get an order for every catalog, the catalog cost per order is only 5c.

The consumer always pays the bill or the business goes broke. Now, I believe you would rather I would not put out an expensive catalog, but make the descriptions plain and accurate and give you all the seed of the best quality I can for your money. That is what I am doing, and the many thousands of orders I am getting proves to me that you appreciate it. The more orders you send in this year the better prices I will be able to make you next year. I want you to feel that D. V. Burrell's seed business is conducted for your interests as well as my own.

Help make it an order for each catalog this year, and I promise you my best care that the seed stocks will be right.

I want it to be said that the quality of my seeds and the price, but **quality first**, brought my customers from all over the world and kept them.

Yours truly,
D. V. BURRELL,
Seed Grower.



THE DELTUS CUCUMBER

I grew a large acreage of this and the Vaughan Cucumber for seed this year and harvested an excellent crop—the demand has grown rapidly and I am able to offer both at reduced prices.

A very fine new sort, recommended as one of the best slicers ever introduced.

The **Deltus Cucumber** was developed by a very successful market grower in New York State and it was through the recommendation of one of my customers, who had tested the **Deltus**, that I secured stock seeds and grew this seed. The fruits are very dark green marked like the white spine sorts at the blossom end, but differing in that the skin is smooth. There is no darker green sort.

The flesh is ivory white, very deep, and of excellent quality. Very few seeds are produced and these are slow to form, so that as a slicer it will command high prices on the markets.

The fruits are very uniform in shape and size and bear in great abundance. You know where less seed is produced more cucumbers result, as the strength of the vine goes to produce cucumbers instead of seed. Length 10 inches as slicers.

Prices (10c per pkt.) (25c per oz.) (90c per ¼ lb.) (\$3.50 per lb.) (\$3.25 per lb. in 10-lb. lots (\$3.00 per lb. in 100-lb. lots) prepaid.

Special Hot House Stock Seed Deltus Cucumber. I made this very careful selection from ideal specimens for greenhouse growers of cucumbers. Many report this the best thing they have grown for hot house planting.

Prices (35c per pkt.) (\$1.25 per oz.) (\$4.00 per ¼ lb.) (\$15.00 per lb.) postpaid.

The Vaughan Cucumber

This is one of the **finest** cucumbers for slicing. The dark green color resembles the Deltus but the fruit averages longer (10 to 12 inches as slicers). These two cucumbers will be money-makers and every grower of slicing cucumbers should plant some of this seed. Recommended to both hot house and outdoor growers.

Prices (10c per pkt.) (25c per oz.) (80c per ¼ lb.) (\$3.00 per lb.) (\$2.75 per lb. in 10-lb. lots) (\$2.50 per lb. in 100-lb. lots) prepaid.



It Stays Green Cucumber

This sort is a favorite with Southern planters on account of its attractive dark green color, uniform shape, earliness and yield. The fruits resemble Burrell's Earliest of All, but are about one inch shorter. My stock is grown from special stock seeds which I selected from the finest specimens grown from the introducer's stock and this year I compared it with the introducer's stock and found it fully as good. I have grown thousands of pounds of this seed and have already sold several thousand pounds to Southern planters whom I supplied with this seed last year. **Price**—(5c per pkt.) (10c per oz.) (35c per $\frac{1}{4}$ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots) (75c per lb. in 100-lb. lots and up) prepaid. (500-lb. lots and up, not prepaid, \$65.00 per 100 lbs.).

Special Long Dark Green Evergreen White Spine

Here is one of the most valuable, dark green sorts for slicing. The fruits 10 to 12 inches long, square ended, and of excellent quality as slicers. The attractive dark green color and evenly distributed spines together with the desirable shape and size make it one of the best.

I want you to try it and am making a special 5-lb. price of 60c per lb. delivered. For larger or smaller lots the regular price quoted below applies. This special five-pound price is made as an inducement to market growers and I stand the difference, charging it to advertising. **Don't fail to plant some Long Dark Green Evergreen White Spine.** Price (5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.00 per lb.) (10-lb. lots, 85c per lb.) (100-lb. lots, 75c per lb.) prepaid. (500-lb. lots and up, not prepaid, 65c per lb.).

The Vaughan Cucumber \$50.00 for Eleven Cucumbers

One of the leading plant breeders of the U. S. was so impressed with the very fine specimen cucumbers in my field of Vaughan Cucumber that he offered me (and I accepted) **\$50.00 for eleven cucumbers.** He selected one cucumber from each of eleven plants.

When one of the leading plant breeders has so high an opinion of this cucumber you know it must be fine.

I believe the associations first to plant The Vaughan Cucumber extensively for shipment to the early market as slicers will make big money. This is the first time large quantities of this seed is offered. To help your association make a record I offer 500 to 1,000 lb. lots The Vaughan Cucumber at special prices. Write for special offer or I will furnish the seed for a share of the sales.

See page 22 for price on smaller lots.

CUCUMBERS



Snow's Pickling

This early, square-ended sort is one of the finest varieties for pickles and many of the largest picklers use this seed exclusively. It is a selection from Chicago Pickle, which is a little shorter and more nearly square-ended. Excellent for pickles from one to three inches long.

My stock is carefully grown from the best of stock seeds, and is such as will please the most critical trade. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots) prepaid. (\$65.00 per 100 lbs. in large lots) not prepaid.

Early Short Green

This variety is also known as Early Frame. It is very early; the fruits are square-ended, uniform in shape, very firm, crisp and tender. Used very extensively for pickling, either for short bottle pickles or for dill pickles.

It yields a heavy crop, the fruits being set at practically every joint on the vine. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots) prepaid. (\$65.00 per 100 lbs. in large lots) not prepaid.

Boston Pickling

Another excellent pickler; a favorite with pickle growers. I often sell 2,000 to 3,000 pounds at a time to large picklers. Very productive fruits, small, uniform and very firm. Excellent for small bottle goods, also larger sours and dills. This is one of the best pickling cucumbers. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots and up) post or express paid. (\$65.00 per 100 lbs. in larger lots) not prepaid.

Early Cluster

Vines vigorous, producing the bulk of the crop near the roots in clusters. Fruits thick, square-ended and uniform. A very productive and valuable sort for pickles. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots and up) post or express paid. (\$65.00 per 100 lbs. in large lots) not prepaid.

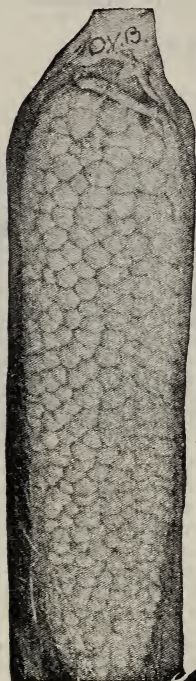
Two very valuable new sorts of Cucumbers, THE DELTUS and THE VAUGHAN. Listed page 22. Don't fail to plant some of these. Market Growers will find them big money makers. They are very fine slicers.

I have customers at over 8,000 post offices in the United States. Think what this means. My seeds are planted with good results all over our country and this is because I offer of the best to be had. Where some part of the world produces better stocks of certain varieties there is where I get them, and as soon as I learn that I can produce better here than elsewhere I grow them here. This accounts for my motto, "As Good as Grow for You to Sow."

If you want to plant the same class of seeds as are planted by the most successful planters of the United States, send me your orders.

Thank you,

D. V. BURRELL, Seed Grower.



SWEET CORN

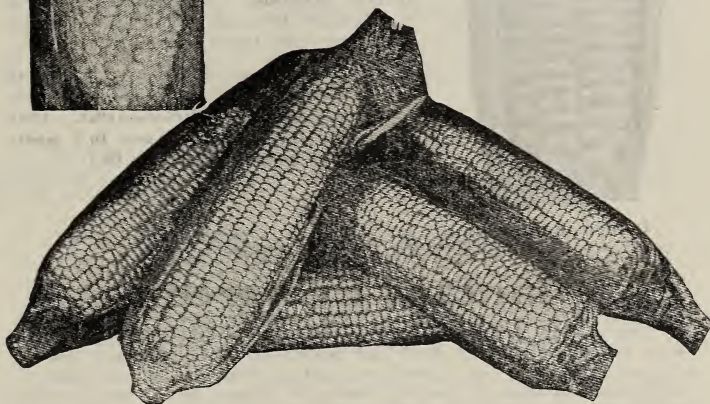
1 lb to 400 Hills, 12 lbs. per acre.

Nothing much better than roasting ears fresh from your own garden.

Country Gentleman

This variety produces long shoe peg kernels without rows. It is the sweetest of the sweet corns and no finer roasting ear is grown.

Having no rows, it is an excellent sort to grow where worms bother the ears, as instead of following a row into the center of the ear, thus spoiling it, they have no row to follow, and instead work around the end of the ear, which can be cut off, leaving the balance of the ear suitable for use. Price postpaid—(10c pkt.) (30c per lb.) (25c per lb. in 10-lb. lots) prepaid. Not prepaid, 15c per lb.



Stowell's Evergreen Sweet Corn

This is the leading standard variety for home use, market and canning. My stock is most carefully selected and can be depended upon to produce fine large ears of superior quality. The stalks are of strong growth, each producing two large ears. The grains, while of good size, are long and slender, the cob being small. The grains are of rich, sugary flavor and retain their fine quality until quite advanced. My stock is entirely free from glaze or flintiness; the dried grains are much shriveled! Price—(10c per pkt.) (30c per lb.) (25c per lb. in 10-lb. lots) prepaid; 15c per lb. not prepaid.

Nothing can take the place of ROASTING EARS in their season. Don't fail to can a lot of Sweet Corn and here I want to say that for our home canning we tie to Golden Bantam. Good! I'll say it is. I am not greedy but as with new Peas, so with Green Corn. I LIKE A LOT.



Golden Bantam

GOLDEN BANTAM SWEET CORN

This variety matures very early—60 to 70 days, depending upon climate. This is one of the sweetest corns; the stalks grow from 4 to 5 feet and produce two to three ears to the stalk. The ears are eight-rowed and whether eaten from the cob or canned the quality is excellent. When corn canning time comes Mrs. Burrell takes the time to superintend the work personally and the Pressure Cooker is kept busy until there is enough of this fine variety **Golden Bantam** canned and stored in our cellar to supply our table until Roasting Ear times comes again.

I want the garden of every one of my customers to contain some of this excellent variety. **Price—(Pkt., 10c) (lb., 35c) (10 lbs., 30c per lb.) postpaid. Not prepaid (20c per lb.).**

Bantam Evergreen

This variety is considered by many the sweetest and best of the Sweet Corns. It has the color and quality of Golden Bantam, but the ears are longer and have twelve to fourteen rows. A valuable sort for market growers owing to the combination of highest quality and desirable size. This sort originated in New England, a cross between Golden Bantam and Stowell's Evergreen. **Price (10c per pkt.) (40c per lb.) (10 lbs., 30c per lb.) postpaid. Not prepaid (23c per lb.).**

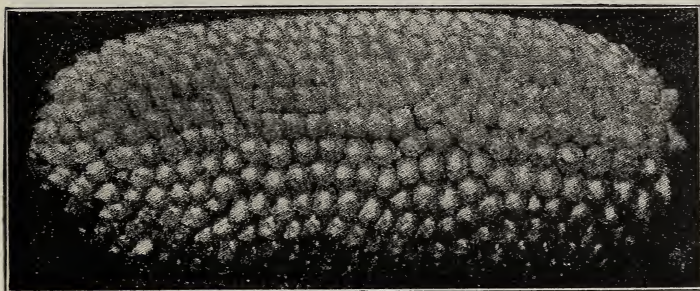
Early Sunshine

During the past few years a good many varieties of the Golden Bantam type have been introduced, but Early Sunshine is without doubt peer of them all. This is a cross between the English variety Sunrise and the Golden Bantam developed by Prof. A. F. Yeager of the North Dakota Agricultural College. It is some earlier than Golden Bantam and is twelve-rowed instead of eight. Its rich golden color appeals to the eye. Sweetness and tenderness are among its other good points and the grains remain succulent longer than nearly any other variety.

I am sure if you plant part of your garden to this you will be so well pleased with the results that you will want to renew its acquaintance each year. **Price—(10c per pkt.) (75c per lb.) (5 lbs., 60c per lb.) (10 lbs., 50c per lb.) postpaid.**

POP CORN

Australian Hulless



Also called Japanese Hulless

The Australian Hulless is a dwarf growing, heavy yielding variety: the ears are very thick in proportion to their length. The kernels resemble the best White Rice and pop larger and without hull. The flavor is excellent. The market call for this variety at much higher prices than the old varieties of pop corn. This is the best sort to plant. **Price—**(10c per pkt.) (30c per lb.) postpaid. Not prepaid (20c per pound).

Queen's Golden Pop Corn

This is the largest sort and produces abundantly. The grains are a rich golden color, and are creamy white when popped, and a single kernel will expand to nearly an inch. **Price—**(10c per pkt.) (25c per lb.) (20c per lb. in 10-lb. lots) prepaid. Not prepaid (10c per lb.).

White Rice Pop Corn

A well-known variety. I offer a very fine strain which produces larger ears than usual and yields very heavy crops. The quality is excellent. **Price—**(10c per pkt.) (25c per lb.) (20c per lb. in 10-lb. lots) prepaid. Not prepaid (10c per lb.).

EGG PLANT

One ounce for 2,000 plants, 4 ounces for one acre.

Burrell's Special Gardener's Stock New York Improved Spineless Egg Plant

My seed of this fine variety of egg plant has been selected for many years to a certain type until it is as fine as can be purchased from any source. The finest specimens from the most productive plants have been selected for stock seeds each year. The fruits are shaped as shown in cut and under favorable conditions measure 6 to 8 inches in diameter. The skin is a handsome, dark purple, flesh white, quality excellent. Market growers who plant largely will find this very desirable. **Price—**(10c per pkt.) (40c per oz.) (\$1.50 per ¼ lb.) (\$4.50 per lb.) postpaid.

BLACK BEAUTY. Large, rich, dark purple fruits, very uniform. Early and desirable for market. **Price—**(10c per pkt.) (40c per oz.) (\$1.50 per ¼ lb.) (\$4.50 per lb.) postpaid.

DILL

Dill is used extensively by Pickle Packers in putting up Dill Pickles. This plant is easily grown and should be in many more gardens than has been heretofore. **Price—**(10c per pkt.) (15c per oz.) (25c per ¼ lb.) (75c per lb.) Special prices quoted on large lots. I handle thousands of pounds of dill seed.

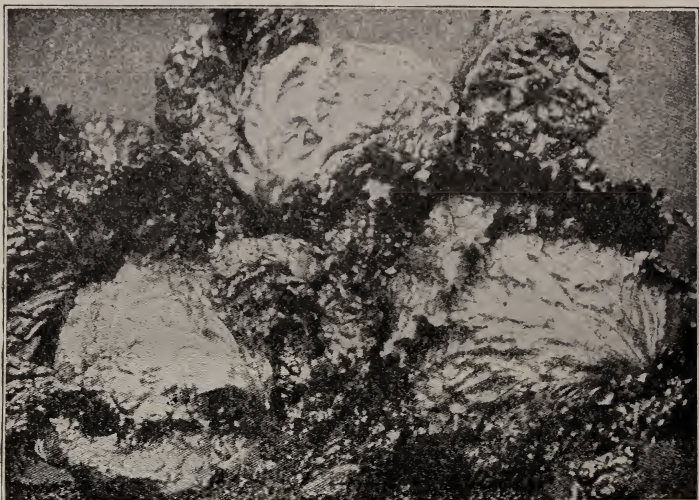
Herbs, Sweet, Pot and Medical

The following at 10c per pkt., postpaid:

Caraway, use for flavoring.
Coriander, useful culinary plant.
Cumin, used for flavoring.
Fennel, for medicinal purposes.

Sage, used for flavoring.
Lavender, popular aromatic.
Marjoram, used for seasoning.

LETTUCE



NEW YORK SPECIAL OR LOS ANGELES MARKET

This is the variety grown extensively in California, Colorado, Idaho and other Western states for shipping east. About twelve thousand acres of this variety as Mountain Iceberg were grown in Colorado this year. Early shipments are from California, while August, September and October shipments are from the mountains of Colorado and Idaho. Many points in the East grow head lettuce successfully for the market in early summer and southern points for the winter market.

Our sales of this seed extend over the entire country. Whether you grow for market or home use, do not fail to plant New York Special Lettuce.

Description: New York Special or Los Angeles Market Lettuce grows large heads, often weighing 2 to 3 pounds, very solid heading. The outer leaves are an attractive green, broad and frilled at the edges. The inner leaves fold over the top, forming a large, compact head which is sweet and tender.

Some growers prefer old seed and I have a few hundred pounds of tested seed, 1923 crop, which I offer as follows:

1923 Crop New York Special. Price—(10c per pkt.) (40c per oz.) (\$1.50 per $\frac{1}{4}$ lb.) (\$5.50 per lb.) (\$5.25 per lb. in 10-lb. lots) prepaid. Wholesale price—(\$4.75 per lb. in 100-lb. lots) not prepaid.

Many growers who have planted New York Special Lettuce seed grown by Pieters-Wheeler or by Morse prefer these stocks and for these I have arranged to have their selected stocks put up by them in sealed bags, and offer as follows:

P. W. grown New York Special, put up in (1-lb. original sealed bags, \$3.50 per lb.) (5-lb. original sealed bags, \$3.25 per lb.) prepaid. Wholesale price—(\$3.00 per lb. in 100-lb. lots) not prepaid, 1926 Crop.

P. W. grown New York Special, put up in 1-lb. original sealed bags. 1927 Crop—(\$2.50 per lb.) (5-lb. original sealed bags, \$2.25 per lb.) prepaid. Wholesale price not prepaid in 100-lb. lots (\$2.00 per lb.).

Morse grown New York Special, put up in (5-lb. original sealed bags, \$3.25 per lb.) prepaid. Wholesale prices—(\$3.00 per lb. in 100-lb. lots) not prepaid, 1926 crop.

Morse grown New York Special put up in 5-lb. original sealed bags, 1927 crop (\$2.25 per lb.) prepaid. Wholesale price not prepaid (\$2.00 per lb. in 100-lb. lots.).

Mountain Iceberg Lettuce

Many wish seed of Mountain Iceberg Lettuce. This is just another name for New York Special and this brand is placed on New York Special Lettuce grown in the Mountain Districts. The original Iceberg Lettuce does not form as solid a head as the New York Special and I have discontinued listing it.

If you wish large lots of New York Special Lettuce seed in bulk or sealed bags, write for price stating quantity wanted and growers' stock preferred.

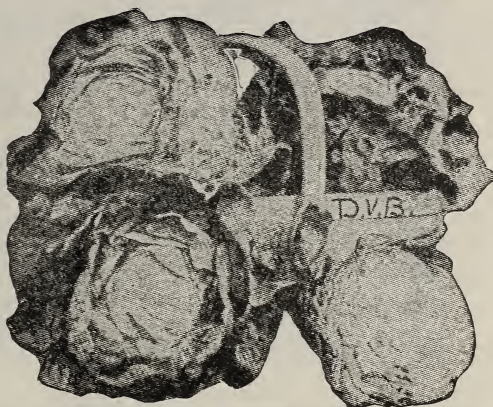
The New Burrell Lettuce

Originally offered in France as the Denaisse, from whom I secured my original stock.

This variety stands more hot weather and under unfavorable conditions produces more solid heads than most other heading varieties. It comes up strong and grows rapidly. The outer leaves are bright green, curled and crinkled. The inner leaves blanch creamy white and are very tender and of finest quality.

I planted this in a check test with a large number of sorts and it remained solid and in excellent marketable condition after many of the "long-standing" sorts had passed the marketable stage and gone to seed.

Price—(10c per pkt.) (20c per oz.) (70c per $\frac{1}{4}$ lb.) (\$2.50 per lb.) (\$2.25 per lb. in 10-lb. lots) prepaid. Wholesale price, not prepaid—(25-lb. lots, \$2.00 per lb.) (100-lb. lots, \$1.75 per lb.).



Selected Market Gardeners Big Boston Lettuce

This is a very desirable variety for forcing or outdoor culture. The heads are large and of fine quality. Planted very extensively South to ship North. Many of my customers purchase 5 to 10 pounds each of this excellent variety. Equally good for home or market gardens.

Price—(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.40 per lb.) (\$1.30 per lb. in 10-lb. lots) prepaid. Wholesale price—(25-lb. lots, \$1.20 per lb.) (100-lb. lots, \$1.10 per lb.) not prepaid.

Hanson Lettuce

This is a well known head lettuce largely grown in home gardens. Not recommended as equal to New York Special or New Burrell lettuce as a shipper. The leaves are thin, crumpled and frilled. The inner leaves are white, very crisp and sweet. Price—(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.40 per lb.) (\$1.30 per lb. in 10-lb. lots) prepaid. Wholesale price—(25-lb. lots, \$1.20 per lb.) (100-lb. lots, \$1.10 per lb.) not prepaid.

Early Prize Head. This popular variety produces large, loose heads of finely crumpled and fringed leaves, the outer portions of which are shaded with brown. Exceedingly crisp, sweet and tender. One of the best for the home garden. Price—(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.40 per lb.) (\$1.30 per lb. in 10-lb. lots) prepaid.

"Trianon" Cos or Celery Lettuce. The heads are long and pointed. The outside leaves should be drawn over the top and tied, when they soon form solid heads and blanch quite white and become crisp and sweet as celery stalks. It may be eaten like celery or prepared as a salad. Price—(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.40 per lb.) (\$1.30 per lb. in 5-lb. lots) prepaid.

Curled or Loose Leaved Sorts

Grand Rapids Forcing. There is no better forcing variety among the curled-leaved sorts than the Grand Rapids, and it is quite as good for outdoor culture as other sorts. Large, beautiful leaves, very crisp and tender. Twenty to 30 pounds have been raised from a common sash, and three crops taken off the ground. Frequently a house full of this lettuce will average $\frac{1}{2}$ pound to the plant, and occasionally a plant will weigh 1 $\frac{1}{2}$ pounds. Excellent for shipping and will insure sales at sight. The soil cannot well be too rich. Price—(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.40 per lb.) (\$1.30 per lb. in 10-lb. lots) prepaid.

Early Curled Simpson. Well-known loose leaf sort. Fine for the early home garden. Price—(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.40 per lb.) (\$1.30 per lb. in 5-lb. lots) prepaid.

Black Seeded Simpson. One of the best loose leaf sorts. Well known and equally well liked for either outdoors or under glass. Price—(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.40 per lb.) (\$1.30 per lb. in 5-lb. lots) prepaid.

CANTALOUPE

Plant one pound per acre in hills, two to three pounds per acre in drills.

Thirty years ago the total number of cars of cantaloupes marketed throughout the United States probably did not exceed 100 cars. The business was then in its infancy. Today it has grown to **giant proportions** and the value of the crop throughout the United States represents a **gross of nearly Fifty Million Dollars**, and if the value of the muskmelon crops of both home and market gardens is added the total gross value would reach far greater proportions.

Different sections of the country produce certain varieties to better advantage than others.

The varieties most in demand for 1927 planting are for the Imperial Valley of California: "Superfecto," Hales Best and Pollock 10-25, with a preference for the first two sorts.

Fallon, Nevada, and many other western points: Hearts of Gold; Las Cruces, New Mexico, many Texas and southern points: Burrell Gems.

Tennessee, Arkansas and other southern points: Hearts of Gold and "Superfecto."

New Jersey, Delaware and Maryland: Hearts of Gold, "Superfecto," Abbots Pearl, Peerless Pearl White Seeded and Pollock 10-25.

Large local markets often prefer the larger melons. I sell enough Tip Top around Los Angeles each year to plant 1,500 to 2,000 acres.

I developed the oblong type Hearts of Gold, first offering it in 1912; the Burrell Gem, which has been grown very extensively and millions of dollars worth of Burrell Gems have been sold and now Burrell's "Superfecto" is the finest melon yet, and this I first offered in 1926. In 1928 thousands of acres of "Superfecto" will be planted.

With all cantaloupes the customer develops an appetite and buys regularly if the melons are always good, but **poor melons destroy the desire for melons** and those who would be good buyers turn to peaches and other fruits instead.

Don't pick cantaloupes **green**.

Don't pick cantaloupes from **rusted vines**.

Don't pick cantaloupes from **aphis covered vines**.

Don't pack melons you would not buy to eat yourself if you were the customer.

Don't buy **cheap seed**. Your crop costs about fifty dollars per acre, considering rental of land, before you begin to pick, and poor seed may cut the value of the crop in two and even more. Two to four dollars per acre for the best seed is small compared with other costs. **Buy the best seed.**

Growing Cantaloupes

The land should be a sandy loam, well supplied with humus. A heavy oat stubble plowed under is one of the first locations. Green rye is apt to sour in the ground and give poor results. In the young orchard sow vetch in the fall and turn it under two or three weeks before time to plant the melons, and you have stored up in the soil as much fertilizer value as you could purchase in commercial fertilizers for \$20 to \$40 per acre and above this have an abundance of humus. The orchard is benefited and you should produce a profitable crop of melons.

Prepare a deep, finely pulverized and well settled seed bed. Plant ten to twelve seeds to the hill, close together, if the soil is inclined to crust, as one plant will help the other raise the crust, and the strongest should be left in thinning. Cover the seed about 2 inches deep. If hills 4 feet each way, thin to one plant when they have five to six leaves; if 6 feet each way, thin to two plants to the hill.

Cultivate frequently, deep away from the plants, but shallow close to them. When hoeing remove the crust from around the plants and replace with fine, loose soil.

If under irrigation, they should be watered regularly about every two weeks and the watering continued through the ripening season to keep the vines thrifty. Many do not irrigate during the ripening season, with the result that after a couple of weeks the melons ripen prematurely and are of poor quality.

For mildew control 80 to 100 pounds of finely ground sulphur per acre applied at planting time by blowing upon the surface has given 100 per cent control. One of the leading distributors told me he has already purchased 80 tons of sulphur for 1928 use and that he obtained full control in his fields in the Imperial Valley in 1927 by applying sulphur as above described.

Kill Striped Beetles and Aphis with Aphicide No. 10. See page 16.

Nearly the entire cantaloupe crop of the country is marketed by specialists who distribute to the different markets, keeping close wire connections with all, to be able to place the melons where there is greatest distribution is a very important factor, but the quality of the pack has most to do with the success of the grower. If the melons are right, they always sell quickly and command top prices.



Burrell's "Superfecto" Cantaloupe

Trade Mark

One melon in '22, a small plot in '23. A larger plot in '24. Several acres in '25, a larger acreage in '26. Thousands of acres grown in 1927 by Market Growers and I have already sold seed for 1928 planting for thousands of acres to leading shippers who grew Superfecto cantaloupes from my seed in 1927.

One of the Leading Distributors who handles thousands of cars of Cantaloupes each year said of my Superfecto Cantaloupe: "It is the most uniform melon ever introduced in Size, Shape, Netting, Depth of Flesh, Color of Flesh, and Quality."

Burrell's "Superfecto" Cantaloupe has made this record because it is acknowledged to be the finest cantaloupe yet developed by those who "know their melons." It combines the best points of all the best. "Superfecto" is as uniform as the 10-25; as spicy as the Burrell Gem; as sweet as the Honey Dew, and as disease resistant as the Eden Gem, and to all these fine points it adds a depth and quality of flesh which is not equaled by any of the other cantaloupes.

My crop this year would have packed almost entirely 12 to the Jumbo flat crate. The melons averaging about 2½ pounds each.

The netting is well developed; flesh fine grained and very deep. Color of flesh a reddish salmon clear to the thin, tough rind. Keeping quality far better than the other well known cantaloupes.

One of the leading cantaloupe men spent a week going from field to field looking for the best cantaloupe he could find in this valley and he chose one of my fields of "Superfecto" not knowing whose field it was until afterward when he bought a large quantity of the seed.

His choice should recommend this seed to you. I have been growing cantaloupes for 30 years and recommend it to you either for shipping long distances or for a local market or for your home garden. All over the world wherever cantaloupes will grow I recommend this melon be grown.

I am making the price of the seed low depending upon a wide distribution and the establishing of such "good will" as will call for a very large quantity of this seed of my own growing for 1929 planting. If you or your association plans to plant it extensively for 1928 I suggest early orders as I will soon be obliged to refuse 500 to 1,000-lb. orders at the rate it is going out now.

Do not plant the first year after alfalfa or clover.

Stock Seed Burrell's "Superfecto" Cantaloupe

Trade Mark

Saved from the finest of the first melons to ripen. Price—(10c per pkt.) (15c per oz.) (50c per ¼ lb.) (\$1.75 per lb.) (\$1.65 per lb. in 10-lb. lots) (\$1.60 per lb. in 50-lb. lots) (\$1.50 per lb. in 500-lb. lots and up). Prepaid.

No. 1 Seed Burrell's "Superfecto" Cantaloupe

Trade Mark

Saved from good melons, grown especially for seed. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots) (90c per lb. in 50-lb. lots) (85c per lb. in 500-lb. lots and up). Prepaid.

Burrell's "Superfecto" cantaloupe is early, yet continues long in bearing so that it fills the season from early to late.



ROCKY FORD CANTALOUPE

Salmon Tinted Pollock Cantaloupe 10-25

This strain was developed from the Salmon Tinted Pollock No. 25. The originators planted a large number of plats from single melons and plat No. 10 produced this melon, which accounts for the name.

The melons run from standard to Jumbo, packing in standard crates and flats. This is an advantage, there being no pony melons.

The melons are solidly netted, without ribs, very uniform in size and shape, do not develop soft spots and can be picked closer than other types of Rocky Fords.

The flesh is a rich salmon about two-thirds the depth, changing to green near the rind. This color is very uniform.

My seed fields were carefully grown from the finest stock seeds and were inspected and certified by a representative of the Colorado State Agricultural College and if you wish I will furnish certificate with each lot of one pound or more at no extra charge.

Whether your association plants ten thousand pounds of seed or you plant only for a home garden I want your order and will give it good care.

I offer the seed in two grades—large lots in 1-lb. cloth bags sealed. Stock Seed Pollock 10-25, cut from the finest of the first melons to ripen. (Pkt., 10c) (oz. 15c) ($\frac{1}{4}$ -lb. 45c) (1 lb., \$1.55) (25 lbs., \$1.25 per lb.) (100 lbs., \$1.20 per lb.) express prepaid. Wholesale price—(500 lbs. and up, not prepaid, \$1.00 per lb.)

No. 1 Seed Pollock 10-25. Cut from good melons grown especially for seed. Price—(5c per pkt.) (10c per oz.) (30c $\frac{1}{4}$ -lb.) (\$1.00 per lb.) (25-lb. lots, 85c per lb.) (100-lb. lots, 75c per lb.) express prepaid. Wholesale prices, not prepaid—(500-lb. lots and up, 60c per lb.)

Hale's Best or H. B. Cantaloupe

This new cantaloupe is considered the earliest good shipper grown and a very large demand has developed for it.

Many thousand acres were planted for market in 1926 and the supply of seed was exhausted at \$3.00 per pound.

This year I have a large quantity of the seed to offer grown from the finest selection of stock seeds under my personal supervision.

The H. B. cantaloupe is large, running about nine to the Jumbo flat crate, well netted, oblong, very solid; the flesh is deep, salmon colored, fine grained and of good quality. Extreme earliness makes it a money maker.

I have cut this seed in one grade from the finest melons and offer:

Hale's Best or H. B. Cantaloupe (10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ -lb.) (\$1.50 per lb.) (\$1.35 per lb. in 10-lb. lots) (\$1.25 in 100-lb. lots) (\$1.15 per lb. in 500-lb. lots and up), prepaid.



The Burrell Gem Cantaloupe

ALSO CALLED PINK MEAT

This melon continues to be a favorite and the market results for 1927 were again in its favor especially late in the season.

Some years I cannot supply the demand for this seed, but now I have a better supply, having grown a large acreage this year. Many are calling melons Burrell Gems which are not. Get your Burrell Gem seed from Burrell.

Don't fail to test them, because if your soil and climate are suited to their production you will be well repaid.

I first introduced this now famous melon on the market in 1904, marketing forty-one baskets. In 1905 I grew twelve acres for market and sold \$6,000.00 worth of melons from this field. In 1906 I placed them on the Chicago and New York markets, where they sold for two to three times as much as any other melons. They have continued to keep up this good reputation, and this year several thousand cars were shipped from different growing sections, which brought good prices.

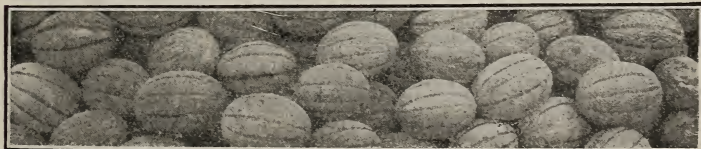
The crate now being used for the standard melons measures 24 inches long, 13½ inches wide, 4½ inches deep, and holds 12 melons, or 15 smaller-sized melons. About 80 per cent of my melons run 12 to the crate. The small melons, 15 to the crate, do not sell as well, as it is quite an advantage to get as many 12's as possible.

This is an abundant yielder, often producing 15 to 25 melons to the hill. The meat is rich golden color, very thick, and fine-grained. The flavor cannot be excelled. The seeds are closely held in place in three lobes and do not easily shake loose. The rind is covered with a closely laced gray netting, except the narrow stripe between the ribs, which is not netted. The blossom end is well protected. Shape oblong, averaging six inches long and tapering at the ends. It is an excellent shipper and will carry nearly two weeks without ice.

I do not recommend it for planting where there is an excessive rainfall, as this will cause them to crack. Be sure to get your seed from me. Returns as high as \$1,000.00 per acre have been obtained here at Rocky Ford for melons shipped to eastern markets of this variety.

STOCK SEED BURRELL GEM—The finest possible selection. Price—(5c per pkt.) (15c per oz.) (50c per ¼-lb.) (\$1.55 per lb.) (10 lbs. and up, \$1.50 per lb.) (100 lbs. and up, \$1.35 per lb.) prepaid.

No. 1 SEED BURRELL GEM, saved from fine, well-netted melons. I recommend this seed to market growers as being very desirable. This melon has brought hundreds of growers profitable returns. It will pay you to give it a trial, for if it is adapted to your soil and climate you will be well paid for your efforts. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (10 lbs. and up, 85c per lb.) 100 lbs. and up, 75c per lb.) prepaid.



Part of a Pile of Burrell Gems Ready to Cut for Seed.

See also crate above showing the well-developed netting. Some of these melons have so small seed cavities that a half dollar will cover the cavity.



Eden Gem Cantaloupe

One of the finest varieties for the South. This variety was developed by the late Mr. C. H. Mathis of South Carolina at the time he grew an extensive acreage here at Rocky Ford and my stock is carefully selected from the original strain.

Recommended for planting where vines rust, as it is highly rust-resistant and often the vines remain green and setting on fruits where other varieties have rusted and died.

The vines grow vigorously and best results are had where planted six feet each way and thinned to one plant to the hill.

The melons are heavily netted. Very firm and heavy. The flesh is deep and nearly all are green meated, a few being salmon tinted.

I have a fine lot of seed to offer.

Plant Eden Gem if you have been damaged by rust. I offer the seed in two grades:

Stock Seed Eden Gem, saved from the best of the crown settings. Price—(10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.50 per lb.) (10 lbs. \$1.35 per lb.) (100 lbs., \$1.20 per lb.) prepaid. Wholesale price—(500-lb. lots, \$1.00 per lb.) not prepaid.

No. 1 Seed Eden Gem, saved from melons grown especially for seed not so carefully selected as stock seed. Price—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.00 per lb.) (10 lbs., 85c per lb.) (100 lbs., 75c per lb.) prepaid. Wholesale price—(500-lb. lots, not prepaid, 60c per lb.)

Edwards Perfecto Cantaloupe

This variety resembles the Eden Gem in shape and netting, is a little larger, quite rust resistant and a real good melon. The meat is salmon about two-thirds the depth, fine grained and of good flavor. It is a good shipper and will become a general favorite when the melons become more uniform. Some market growers now prefer it. The meat is very deep. Do not confuse this with the salmon-fleshed Perfecto.

Price—Stock Seed, Edwards Perfecto—(10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.55 per lb.) (\$1.35 per lb. in 10-lb. lots and up) prepaid. Wholesale price—(500 lbs. and up, \$1.00 per lb.) not prepaid.

No. 1 Seed, Edwards Perfecto—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.00 per lb.) (10-lb. lots, 85c per lb.) (100-lb. lots, 75c per lb.) prepaid.

I have it! For years I have believed one of the finest melons would be developed from the Perfecto and now I have it. I call it Burrell's "Superfecto" (Trade Mark). Every cantaloupe grower should plant some of this and compare with the best of any variety. Listed page 31.

I AM LISTING BURRELL'S IMPROVED EARLY WATTERS' CANTALOUPE AGAIN AT THE INSISTENCE OF A LARGE NUMBER OF MY CUSTOMERS WHO HAVE FOUND IT A MONEY MAKER.



Burrell's Improved Watters' Solid Net Rocky Ford Cantaloupe

EXTRA EARLY

DO NOT PLANT THIS VARIETY IF VINES RUST IN YOUR DISTRICT.

This **SOLID NET** Cantaloupe is the earliest strain of Rocky Ford Cantaloupe. It sets a very heavy first crop so that in a few days after the first crop begins to ripen large pickings are getting ripe. The netting is well developed, gray, and closely laced. The flesh is light green and of excellent quality. The seed cavity is some larger than any of the previous strains listed.

I have sold large quantities of this seed to market growers, with uniformly good results. My fields of this were very fine and produced a large crop of the finest melons.

See bottom of page for grades and prices.

BURRELL'S SELECT GOLD-LINED NETTED ROCK OR NETTED ROCK KING is a very valuable market sort. It possesses the necessary points of solid, closely laced netting, deep meat, green nearly the full depth, with a **golden lining**. The flavor is excellent. It will hold up to ship to the farthest markets, and the vines are **highly rust-resistant**. The size runs from standard to jumbo, and the markets are now calling for flat crates packed 12s. at a premium price.

See bottom of page for grades and prices.

SALMON TINTED POLLOCK No. 25 ROCKY FORD CANTALOUPE

This variety is not as uniform as the 10-25, but is of excellent quality and many who have planted it for several years still insist that it is good enough for them. The melons are well netted, vines highly rust-resistant and vigorous growers. The yield is heavy and the melons good shippers. Large lots in 1-lb. cloth bags, sealed.

Prices on any of above varieties:

Stock Seed. Saved from the best of the first melons. Price—(10c per pkt.) (15c per oz.) (45c per ¼ lb.) (\$1.55 per lb.) (\$1.25 per lb. in 10-lb. lots) (\$1.20 per lb. in 100-lb. lots) prepaid. Wholesale prices—\$1.00 per lb. in 500-lb. lots) not prepaid.

No. 1 Seed. Saved from good melons grown especially for seed. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (85c per lb. in 25-lb. lots) (75c per lb. in 100-lb. lots) prepaid. Wholesale prices—(60c per lb. in 500-lb. lots) not prepaid.

"HOT KAPS," see page 42. Plant part of your crop at least under **Hot Kaps** and you may get into the market weeks ahead of others in your district. Get early cabbage, tomato, pepper and egg plant and plant cucumber, cantaloupe, watermelon and summer squash under "Hot Kaps."

See page 42 for description and prices.

Try sprouting some of the seed before planting and plant as soon as the sprouts appear.

**HEARTS OF GOLD—BURRELL'S OBLONG TYPE IS NOW CONSIDERED
ONE OF THE MOST VALUABLE SORTS.**



Burrell's Oblong Type Hearts of Gold Cantaloupe

This melon, when first introduced, averaged shorter from stem to blossom than from top to bottom. I have carefully selected to an oblong type and now offer seed from my fields which average fully 90 per cent of the oblong type. This has resulted in a deeper meat and a very desirable shipper. Size a little larger than the standard Rocky Ford. Color of meat a rich orange, flavor very good. It is an excellent melon, and I recommend that you give it a thorough trial. Excellent records were made with this variety in Nevada, Washington, Michigan, Tennessee and other states where a large acreage was grown for market.

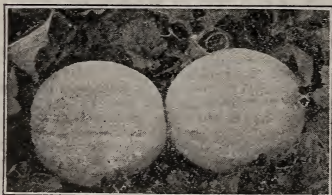
One of my customers shipped 54 carloads from sixty acres and they sold fifty per cent above the regular market at that time. His cash returns after deducting freight and commission was \$25,843.59. How is that for 60 acres in one year? Several large distributors have already purchased my seed of this variety for 1928 planting.

The photo above shows this type of these melons as I grow them.

Price—Stock Seed Burrell's Hearts of Gold, saved from ideal types such as shown in photo—(10c per pkt.) (20c per oz.) (50c per ¼ lb.) (\$1.75 per lb.) (\$1.65 in 10-lb. lots) (\$1.50 in 100-lb. lots) prepaid.

No. 1 Seed Burrell's Hearts of Gold selected from good melons—(5c per pkt.) (15c per oz.) (35c per ¼ lb.) (\$1.25 per lb.) (\$1.15 per lb. in 10-lb. lots) (\$1.00 per lb. in 100-lb. lots) prepaid.

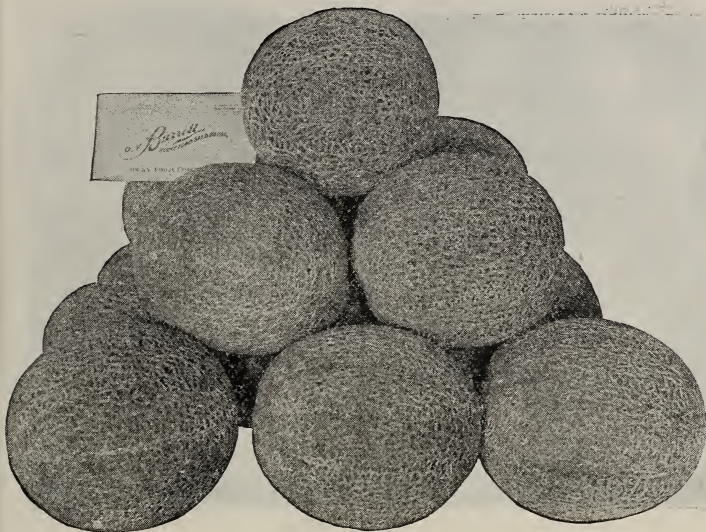
Pearl Pink Meat or Abbots Pearl



This is a very fine melon, heavily netted with white netting. The melons are light slate colored when green, can be picked full slip and will carry a long distance. The meat is deep salmon color and of excellent flavor. My field of this variety produced a very heavy crop. The size runs from standard to Jumbo. Not so uniform as it should be but an excellent market sort. Plant some this year and it may prove just the sort to

make you money. Recommended also for home gardens. I sell large lots of this seed.

Prices—(10c per pkt.) (15c per oz.) (35c per ¼ lb.) (\$1.25 per lb.) (\$1.15 per lb. in 10-lb. lots) (\$1.00 per lb. in 100-lb. lots) prepaid.



Peerless Pearl Pink Meat White Seeded

This selection from Abbot's Pearl is a more uniform melon than Abbot's Pearl and planters in New Jersey, Delaware, and Maryland have found it such a good money maker that now thousands of pounds of Peerless Pearl Pink Meat Seed (white seeded) are planted each year.

I grew four large fields this year for seed and while I have several thousand pounds of seed to offer the sales already made and large number of inquiries indicate my supply will not be any too much.

The photo above shows the appearance of this fine melon.

Size averages such as will pack 12 to the Jumbo flat crate.

Shape oblong, which is most desirable to pack for shipment.

Color of rind light slate, which it shows as a green melon and when fully ripened the reddish salmon colored flesh shows through the slate in the rind.

Color of flesh reddish salmon of good depth, firm and of excellent flavor.

The rind is very tough and this melon is one of the real good shippers.

Some California growers have planted Peerless Pearl with good results and will plant several hundred acres in 1928.

I offer this seed in two grades.

Stock Seed Peerless Pearl Pink Meat saved from the finest of the first melons to ripen.

Price—(10c per pkt.) (20c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.50 per lb.) (\$1.35 per lb. in 10-lb. lots) (\$1.20 per lb. in 100-lb. lots) prepaid.

No. 1 Seed Peerless Pearl Pink Meat saved from good melons grown especially for seed under my personal supervision.

Price—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots) (85c per lb. in 100-lb. lots) prepaid.

To Associations and Extensive Planters

I grow thousands of pounds of Cantaloupe, Cucumber, Watermelon, Squash and Tomato seeds under contract, booking the orders in the spring before planting time. You will find it to your advantage to place your orders with me in this way.

I devote all my time to looking after the crops and employ many expert growers to assist me. During the harvest I expend thousands of dollars selecting seed of **Ideal Types** from which to grow my seed fields and you get the advantage of this when you place your contract orders with or buy your seed supply from me. Yours truly,

D. V. BURRELL, SEED GROWER FOR THIRTY YEARS.



Burrell's Special TIP-TOP Muskmelon

Tip-Top in name, Tip-Top in quality. I recommend this sort to market growers who are near their markets and for highway markets. The melons are uniform in size, weighing six to seven pounds. See cut for shape. Light slate colored rind, lightly netted. Changes color before ready to slip, so that they can be safely picked by cutting the stem before ready to slip if wanted to keep two to four days. If to be sold the same day picked, pick as soon as the stem will slip.

Deep meat of rich orange salmon color. Spicy, sweet and one of the best muskmelons grown.

I sell thousands of pounds of this seed—a large part of it being planted near large cities by market gardeners. Enough of my seed of **Tip-Top** to plant more than 1,500 acres is planted near Los Angeles, Calif., each year.

Plant 6 ft. apart each way and thin to one plant to the hill when 5 or 6 leaves.

Price—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots) (85c per lb. in 100-lb. lots). **Prepaid.**

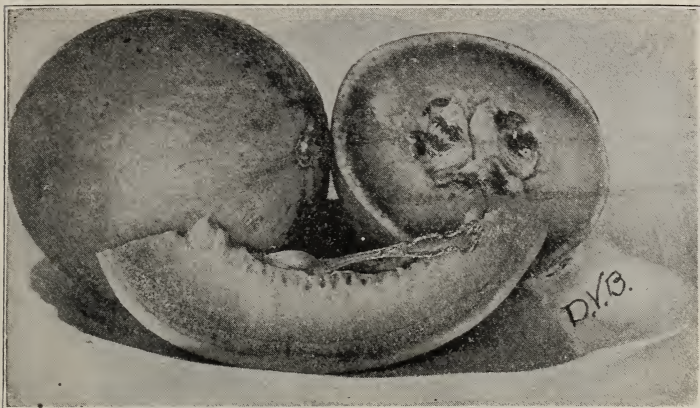
Bender's Surprise

This melon very much resembles my stock of Tip-Top. The netting is a little heavier. Flesh the same rich salmon color, fine grained, spicy and sweet. **Bender's Surprise** is a favorite in many sections. The demand for seed of this melon from my customers grew large and I have secured the finest possible stocks from which I grew a good crop this year. **Price—**(10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.55 per lb.) (\$1.45 per lb. in 10-lb. lots) (\$1.35 per lb. in 100-lb. lots) **prepaid.**

Milwaukee Market

This is another melon resembling above in size and shape. The netting still heavier and the lacings coarser. It is of good quality and well liked.

Price—(10c per pkt.) (15c per oz.) (45c for $\frac{1}{4}$ lb.) (\$1.55 per lb.) (\$1.45 per lb. in 10-lb. lots) **prepaid.**



Green Meated Honey Dew

During the fall of 1915 the first Honey Dew melons were placed on the market and the product of slightly over two acres netted thirty-six hundred dollars (\$3,600.00) in the Chicago and New York City markets.

The rind is a dull white when ripe. Part of the melons show slight checks in the rind like a tendency to net. This appears when the melon is ready to pick. Time of ripening, about two weeks later than Rocky Fords.

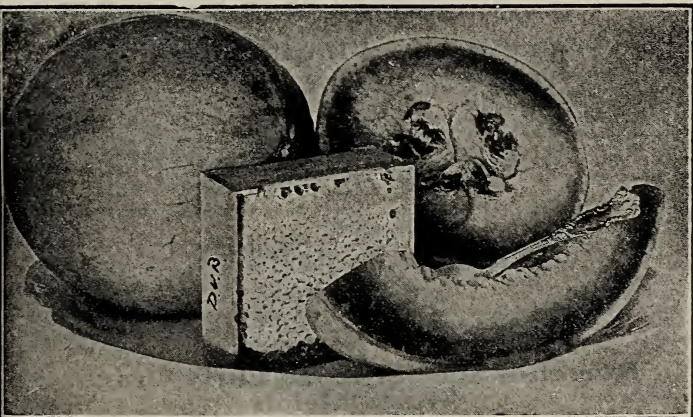
The size runs six to seven inches in diameter from top to bottom and eight inches in length. The matured melons are practically all the same shape and size.

The flesh is a rich green and very sweet. The melon is a good shipper and will keep several weeks, so there is practically no loss from spoiled melons in shipping.

I recommend this melon to market growers. The vines are vigorous and set six to ten melons to the hill, and if proper care is taken to ship only ripe melons a fine market can be established.

My supply of seed is strictly right and grown from carefully selected stock seeds—THE INTRODUCER'S STOCK.

Price—(5c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.35 per lb.) (10-lb. lots, \$1.25 per lb.) prepaid. Wholesale prices—(100-lb. lots, \$1.10 per lb.) (500-lb. lots \$1.00 per lb.) not prepaid.



Burrell's New Golden Honey Dew

I developed this melon from the Green Meated Honey Dew. The Golden Honey Dew has rich golden orange flesh, spicy and sweet. It is a long keeper, earlier and a little smaller than the Green Meated Honey Dew. It is not so hardy as the green meated Honey Dew, but where the growing conditions are favorable it will produce a profitable crop. Do not plant it extensively until you have proven whether it will pay you. Some shippers report big returns from it. The supply of seeds is short.

Price—(10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.50 per lb.) (\$1.35 per lb. in 10-lb. lots) (\$1.25 per lb. in 50-lb. lots) prepaid.



Early Knight Cantaloupe

This is a very fine quality, green meated cantaloupe. Size about that of a Jumbo Rocky Ford. Very sweet and spicy. Shape oblong. The photo above shows the blossom end but does not give a good idea as to shape. The netting is well developed except that the suture between the slight ribs is without netting and a bright green after the melon is ripe, giving it a striking appearance. The fruits are firm and picked full slip will keep several days. Will pack nicely in Jumbo flat crates. I recommend Early Knight to market growers for nearby markets.

My stock is excellent.

Price—(10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.50 per lb.) (\$1.35 per lb. in 10-lb. lots) (\$1.25 per lb. in 50-lb. lots), prepaid.

Anne Arundel Musk Melon

This very early variety is well netted, has deep green meat of very fine flavor, close grained and firm, making an excellent market melon. Pack in Jumbo flat crates—4 to 6 pounds.

Many report excellent crops from it and those who have short seasons say it is their best sort. You will find this a money maker.

In California this melon has been renamed Gautier Pineapple, under which name it has won an excellent local reputation.

My seed is the real Anne Arundel which I have selected for many years.

Price—(10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.50 per lb.), prepaid.

EMERALD GEM MUSKMELON

This extra fine variety is worthy of special mention and has but few equals for the home garden, but being without netting and often cracking open when ripe, it is not a good market melon. Medium size perfectly smooth; skin a deep emerald green with white ribs. Very attractive in appearance. **Flesh salmon-colored, very deep and many consider the quality the best.** Plant some in your home garden. Price—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.00 per lb.) prepaid.

Burrell's Special Extra Early Osage Musk Melon

This is another fine melon for nearby market. Weight about 6 pounds, very uniform, and of excellent quality.

The deep flesh is orange salmon colored, fine grained, firm, spicy and sweet. Every market gardener who is near his market and every Highway Market should provide for a supply of this variety along with Tip Top.

Plant six feet apart each way and thin to two plants. You will find this a well bred sort which under fair conditions will be a money maker.

Do not plant to ship long distances, but be sure to plant in your home garden.

Price—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots) (75c per lb. in 100-lb. lots), prepaid.



Golden Beauty CASABA

This is the finest of the casabas and a money maker for market growers wherever casabas mature well. The photo above shows the type of this variety, which runs very true. The flesh is sweet, juicy, very fine grained and deep. The seeds are held very firmly in the center and the melons keep well for two or three months after maturity. On the markets they are gaining in favor and there is now a demand for very large shipments. This is the sort most extensively grown in California.

Try them in your home garden if you do not grow for market. An ounce of seed may produce you many dollars' worth of fine melons.

Price—(10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.50 per lb.) (\$1.35 per lb. in 10-lb. lots) (\$1.25 per lb. in 100-lb. lots). Prepaid.

HUNGARIAN CASABA—This melon is the same shape as Honey Dew, but has an orange-colored rind. The flesh is green, very sweet, and the melon will keep several weeks after ripening. Price—(10c per pkt.) (30c per oz.) (\$1.00 per $\frac{1}{4}$ lb.) (\$3.50 per lb.). Prepaid.

Banana Muskmelon

This variety grows 12 to 18 inches long, slightly curved, and 4 to 6 inches in diameter. The meat is light yellow, sweet and very good. Many like this melon and plant it each year. A good home garden melon, also good for highway market or for nearby city market.

I sell a great many pounds of this seed to picklers who put up sweet pickles from the Banana Musk Melon.

Price—(10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.50 per lb.) (\$1.35 per lb. in 10-lb. lots). Prepaid.

Citrons

GREEN-SEEDED COLORADO. Fruit round; an improved variety. Price—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots). Delivered by express.

RED-SEEDED CITRON. The old variety; good quality. Price—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots). Delivered by express.

Mustard

WHITE ENGLISH. The leaves are light green, mild and tender when young; seed light yellow. Price—(5c per pkt.) (10c per oz.) (25c per $\frac{1}{4}$ lb.) (65c per lb.). Prepaid.

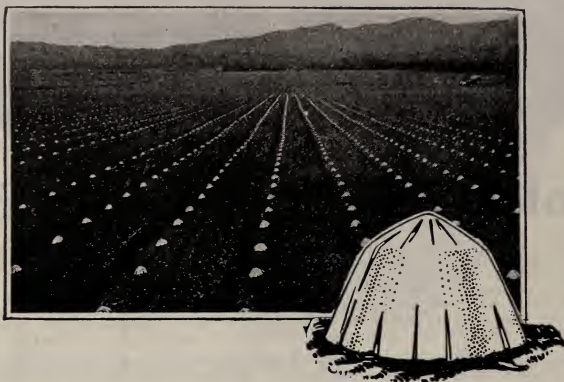
BROWN. Stronger and more pungent than the above. Price—(5c per pkt.) (10c per oz.) (25c per $\frac{1}{4}$ lb.) (65c per lb.). Prepaid.

NEW CHINESE OR GIANT SOUTHERN CURLED. Very large leaves, ready for use six weeks after sowing. Plants continue to yield until after frost. Leaves are eaten, boiled, like spinach. Price—(5c per pkt.) (15c per oz.) (30c per $\frac{1}{4}$ lb.) (75c per lb.). Prepaid.

HOTKAPS

Higher Prices for *YOUR* Crop

This Amazing New Method of Plant Protection Gets
You Higher Prices for Larger and *Quicker* Crops



Last year thousands of growers added to the value of their vine crops by using Germaco HOTKAPS—shown above. This remarkable invention consists of a scientifically constructed wax paper cone that you place over each plant. Thus they are miniature hot-houses that protect plants from frost, wind, rain, insects and ground crusting.

HOTKAPS not only protect plants, but make them grow **hardier** and **faster**. Thus you get a greater crop production to **market earlier** for **higher prices!**

You can add to your next year's profit with HotKaps. They cost but a fraction over a penny each.

Over Eight Million HotKaps were used last year in the Imperial Valley of California. Set early Cabbage, Tomato, Pepper and Eggplant, plant Cantaloupe, Cucumber, Watermelon and Summer Squash under HotKaps. Try sprouting part of the seed and planting as soon as the sprouts appear. This will hurry them still more. One man can "set" 3,000 HotKaps per day. They not only bring you higher prices, but are a method of crop insurance—against the danger of the elements.

Prices per roll (1,000 HotKaps, \$11.50) (5,000 HotKaps, \$11.00 per 1,000) (10,000 HotKaps, \$10.75 per 1,000) (50,000 HotKaps, \$10.50 per 1,000) (100,000 HotKaps, \$10.25 per 1,000) delivered by express or mail prepaid. "HotKap" Setters, \$2.50 each prepaid.

Aphicide—Kills the Bugs

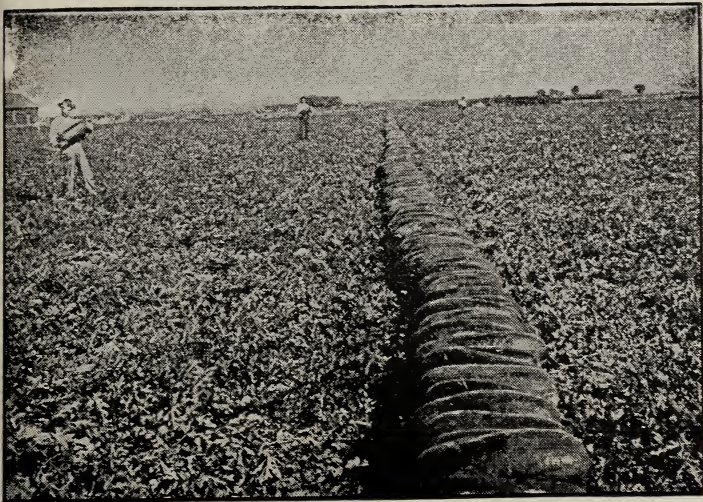
See page 16. Large growers have gotten complete control of Aphis after they had spread over their entire fields and the vines were large so they covered the ground by dusting with Aphicide No. 6 or Aphicide No. 10 using a Feeney Muleback Duster and discharging the Aphicide underneath a canvas about twelve feet wide and thirty feet long. The duster was carried on horse or mule back and the canvas attached to the hames and dragged behind. Attach bamboo poles to the hames and the canvas to the poles. This will hold up the front end of the canvas and the back end will drag on the vines. Leave flaps to extend down to the vines at the front end to hold the Aphicide under the canvas.

The Feeney Muleback Duster is also excellent for dusting two rows of cotton, peas, cabbage or other crops at a time. They are used very extensively for dusting cotton.

Price f. o. b., Rocky Ford, \$42.50 each.

WATERMELONS

Plant about two pounds of seed per acre.



Above is a photograph of one of my seed fields of Burrell's Improved Kleckley Sweet Watermelons. The long row of melons are selected for stock seed. This very careful selection is done to keep my seed right. See price of this grade of seed next page. I have about 10,000 pounds of seed for my catalogue trade from melons like these of this one variety. Pleased customers have helped me build up this big demand.

CULTURE

To successfully grow watermelons it is absolutely necessary to have good seed. Then select proper soil and give it proper cultivation and irrigation (if under irrigation) and if not prepare the land to drain off or retain the moisture, depending upon whether you get much or little rainfall, and the results are usually very good.

Select a well-drained sandy loam; new sod land is best; any good loamy soil which is well drained is good.

If under irrigation run large furrows 8 feet apart and plant the hills well up on the border 8 to 10 feet apart. Be careful not to irrigate too often.

Watermelons are lovers of drouth and the finest melons are grown under semi-arid conditions.

Plow deep and harrow well to make a fine seed bed. A liberal coat of stable manure disked in before plowing will increase the size and yield.

If not under irrigation, plow the land in ridges by first throwing out a dead furrow, then back-furrowing into the dead furrow four or five furrows from each side, and after thoroughly harrowing plant on the center of the ridge.

Do most of the cultivating with the harrow, setting the teeth straight and cultivate deep.

Keep a fine mulch on the surface and do not let any weeds grow.

Plant ten to twelve seeds to the hill and thin to one plant when they have five to six leaves.

If you use commercial fertilizer mix it thoroughly with the soil around the hill, but do not leave any lumps under the hills where the first roots will reach it, or it will burn the roots and check the growth if not kill the plant.

Do not plant on land where melons were grown before, even if four or five years before, if you have other good land. The vines remove something from the soil not readily replaced, and following crops usually produce deformed melons with black ends or shriveled ends, even from the best of seeds, while the same seed on adjoining land, where melons have not been grown before, will produce large melons of the finest quality.

Do not press on melons to see if they are ripe. This injures them and results in very poor melons. A slight thump with the finger, if the sound rings clear and a high tone, indicates a green melon; if a hollow, low tone, or rather dead tone, the melon is ripe.

Usually the curl where the melon attaches to the vine dies when the melon is ripe. By a little practice you can tell by the color. A bright, growing color indicates a green melon; a dull green indicates ripeness.

The Improved Kleckley Sweet are the finest flavored melons and fair shippers up to 150 to 175 miles. Klondike is extra good.

The New Tom Watson, Excel and Irish Grey, White Seeded Angelino and Black Seeded Angelino are the finest eating melons of the really good shippers. Thousands of the finest melon fields of the United States are grown each year from my seeds.



Burrell's Improved Kleckley Sweet Watermelon

My strain of this melon is listed by some as the New Hard Shell Kleckley Sweet.

THE MOST DELICIOUS WATERMELON GROWN; VERY PRODUCTIVE AND OF ATTRACTIVE APPEARANCE

Many years I thought I had enough seed of this fine melon to meet the demand but sold out so I could not fill the orders of a large number of customers.

This year I have about ten thousand pounds of seed from fine melons many weighing more than forty pounds each for my Stock Seed grade. These were cut from the finest Kleckley Sweet's I ever grew and I am ready for a large number of new customers.

These melons are long, dark green, very uniform and in demand in all markets.

They will ship quite well up to 200 miles. The flesh is bright red, very sweet and melting. The seeds are white and less seed per melon than in almost any other melon.

I offer the seed in two grades as follows:

Stock Seed Burrell's Improved Kleckley Sweet's cut from the best melons which would average about 30 lbs. each and many up to 40 to 50 pounds each. **Price—**(10c per pkt.) (20c per oz.) (60c per ¼ lb.)

(\$2.25 per lb.) (\$2.00 per lb. in 10-lb. lots) (\$1.85 per lb. in 100-lb. lots and up). **Prepaid.**

No. 1 Seed Burrell's Improved Kleckley Sweet cut from good melons not so carefully selected as above but grown from the same selection of Stock Seed. **Price—**(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots) (85c per lb. in 100-lb. lots). **Prepaid.**

Klondike Watermelon

Flesh very deep red of excellent quality, color of rind dark green, slightly ribbed when ripe.

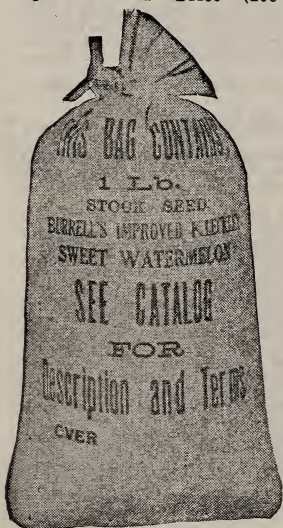
Oblong, square ended, the stem end is thicker than the blossom end. Seeds small spotted white and brown.

I have a fine supply of extra good stock this year of my own growing.

Klondike Watermelon is one of the finest for the home garden and a nearby market but not a good shipper. A favorite with California planters.

I have already sold a large amount of this seed for 1928 planting.

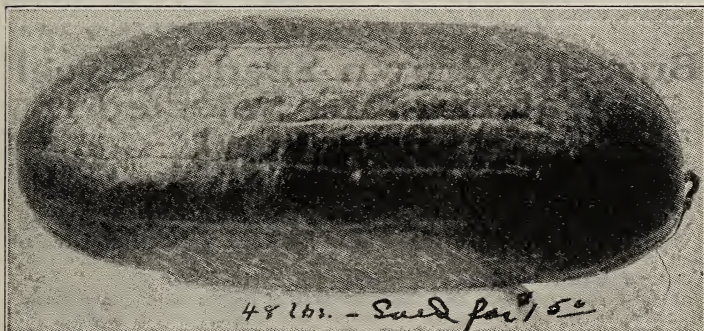
Price—(10c per pkt.) (20c per oz.) (60c per ¼ lb.) (\$2.25 per lb.) (\$2.00 per lb. in 10-lb. lots) (\$1.85 per lb. in 100-lb. lots and up). **Prepaid.**





THE NEW TOM WATSON WATERMELON

This large mottled green watermelon often weighs 50 to 60 pounds and averages on good soil over 30 pounds. It has won place among the very first as a market melon. The flesh is deep red and contains very few seeds, which are firmly bedded. It is the leader, taking into consideration size, shipping and eating quality. My stocks are very carefully selected and I have excellent seed to offer. Your orders will be placed where you should get excellent results if you buy this seed from me. This year my seed is of the best I ever offered. I have never received reports of white hearts from this stock. I have already sold over ten thousand pounds for southern planting for 1928.



This picture was sent to me by Mr. A. A. Lane of Mississippi. He writes that this melon was grown from my seed and that he "sold 1,500 off of an acre and a quarter." At \$1.50 for this melon he got at the rate of \$15.00 per pound for the seed, as it takes 10 melons to cut a pound of seed. Of course, all his melons did not bring \$1.50 each, but it is safe to say he obtained a big return per acre.

For the most critical planters I have selected the following:

STOCK SEED, NEW TOM WATSON WATERMELON. Cut from melons just like shown in the cut, which would average 40 pounds or more. All ideal types. Ends cut off and the seed saved only from the middles. Nothing finer can be grown. Price—(5c per pkt.) (15c per oz.) (55c per ¼ lb.) (\$2.00 per lb.) (10-lb. lots, \$1.85 per lb.) prepaid. Not prepaid (100-lb. lots and up, \$1.75 per lb.)

No. 1 seed New Tom Watson Watermelon grown especially for seed and cut from good shippers. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (10-lb. lots and up, 85c per lb.) delivered by express; (100-lb. lots, 75c per lb.) not prepaid.

WHAT SOUTHERN PLANTERS SAY

An extensive Florida planter wrote that from my seed he shipped 27 cars of Watsons before his neighbors began to ship; that the first four cars brought \$1,000 per car, and that the market was \$450.00 per car when his neighbors began to ship. He credited these results to my seed. I believe the seed had much to do with it, also the care he gave the crop. Remember—Good Seed, Good Care.

Order early to avoid disappointment as the rate orders are coming in even before this catalogue is out indicates I will run short before the season is over.

Light Colored Seed Tom Watson. I have one lot from fine melons selected from those producing light colored seeds. All were fine melons with large red hearts. This might give you extra results.

Price same as No. 1 seed quoted above. Try this.



Photo Taken in One of My Seed Fields

Burrell's Brown Seeded Excel Watermelons Selected for Stock Seed

I sell thousands of pounds of this seed. Southern planters report the finest melons in their district from my Excel seed.

My stock is selected to brown seed and runs very true.

Excel is a good shipper, grows very large, often weighing sixty pounds and more.

Rind dark green, slightly mottled stripe, very firm.

The flesh is deep red when fully ripe and of good quality. Care should be taken to allow the melons to become well ripened before picking.

Grow the finest melons in your district from my seed. To get them extra fine plant 10 to 12 feet apart each way. Thin to one plant to the hill, cut off all but one melon to each plant. Fertilize well, hoe and cultivate often. Don't let any weeds or grass grow and don't pick them until they are fully ripened.

Price—Special Stock Seed Burrell's Brown Seeded Excel Watermelon, cut from melons weighing from forty to seventy pounds—(10c per pkt.) (20c per oz.) (65c per $\frac{1}{4}$ lb.) (\$2.50 per lb.) (\$2.40 per lb. in 10-lb. lots) (\$2.25 per lb. in 100-lb. lots and up) prepaid.

No. 1 Seed Burrell's Brown Seeded Excel Watermelon, saved from melons averaging about thirty pounds each (5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots) (90c per lb. in 100-lb. lots) prepaid.

Burrell's Improved White Seeded Excel

This melon averages larger than the Brown Seeded Excel and I consider it a better melon, as it ripens a little earlier and is sweeter. My White Seeded Excel looks like the Brown Seeded and if the Brown Seeded has given you good results this is worthy of a place in your planting.

The supply of seed is short.

Price—Burrell's Improved White Seeded Excel (10c per pkt.) (30c per oz.) (\$1.00 per $\frac{1}{4}$ lb.) (\$3.75 per lb.) (\$3.50 per lb. in 10-lb. lots) (\$3.25 per lb. in 100-lb. lots) prepaid.



This photo was sent to me by Mr. R. M. Harrison, Kline, S. C. The melons were grown from our seeds.



White Seeded Angelino Watermelon

A real winner, excellent quality and a good shipper.

I have never grown another melon which was as good for both eating and shipping quality.

One of my melons of this variety took first premium at the Colorado State Fair for Quality.

The White Seeded Angelino is slightly oblong (see photo above). The thin tough rind is dark green, the flesh a deep red, stringless, very sweet and the finest to eat of the real good shippers—Size as grown here averages about 28 pounds. Planters who bought this seed last year are already buying "the same stock" for next year's planting.

I have the seed in two grades:

Stock Seed White Seeded Angelino from melons weighing 25 pounds and up. **Price—**(10c per pkt.) (20c per oz.) (65c per $\frac{1}{4}$ lb.) (\$2.50 per lb.) (\$2.40 per lb. in 10-lb. lots) (\$2.25 per lb. in 100-lb. lots and up) prepaid.

No. 1 Seed White Seeded Angelino, from good melons grown expressly for seed. **Price—**(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots) (85c per lb. in 100-lb. lots) prepaid.

Black Seeded Angelino Watermelon

This melon looks like above and grows to the same size. Some prefer a black seeded melon and for that reason there is a large demand for Black Seeded Angelino.

The quality is excellent. Flesh deep red, very sweet, and of finest flavor. Rind thin but tough. Recommended both to market and home gardeners.

Price—(10c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.50 per lb.) (\$1.40 per lb. in 10-lb. lots) (\$1.25 per lb. in 100-lb. lots) prepaid.

Irish Grey Watermelon

This long, light-colored mottled grey melon is very solid, the rind tough, making it an excellent shipper. Like Excel, it must be well ripened to be real good and growers often make the mistake of picking too soon. Irish Grey has won a favorable place on the markets. Last year the seed was in demand much beyond the supply. This year the supply is better. I offer selected seed as follows, my own growing:

Price stock seed Irish Grey, from melons averaging about 35 pounds each (10c per pkt.) (15c per oz.) (45c per $\frac{1}{4}$ lb.) (\$1.65 per lb.) (\$1.50 per lb. in 10-lb. lots) (\$1.35 per lb. in 100-lb. lots) prepaid.

No. 1 seed Irish Grey Watermelon saved from good melons grown especially for seed—(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots) (85c per lb. in 100-lb. lots) prepaid.



Burrell's Select Black Seeded Winter Queen Watermelon

Above is from a photograph of one of my fields of this melon. The yield was 4,500 melons per acre, weighing about eighteen pounds each.

Winter Queens are nearly round, nearly white, with narrow pale green stripes. The seeds are black and small. The flesh deep red, very firm, stringless, sweet, and of excellent quality. Ripen in about the same length of time as Kleckley Sweet, but remain solid and of good quality two or three months and may be kept until Christmas. They should be very profitable to ship South after southern melons are gone, but the weather is warm and the appetite for watermelon lingers.

I wish every one of my customers who can grow watermelons to plant some of the Winter Queens.

Price—(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.45 per lb.) (\$1.35 per lb. in 10-lb. lots) (\$1.20 per lb. in 100-lb. lots and up) prepaid.

Burrell's Select Gray Seeded Winter Queen Watermelon

For a number of years I have been getting letters from market growers wanting seed of the Gray Seeded Winter Queen, but I could not find it. Last year a customer in Utah advised me he could supply some select seed of this variety and I secured it and from this seed I have grown some very fine melons. They average a little larger than Black Seeded Winter Queen and are of very fine quality. They keep several months. Market growers consider them an improvement over the Black Seeded. The supply of this seed is short and if you want some of it order early. Price (10c per pkt.) (20c per oz.) (60c per $\frac{1}{4}$ lb.) (\$2.25 per lb.) (\$2.10 per lb. in 10-lb. lots) (\$2.00 per lb. in 50-lb. lots) prepaid.

Golden Heart Watermelon

A number of years ago I offered this melon and its rich golden flesh of finest flavor won it friends wherever it was planted. Later I lost my crop and thought I had lost the seed, but I found some which had been laid aside and this year grew a small acreage of very fine melons. The shape is slightly oblong, nearly round, color light green striped with dark green mottled stripes. Size about thirty pounds. Recommended for home gardens and nearby markets. A good seller for roadside markets. One of the finest eating melons grown.

Price (10c per pkt.) (20c per oz.) (60c per $\frac{1}{4}$ lb.) (\$2.00 per lb.) (\$1.75 per lb. in 10-lb. lots) prepaid.

ONION

Plant 1/3 oz. to 100 feet of drill, three to four pounds per acre. For sets, forty to eighty pounds per acre.

In onion culture thorough preparation of the ground, careful sowing and the best of after culture, though essential for a full yield, will avail nothing unless seed of the best quality be used. Given the same care and conditions, the product from two lots of onion seed of the same variety but of different quality may be so unequal in the quantity of merchantable onions that it would be more profitable to use the good seed though it cost twenty times as much as the other. The seed I offer is the best obtainable. Although onions are often raised from sets and from division, by far the best and cheapest mode of production is from seed. The facility with which seed is sown and the superior bulbs it produces, recommend it for general use.

HOW TO RAISE ONIONS

THE SOIL. A crop of onions can be grown on any soil which will produce a full crop of corn, but on a stiff clay, very light sand or gravel, or on some muck or swamp lands, neither a large nor a very profitable crop can be grown. I prefer a rich loam with a slight mixture of clay. This is much better if it has been cultivated with hoed crops, kept clean from weeds and well-manured for two years previous, because if a sufficient quantity of manure to raise an ordinary soil to a proper degree of fertility is applied at once, it is likely to make the onions soft. The same result will follow if we sow on rank mucky ground or on that which is too wet.

MANURING. There is no crop in which a liberal use of manure is more essential than in this, and it should be of the best quality, well fermented and shoveled over at least twice during the previous summer to kill weed seeds. If rank, fresh manure is used, it is liable to result in soft bulbs with many scallions. Of the commercial manures, any of the high-grade, complete fertilizers are good for ordinary soils, and even very rich soils are frequently greatly benefited by fine ground bone, and mucky ones by a liberal dressing of wood ashes.

PREPARATION. Remove all refuse of previous crops in time to complete the work before the ground freezes up and spread the composted manure evenly at the rate of about twenty tons to the acre. This should first be disced in and then the ground ploughed a moderate depth, taking a narrow furrow in order to thoroughly mix the manure with the soil. Carefully avoid tramping on the ground during the winter. Disc thoroughly as early in the spring as it can be worked, after which the entire surface should be made fine and level with a smoothing harrow. It is impossible to cultivate the crop economically unless the rows are perfectly straight.

SOWING THE SEED. This should be done as soon as the ground can be made ready and can be done best by a hand seed drill. This should be carefully adjusted to sow the desired quantity of seed about one-half inch deep. The quantity needed will vary with the soil, the seed used and the kind of onions desired. Thin seeding gives much larger onions than thick seeding. Four or five pounds per acre is the usual quantity needed to grow large onions. I use a drill with a roller attached, but if the drill has none the ground should be well rolled with a light hand roller immediately after the seed is planted.

CULTIVATION. Give the onions the first hoeing, just skimming the ground between the rows as soon as they can be seen in the row. Hoe again in a few days, this time close up to the plants, after which weeding must be begun. This operation must be carefully and thoroughly done. The weeder must work on his knees astride the row, stirring the earth around the plants, in order to destroy any weeds that have just started. At this weeding or the next, according to the size of the plants, the rows should be thinned, leaving from eight to twelve plants to the foot. In ten days or two weeks they will require another hoeing and weeding similar to the last, and two weeks later give them still another hoeing and if necessary another weeding. If the work has been thoroughly done at the proper time, the crop will not require further care until ready to gather.

GATHERING. As soon as the tops die and fall, the bulbs should be gathered into windrows. If the weather is fine they will need no attention while curing, but if it is not they will need to be stirred by simply moving them slightly along the row. Cut off the tops when perfectly dry, about half an inch from the bulb, and then after a few days of bright weather the onions will be fit to store for winter.

It will not do to store onions in large piles or masses, particularly in warm weather, or if they are the least moist, but if perfectly dry when gathered and they are spread not to exceed two feet in depth, they can be kept in fine condition till spring. Any arrangement will answer that will keep them dry and at a uniform temperature of about 32 degrees Fahrenheit, or they may be kept frozen, care being taken not to disturb them. They should be thawed gradually. Repeated freezing and thawing will spoil them.

If bothered with thrip (a small insect which sometimes attacks onions, doing great damage), dust with **Aphicide No. 10**. See page 16. Three dustings will usually completely control them.

Very early onions are grown by the transplanting method, the seed being sown in frames or beds and the small onions transplanted when the size of small lead pencils to the field rows.



YELLOW VALENCIA ONIONS

Plant 2½ to 3 lbs. of seed per acre

The photo above is of some very fine specimens of the Yellow Valencia Onions.

They are nearly round, very large, skin bronze colored and tough, flavor very mild and an excellent keeper.

Hundreds of carloads are grown here at Rocky Ford and big returns per acre are the average.

I make a specialty of the finest possible selection of seeds and recommend that you give my seed a place in your planting whether you grow extensively or just for a home garden.



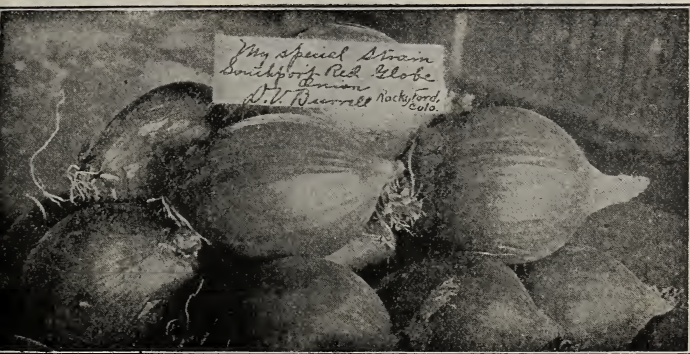
Photo of a Field of Yellow Valencia Onions at Harvest Time

You may be able to grow a crop like this of this wonderful onion. It is not unusual to find onions weighing two pounds where well grown and they are so good that the demand calls for them at prices much above that paid for ordinary onions.

Good seed will never be low priced as these large onions produce less seed than ordinary onions weighing less than one-fourth as much, but the best seed is the cheapest and costs but little compared with the value of a good crop.

Price—(10c per pkt.) (40c per oz.) (\$1.40 per ¼ lb.) (\$5.50 per lb.) (\$5.25 per lb. in 10-lb. lots) (\$5.00 per lb. in 100-lb. lots) prepaid.

ONIONS



Burrell's Special Stock Southport Red Globe Onion

The above is a photograph of some of my onions. The type is right and the quality of the best to be had. It matures nearly as early as the flat sorts, grows to a large size and is very mild and tender. It is a GOOD KEEPER and considered ONE OF THE BEST RED ONIONS. Price—(10c per pkt.) (20c per oz.) (70c per ¼ lb.) (\$2.10 per lb.) (\$2.00 per lb. in 10-lb. lots and up) postage or express paid. Wholesale price (100-lb. lots and up, \$1.75 per lb.) not prepaid.

Southport Yellow Globe

Same shape as Colorado Bronze Globe. (See previous page.) This variety is well known and planted very extensively in the East. It is a little later than the Globe Danvers, a very heavy yielder and a sure cropper. Price—(10c per pkt.) (20c per oz.) (70c per ¼ lb.) (\$2.10 per lb.) (\$2.00 per lb. in 10-lb. lots and up) postage or express paid. Wholesale price (100-lb. lots and up, \$1.75 per lb.) not prepaid.

Southport White Globe

Same shape as above; color a clear white. The best keeper of the white sorts. Produces a heavy crop of excellent quality and always sells for top prices on the markets. Price—(10c per pkt.) (25c per oz.) (80c per ¼ lb.) (\$2.85 per lb.) (\$2.75 per lb. in 10-lb. lots and up) postage or express paid. Wholesale price (100-lb. lots and up, \$2.50 per lb.) not prepaid.

Ohio Yellow Globe

The bulbs are large and uniformly globe shaped. Color a deep yellow, flesh white and of excellent quality. The crop ripens evenly and the yield under favorable conditions is extremely heavy. Price—(10c per pkt.) (20c per oz.) (70c per ¼ lb.) (\$2.10 per lb.) (\$2.00 per lb. in 10-lb. lots and up) prepaid. Wholesale price (\$1.75 per lb. in 100-lb. lots and up) not prepaid.

Australian Brown Onion

A valuable, early variety of medium size, hard and solid, attractive for market, both as to form and appearance. Never make any stiff necks or scullions. It has the reputation of keeping indefinitely. Color of the skin is a clear amber brown. Price—(10c per pkt.) (20c per oz.) (70c per ¼ lb.) (\$2.10 per lb.) (\$2.00 per lb. in 10-lb. lots and up) postage or express paid. Wholesale price (100-lb. lots and up, \$1.75 per lb.) not prepaid.

White Portugal or Silver Skin

A large, flat, white onion of mild and pleasant flavor; hard and fine-grained and a good keeper. More extensively sown for sets than any other variety and is also largely grown for pickling. Price—(10c per pkt.) (25c per oz.) (85c per ¼ lb.) (\$3.00 per lb.) (\$2.75 per lb. in 10-lb. lots and up) postage or express paid. Wholesale price (100-lb. lots and up, \$2.50 per lb.) not prepaid.

ONIONS



Yellow Globe Denver Onion

Undoubtedly the best known and most popular of all onions; the earliest yellow variety; is entirely free from stiff necks; globular in shape, has a small top. It is the most productive, producing as high as 1,000 bushels per acre, and will average on good soil with proper culture 600 to 700 bushels. It is a splendid keeper, well rounded, a very small amount of waste. This seed has proven a great favorite with my customers, who plant thousands of pounds. Price—(10c per pkt.) (20c per oz.) (70c per $\frac{1}{4}$ lb.) (\$2.10 per lb.) (\$2.00 per lb. in 10-lb. lots and up) postage or express paid. Wholesale prices (100-lb. lots and up \$1.75 per lb.) not prepaid.

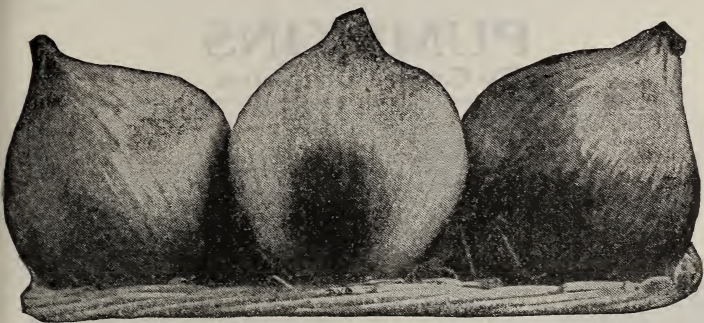
Burrell's Mountain Danvers

This onion is between the flat and the globe shape. I grow it in the mountains where the altitude is nearly a mile high and in sight of hundreds of snow-covered peaks. It is very productive, an excellent keeper. I want all my customers to plant it. Price—(10c per pkt.) (20c per oz.) (70c per $\frac{1}{4}$ lb.) (\$2.10 per lb.) (\$2.00 per lb. in 10-lb. lots) prepaid. Wholesale prices (100-lb. lots and up, \$1.75 per lb.) not prepaid.

Mammoth Silver King

Of attractive shape, with silver-white skin and flesh of a most agreeable, mild flavor. It matures quite early and reaches a much larger size than any other of the flat varieties, frequently measuring 20 inches in circumference, and weighing from 3 to 5 pounds when well grown. Must be sown thinly to produce large onions. This is a fine sort to grow for exhibition purposes.

Price—(5c per pkt.) (20c per oz.) (70c per $\frac{1}{4}$ lb.) (\$2.10 per lb.) (\$2.00 per lb. in 10-lb. lots) postpaid. (100-lb. lots and up, \$1.75 per lb.) not prepaid.



Giant Sweet Spanish Onion

These Giant Sweet Onions are heavy yielders, very mild and big money makers where they can be well grown.

There are several selections of which I offer the following. All are grown by expert specialists and are of the best quality.

Riverside Sweet Spanish. Almost full globe shaped, slightly flattened, skin tough and bronze colored. Size, very large, often over two pounds; yielded of 500 to 1,000 bushels per acre; easily grown on good onion land.

Seed planted in March mature these big onions in September. They are good keepers and sell well in competition with imported Spanish onions.

Price—(10c per pkt.) (35c per oz.) (\$1.25 per $\frac{1}{4}$ lb.) (\$5.00 per lb.) (\$4.75 in 10-lb. lots) (\$4.50 per lb. in 50-lb. lots) prepaid. Wholesale price, not prepaid (\$4.25 per lb. in 100-lb. lots.).

Denia. More nearly round than Riverside strain. The same attractive color, size and quality.

Price—(10c per pkt.) (35c per oz.) (\$1.25 per $\frac{1}{4}$ lb.) (\$5.00 per lb.) (\$4.75 per lb. in 10-lb. lots) (\$4.50 per lb. in 50-lb. lots) prepaid. Wholesale price, not prepaid (\$4.25 per lb. in 100-lb. lots.).

Giant Gibraltar. Very large, light straw-colored, mild. A wonderful yielder and in demand for fall and early winter sales, but not a good keeper. More flattened than the other strains of Sweet Spanish.

Price—(10c per pkt.) (30c per oz.) (\$1.00 per $\frac{1}{4}$ lb.) (\$3.75 per lb.) (\$3.60 per lb. in 10-lb. lots) prepaid. Wholesale price, not prepaid (\$3.25 per lb. in 100-lb. lots.).

Ailsa Craig Onion

This very large, nearly round, straw-colored onion is one of the largest grown. It is in great demand in the markets wherever offered.

This onion is very mild and any district where onions grow well can establish a paying industry by growing these and marketing them crated.

A very fine exhibition onion. Grow some of these in your garden, either for market or home use, and you will be well pleased. Price—(10c per pkt.) (25c per oz.) (90c per $\frac{1}{4}$ lb.) (\$3.25 per lb.) (\$3.10 per lb. in 10-lb. lots and up), postpaid. Wholesale price (\$2.75 per lb. in 100-lb. lots), not prepaid.

Prizetaker

Shape and color like the Ailsa Craig, being nearly a perfect globe. Hundreds of acres of this sort are grown in single districts of Texas. This variety of recent introduction annually grows in favor. It is very productive, attractive in appearance and quality, being mild in flavor. A well known sort. Price—(10c per pkt.) (20c per oz.) (60c per $\frac{1}{4}$ lb.) (\$2.25 per lb.) (\$2.10 per lb. in 10-lb. lots) prepaid. Wholesale price, not prepaid (\$1.85 per lb. in 100-lb. lots.).

Large Red Wethersfield

It is fine-grained and strong in flavor. Very productive and an excellent keeper. Immense crops of this are grown for shipment, and it certainly is one of the very best sorts for market. Price—(10c per pkt.) (20c per oz.) (60c per $\frac{1}{4}$ lb.) (\$2.25 per lb.) (\$2.10 per lb. in 10-lb. lots) prepaid. Wholesale price, not prepaid (\$1.85 per lb. in 100-lb. lots and up).

Giant White Italian Tripoli

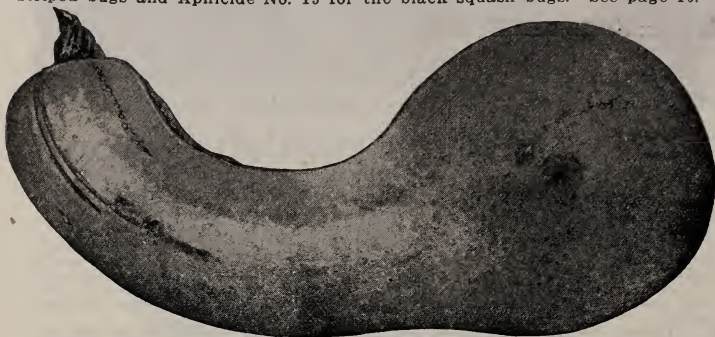
El Paso or Large Mexican. Of large size and most beautiful form with fine white skin. The first season it will grow an onion from one to one and a half pounds. Price—(5c per pkt.) (20c per oz.) (60c per $\frac{1}{4}$ lb.) (\$2.25 per lb.) (\$2.10 per lb. in 10-lb. lots and up), postpaid. Wholesale price (\$1.85 per lb.), not prepaid.

"WHEN THE FROST IS ON THE PUMPKIN AND THE FODDER'S IN THE SHOCK"

PUMPKINS

To Grow Pumpkins

Select a very fertile location and plant the hills eight feet apart each way, 6 to 8 seed to the hill. Thin to one plant to the hill when the plants have 5 or 6 leaves. Cultivate often and keep free of weeds. Best results are obtained where grown alone. A good rule is Pumpkins for the pumpkin patch and corn for the cornfield. Grow a good stand of pumpkins and don't raise corn among the pumpkins. The pumpkins hinder the corn and the corn hinders the pumpkins. Dust with **APHICIDE** No. 10 for the striped bugs and **Aphicide** No. 15 for the black squash bugs. See page 16.



Valuable Novelty Pumpkin Mixture

In my work I sometimes secure crosses which while not established as to type yet they are very valuable, being so prolific and of such good quality. Here is one which will please and interest you. The pumpkins are very large and varied in color. Some white, others white and golden yellow, others striped pale green and white and still others of dark green and mottled coloring. You will get a lot of "Kick" out of growing some of these. **Price**—(10c per pkt.) (15c per oz.) (35c per ¼ lb.) (\$1.20 per lb.) (\$1.10 per lb. in 10-lb. lots) prepaid.

Small Sugar or New England Pie

An excellent sort. Flesh very deep orange. Fruits 8 to 10 inches through. The quality is of the best; none better for pies. **Price**—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (90c per lb. in 10-lb. lots) postage or express paid. Wholesale price (75c per lb. in 100-lb. lots) not prepaid.

LARGE SWEET CHEESE

Flat, creamy yellow, well known; one of the standard sorts. **Price**—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (80c per lb.) (75c per lb. in 10-lb. lots and up) postage or express paid. Wholesale price (60c per lb. in 100-lb. lots) not prepaid.

King of Mammoth Pumpkin

This is the largest pumpkin, often grows to weigh 75 to 100 pounds. The quality is excellent; there is no better for pies. A fine sort to grow for exhibition. **Price**—(10c per pkt.) (15c per oz.) (35c per ¼ lb.) (\$1.20 per lb.) (\$1.10 per lb. in 10-lb. lots) prepaid. Wholesale price (\$90.00 per 100 lbs.) not prepaid.

JAPANESE PIE

Dark slate-colored, with slightly lighter green mottled stripes. Neck large. Meat deep orange red, quality excellent. **Price**—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (90c per lb. in 10-lb. lots) prepaid.

GREEN-STRIPED CUSHAW

Light green, with darker green stripes. Large, solid neck; flesh light yellow. Well known and equally well liked. **Price**—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (90c per lb. in 10-lb. lots) prepaid. Wholesale price (75c per lb. in 100-lb. lots) not prepaid.

LIVINGSTON PIE

Shaped like small sugar, netted; flesh deep orange, fine-grained, quality excellent. **Price**—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (90c per 10-lb. lots) prepaid. Wholesale price 75c per lb. in 100-lb. lots) not prepaid.

PARSLEY

CHAMPION MOSS CURLED

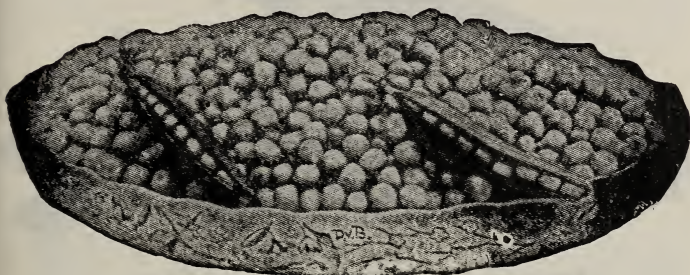
Leaves finely curled, deep, rich green color; slow to run to seed. Excellent quality. **Price**—(5c per pkt.) (15c per oz.) (40c per ¼ lb.) (\$1.25 per lb.) (\$1.15 per lb. in 10-lb. lots) prepaid.

FINE DOUBLE CURLED

A standard variety; very ornamental; yields abundantly. **Price**—(5c per pkt.) (15c per oz.) (40c per ¼ lb.) (\$1.25 per lb.) (\$1.15 per lb. in 10-lb. lots and up) prepaid.

PEAS

Plant one lb. to one hundred feet of drill—55 to 120 lbs. per acre.



For very early peas the soil should be light and warm. Prepare the seed bed in the fall and plant as early in the spring as the soil can be worked. It is best to double rows about six inches apart and then leave a space of thirty inches to the next double row. Do not plant in heavy, sticky soil, as the seed will rot before germinating. For first early plant Alaska and follow with Nott's Excelsior and Laxtonian for late or main crop. These three make as good a combination as I believe can be had. The Alaskas produce very early and nearly the whole crop in one or two pickings. Nott's Excelsior are then ready. These sweet wrinkled peas yield heavy crops of fine quality and before they are gone the Laxtonians, producing long, dark green pods well filled with large peas of quality equal to the best, are ready. These are followed by the Dwarf Telephones, very large, sweet and of excellent quality. Many make too small planting of peas. Plant plenty. They are very fine food and take the place of many things you would otherwise buy. When you grow your own you have the best and at the same time cut down the grocer's bill.

Alaska

The very best early green-seeded variety. The dark green color of the pods makes it an excellent pea for shipping long distances. Very early and uniform grower. A popular sort with canners and shippers. First-class in every respect. Height, 2½ feet. Price—(10c per pkt.) (35c per lb.) prepaid. Not prepaid (20c per lb.) (18c per lb. in 10-lb. lots) (16c per lb. in 100-lb. lots).

AMERICAN WONDER. One of the earliest wrinkled peas of very good quality; grows about 10 inches high and is very productive. Price—(10c per pkt.) (35c per lb.) prepaid. Not prepaid (20c per lb.) (19c per lb. in 10-lb. lots) (18c per lb. in 100-lb. lots).

McLEAN'S LITTLE GEM. One foot high; bears heavily and of excellent quality. A favorite sort. Price—(10c per pkt.) (35c per lb.) prepaid. Not prepaid (20c per lb.) (19c per lb. in 10-lb. lots) (18c per lb. in 100-lb. lots).

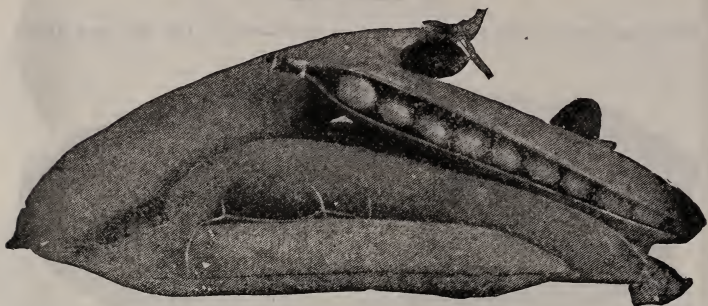
NOTT'S EXCELSIOR. This extra fine pea will stand planting very early, almost as soon as the smooth sorts, and produces fine large pods. Dwarf in habit; height, 1 foot. Price—(10c per pkt.) (35c per lb.) prepaid. Not prepaid (20c per lb.) (19c per lb. in 10-lb. lots) (18c per lb. in 100-lb. lots).

Stratagem Peas

This is a long-podded, dark-colored sort of very fine quality, which is much in demand with market growers on account of the large crop of long, dark green pods.

The vines grow vigorously, about 18 inches high, and bear abundant crops of these large pods, containing 9 to 11 large wrinkled peas. They are very large and uniform. My stock is of the best produced in the country. Price—(10c per pkt.) (35c per lb.) prepaid. Not prepaid (20c per lb.) (18c per lb. in 10-lb. lots) (17c per lb. in 100-lb. lots).

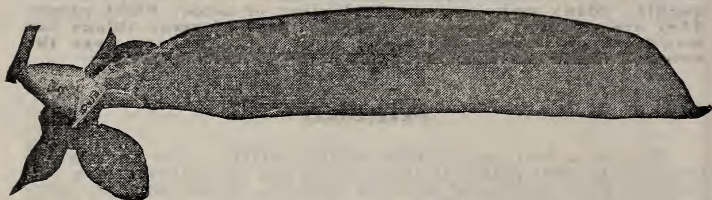
PEAS—Continued



Dwarf Telephone or Daisy

This variety is a cross between Stratagem and Standard or Tall Telephone. The vines grow about 18 inches in height; the pods are long, containing 7 to 11 large wrinkled peas of finest quality, being very tender, sweet and fine flavored. There is never a sufficient supply of the seed and the price is consequently more than other sorts.

Those who know Dwarf Telephone Peas best always order them again. **Price—**(10c per pkt.) (35c per lb.) prepaid. **Not prepaid** (22c per lb.) (21c per lb. in 10-lb. lots) (20c per lb. in 100-lb. lots).



Telephone Peas

The Telephone has become one of the leading peas with market gardeners whose trade appreciates fine appearance and high quality. Vines vigorous, growing about 4 feet high, with large, coarse, light-colored leaves and producing an abundance of very large pointed pods filled with very large peas which are tender, sweet and of excellent flavor. It comes into use soon after the Premium Gem and is one of the best sorts for either home or market. **Price—**(10c per pkt.) (35c per lb.) prepaid. **Not prepaid** (20c per lb.) (19c per lb. in 10-lb. lots) (18c per lb. in 100-lb. lots).

Laxtonian Peas

This variety more than any other is planted in the mountain valleys of the west for shipping to eastern markets during the late summer months when home grown peas are out of the market and thousands of acres are planted for this purpose.

Laxtonian is a handsome wrinkled pea, the pods are the largest of the dwarf varieties, about four inches in length, very dark green. Quality about equal to Dwarf Telephone. Vines fifteen to eighteen inches in height. Very early for so large podded a variety.

Price (10c per pkt.) (35c per lb.) prepaid. **Not prepaid** (22c per lb.) (21c per lb. in 10-lb. lots) (20c per lb. in 100-lb. lots) (18c per lb. in 1,000-lb. lots).

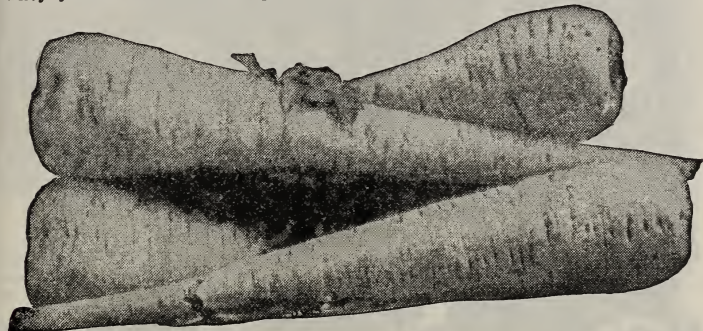
PARSNIPS

Plant $\frac{1}{4}$ oz. to 100 ft. of drill, three pounds per acre.

Prepare a seed bed as for beets. Drill in rows 18 inches apart, covering the seeds one-half inch deep. The seeds germinate slowly, and a few lettuce seed mixed with the parsnip will come up quickly and mark the row so you can cultivate the parsnip before it comes up, if desired.

Plant the seed very early, as soon as the soil will do to work. Give frequent cultivation and thin to 4 inches apart in the row.

Parsnips are of great value both for the table and for feeding stock. They yield an abundant crop.



HollowCrown or Large Sugar Parsnip

This is a very desirable sort; productive, large, smooth white skin, uniform in shape, tender and of best quality. The roots average twelve to fourteen inches long in loose deeply plowed soil. This vegetable should be grown in every garden. Grow enough to serve on your table from after the first freeze in the fall until late spring. Part of the crop may be left in the ground over winter. Put enough in your cellar to last until the frost is out in the spring. Price—(Pkt., 5c) (10c per oz.) ($\frac{1}{4}$ lb., 25c) (lb., 75c) (10 lbs. and up, 65c per lb.) delivered free. Wholesale price (50c per lb. in 100-lb. lots) not prepaid.

Peppers

Give peppers the same cultural methods as egg plants. (See egg plant.)



Select Ruby Giant

My seed of this variety is extra fine. Many who planted it for market report having grown the finest and most profitable crop they ever grew. I sell large quantities of this seed to individual growers and associations.

The fruits are very large, often measuring 5 inches in length and 3 to 3½ inches in diameter. AN EXCELLENT MANGO PEPPER.

The best and most profitable mild red pepper for market or family use; so sweet and mild that they can be eaten raw, like an apple; largest size: Price—(10c per pkt.) (40c per oz.) (\$1.10 per $\frac{1}{4}$ lb.) (\$4.00 per lb.) (\$3.75 per lb. in 5-lb. lots and up) prepaid. Wholesale price (25-lb. lots at \$3.50 per lb.)

Ruby King

This is a well-known and excellent variety, shaped as shown in cut. Green when suitable for mangoes, very mild and a profitable sort to grow. Price—(10c per pkt.) (40c per oz.) (\$1.10 per $\frac{1}{4}$ lb.) (\$4.00 per lb.) (\$3.75 per lb. in 5-lb. lots and up) prepaid. Wholesale price (25-lb. lots, \$3.50 per lb.)



Special Thick Walled Chinese Giant Pepper

This special selection from the well known Chinese Giant grows larger. With thicker walls and under favorable conditions yields a heavy crop of very mild peppers, many as much as five inches in diameter.

Market and home gardeners will appreciate the extra quality of this pepper. It is a very fine shipper. Seed supply short.

Price—(10c per pkt.) (\$1.25 per oz.) (\$4.50 per ¼ lb.) (\$16.00 per lb.) (\$15.50 per lb. in 10-lb. lots) prepaid.

Standard Chinese Giant Pepper

A very large variety of extra fine quality. Not so long as Ruby King, but thicker, and one of the best mango peppers. Well known and well liked by market growers.

Price—(5c and 10c per pkt.) (60c per oz.) (\$2.90 per ¼ lb.) (\$7.00 per lb.) (\$6.90 per lb. in 5-lb. lots and up) postage or express paid. Wholesale price (\$6.00 per lb. in 25-lb. lots) not prepaid.

World Beater

This is a very large thick walled pepper of excellent quality and a fine shipper. It is a cross between Chinese Giant and Ruby King and grows often to four inches in diameter and five to six inches long. Southern planters will find our stock of the best.

Price—(10c per pkt.) (40c per oz.) (\$1.25 per ¼ lb.) (\$4.50 per lb.) (\$4.00 per lb. in 10-lb. lots) prepaid. (\$3.75 per lb. in 25-lb. lots and up) not prepaid.

Pimiento Pepper

This is a real sweet pepper. Excellent for salads or canning. Round, pointed, very thick flesh and so mild many enjoy eating them from the hand. Canners and market gardeners plant them extensively. Start the plants early to mature in the north.

Price—(10c per pkt.) (40c per oz.) (\$1.10 per ¼ lb.) (\$4.00 per lb.) postpaid. Wholesale price (\$3.75 per lb. in 25-lb. lots).

LONG RED CAYENNE PEPPER. A small, long, bright red sort, very productive, extremely strong and pungent. Price—(10c per pkt.) (30c per oz.) (90c per ¼ lb.) (\$3.50 per lb.) postage or express paid.

MEXICAN CHILI PEPPER. (5c per pkt.) (35c per oz.) (\$1.00 per ¼ lb.).

RADISHES

Plant 1 oz. per 100 ft. of drill, 10 to 12 lbs. per acre.



CRIMSON GIANT. This valuable early sort is one of the finest for extra early; color very deep scarlet; very solid, slow to get pithy and very desirable for the home garden or early home market. Excellent to grow under glass. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (90c per lb. in 10-lb. lots) prepaid. Wholesale price (70c per lb. in 50-lb. lots and up) not prepaid.

EARLY SCARLET TURNIP. A fine, quick-growing sort; small, round, crisp, tender, of good eating qualities. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (85c per lb.) (75c per lb. in 10-lb. lots) postpaid. Wholesale price (55c per lb. in 50-lb. lots and up) not prepaid.

ROSY GEM OR WHITE-TIPPED FORCING. One of the quickest sorts and of excellent quality. Bright scarlet with white tips; of fine appearance. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (85c per lb.) (75c per lb. in 10-lb. lots) prepaid. Wholesale price (55c per lb. in 50-lb. lots and up) not prepaid.

EARLY WHITE TURNIP. Of quick growth, roots round, white, with small tops. Good for forcing or open ground. Flavor very good. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (85c per lb.) (75c per lb. in 10-lb. lots) prepaid. Wholesale price (55c per lb. in 50-lb. lots and up) not prepaid.

FRENCH BREAKFAST. (Olive shaped). Deep crimson with white tips. A well-known and equally well-liked variety. One of the best early radishes. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (85c per lb.) (75c per lb. in 10-lb. lots) prepaid. Wholesale price (55c per lb. in 50-lb. lots and up) not prepaid.

Saxa

The first strawberries of the season and the first piece of pumpkin pie, as well as the first radishes, always taste just a little bit better. Saxa is the earliest variety of radish. Its superb quality and appetizing appearance in addition to being the first of the season to reach your table (or market) will make Saxa one of your favorites. The roots are nearly as round as a ball, bright scarlet in color and flesh snowy white. The tops and tap root are the smallest possible. Excellent for forcing and very slow to run to seed. In our trials Saxa reached table size ahead of all others. Price—(5c per pkt.) (15c per oz.) (45c per ¼ lb.) (\$1.50 per lb.) (\$1.45 per lb. in 10-lb. lots) prepaid. Wholesale price (\$1.25 per lb. in 50-lb. lots and up) not prepaid.

Long Scarlet Short Top

The standard long variety. Well known for a long time. Good for home or market garden. Roots long, growing partly above the ground, straight, smooth, rich red and of fine quality; a quick grower. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (85c per lb.) (75c per lb. in 10-lb. lots) prepaid. Wholesale price (55c per lb. in 50-lb. lots and up) not prepaid.

Long Brightest Scarlet

This new sort much resembles Long Scarlet in shape, but is slightly shorter. It is a very bright scarlet with a white tip and very attractive in appearance. The quality is extra good and it matures quickly. It is a good seller, and fine for home gardens as well. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (85c per lb.) (75c per lb. in 10-lb. lots) prepaid. Wholesale price (55c per lb. in 50-lb. lots and up) not prepaid.

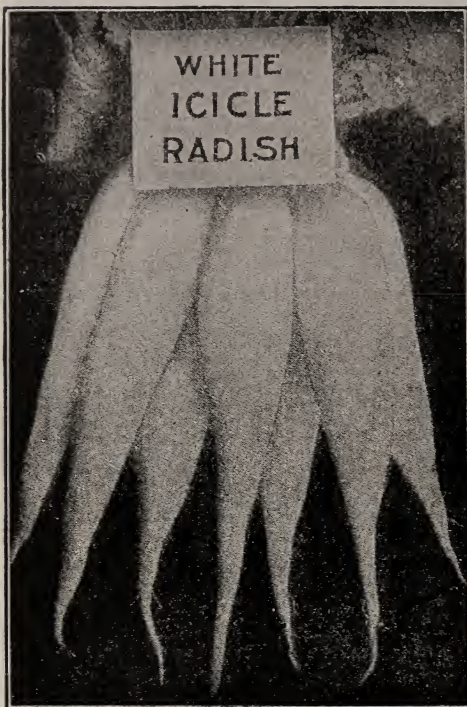
Long Black Spanish

Black-skinned, large roots, slightly pungent, hardy. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (85c per lb.) (75c per lb. in 10-lb. lots).

RADISHES—Continued

New White Icicle Radish, Burrell's Select Seed

This beautiful transparent white variety much resembles the White Vienna. It is of excellent quality. Under favorable conditions stands a long time without going to seed and remains crisp and tender.



It is a sort which should be included in every order; suitable for forcing, and none better for the home or market garden.

Price — (5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.) (85c per lb. in 10-lb. lots). Prepaid. Wholesale prices (75c per lb. in 50-lb. lots and up) not prepaid.

Burrell's Long Cincinnati Market

Special Market Gardeners Strain

Single Market Gardeners buy 50 to 100 pounds of this seed from me at a time. The finest Long, Light Scarlet Radish, nearly transparent, small tops, will stand planting close together, slow to run to seed; grows straight and smooth, 6 to 8 in. long, tender, crisp and does not become hollow and pithy. If you grow for market and plant only two sorts they should be my

Long Cincinnati Market and New White Icicle. Price—(5c per pkt.) (10c per oz.) (25c per ¼ lb.) (85c per lb.) (75c per lb. in 10-lb. lots and up) prepaid. Wholesale price (55c per lb. in 50-lb. lots and up) not prepaid.

OKRA

Plant 1 oz. to 100 ft. of drill; 8 lbs. per acre.

Extra Early Dwarf (Green Pods). Very early and productive. Price—(5c per pkt.) (10c per oz.) (20c per ¼ lb.) (60c per lb.) postpaid.

White Velvet. A great improvement over older varieties; pods larger, white, very smooth, a more abundant bearer; superior quality. Price—(5c per pkt.) (10c per oz.) (20c per ¼ lb.) (60c per lb.) postage or express paid.

Perkin's Perfection Mammoth (Green Pod). Large, very productive, early, tender, well liked. Price—(5c per pkt.) (10c per oz.) (20c per ¼ lb.) (60c per lb.) postpaid.

Wholesale Prices—Any of above varieties of Okra, not prepaid, 40c per lb. in 50-lb. lots and up.

Salsify (Vegetable Oysters)

Plant 1 oz. to 100 ft. of drill; 8 lbs. per acre.

Many prefer salsify to oysters. The soup from which gives off an odor exactly the same as oysters, and by some liked better than oyster soup. Every garden should produce some of this easily grown plant. Plant very early in the spring. Prepare the soil as for beets; drill in rows 14 to 18 inches apart, so the plants stand 2 to 3 inches apart. The roots grow more nearly straight when close together.

Salsify, Mammoth Sandwich Island—(5c per pkt.) (20c per oz.) (75c per ¼ lb.) (\$2.75 per lb.) postpaid. Wholesale price, not prepaid, \$2.25 per lb. in 50-lb. lots and up.

SPINACH

Plant 1 oz. to 100 ft. of drill, 8 pounds per acre.

I handle the best Holland and Danish Grown Spinach seed and will quote special wholesale prices on 500 to 1,000-lb. lots.

Bloodsdale Savoy—Leaved. Large, thick, curled leaves, slow to run to seed. Price—(5c per pkt.) (10c per oz.) (20c per $\frac{1}{4}$ lb.) (45c per lb.) prepaid. Not prepaid (30c per lb. in 10-lb. lots) (100 lbs. 25c per lb.).

King of Denmark. Valuable new sort. Large crumpled leaves. Price—(5c per pkt.) (10c per oz.) (20c per $\frac{1}{4}$ lb.) (45c per lb.) prepaid. Not prepaid (30c per lb. in 10-lb. lots) (25c per lb. in 100-lb. lots).

Round Leaved Viroflay. Large, thick-leaved. Good. Price—(5c per pkt.) (10c per oz.) (20c per $\frac{1}{4}$ lb.) (45c per lb.) prepaid. Not prepaid (30c per lb. in 10-lb. lots) (25c per lb. in 100-lb. lots).

Prickley or Winter. Usually planted in the fall—plants grow large. Price—(5c per pkt.) (10c per oz.) (20c per $\frac{1}{4}$ lb.) (45c per lb.) prepaid. Not prepaid (30c per lb. in 10-lb. lots) (25c per lb. in 100-lb. lots).

Summer Squash

Plant $\frac{1}{4}$ lb. to 100 hills, 4 lbs. per acre.

I grow a large acreage of squashes both summer and winter and can quote special wholesale prices on large lots.

Early White Bush Scallop

The well-known flat scalloped squash. Grown extensively both for home and market gardens. Early and productive. Price—(5c per pkt.) (10c per oz.) (25c per $\frac{1}{4}$ lb.) (85c per lb.) (70c per lb. in 10-lb. lots.) prepaid. Wholesale prices, not prepaid (100-lb. lots, 55c per lb.).

Mammoth White Bush

This sort grows large, very uniform and matures early. Clear white, of excellent quality. I have a very fine stock of this variety and recommend it to market and home gardeners. Price—(5c per pkt.) (10c per oz.) (25c per $\frac{1}{4}$ lb.) (85c per lb.) (70c per lb. in 10-lb. lots) prepaid. Wholesale prices, not prepaid (100-lb. lots, 60c per lb.).

Dwarf Yellow Summer Crookneck. A small yellow bush squash—very early, color bright yellow, surface densely covered with warts—the earliest crookneck.

Price (5c per pkt.) (10c per oz.) (25c per $\frac{1}{4}$ lb.) (85c per lb.) (70c per lb. in 10-lb. lots) prepaid. Wholesale prices not prepaid (55c per lb. in 100-lb. lots).

Mammoth Yellow Summer Crookneck

This is the finest of the crookneck squashes. My stock is recognized "As Good As Grow" and I sell thousands of pounds of this variety. The squashes are of excellent quality and remain tender until two to three times as large as the dwarf sort. The photo is of Mammoth Yellow summer Crookneck.

Price (5c per pkt.) (10c per oz.) (25c per $\frac{1}{4}$ lb.) (85c per lb.) (70c per lb. in 10-lb. lots) prepaid. Wholesale price not prepaid (60c per lb. in 100-lb. lots).



Cocozelle or Italian Vegetable Marrow. A very popular sort. When quite young it is considered superior to white bush by many and is grown extensively by market growers for early market. Cocozelle is very prolific and may be

picked throughout the summer if the picking is done while partly grown, in which way a large amount of stock feed may be harvested. Price (5c per pkt.) (10c per oz.) (25c per $\frac{1}{4}$ lb.) (85c per lb.) (75c per lb. in 10-lb. lots) prepaid. Wholesale price not prepaid (60c per lb. in 100-lb. lots).

Mammoth Yellow Summer Crookneck Squash



GOLDEN HUBBARD SQUASH

This is an excellent variety. The fruits are of the typical Hubbard shape and heavily warted, see photo of average specimens from my crop. I grew several thousand pounds of this seed this year and on account of the abundant crop I am making you special prices.

The Golden Hubbard is rich golden orange colored. The flesh very deep orange, rich and fine flavored. It keeps well and the large vines produce several squashes. It is one of the surest croppers.

Price—(5c per pkt.) (10c per oz.) (25c per $\frac{1}{4}$ lb.) (80c per lb.) (75c per lb. in 10-lb. lots) prepaid. 100-lb. lots and up, not prepaid, 60c per lb.

IMPROVED HUBBARD

This is the standard variety and has no superior. If you are planting but one variety for winter I would recommend that this be the Hubbard. It is a favorite both for market and home use. Good specimens are about equal to the sweet potato. The shell is hard and dry, and with some care can be kept until late in the spring. My strain is very fine. **Price—**(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.25 per lb.) (\$1.10 per lb. in 10-lb. lots) prepaid. (85c per lb. in 100-lb. lots) not prepaid.

CHICAGO WARTED HUBBARD

My crop of this variety grown for 1928 was grown in the mountains at a high altitude where the conditions are such that hardness is developed even more than where grown far north. This very fine variety much resembles the Original Hubbard, except that it is larger and more covered with warts. Can be kept until late spring. The shell is very hard and dry. **Price—**(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.25 per lb.) (\$1.10 per lb. in 10-lb. lots) prepaid. (85c per lb. in 100-lb. lots) not prepaid.

BLUE HUBBARD

This now is one of the leaders and many sections plant it more extensively than all others. Large, slate colored, long keepers—very fine quality. I grew a large acreage and have a fine lot of seed. **Price—**(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.25 per lb.) (\$1.10 per lb. in 10-lb. lots) prepaid. Wholesale price in 100 lb. lots and up, 85c per lb., not prepaid.

PIKE'S PEAK

This excellent sort is a favorite with all who have grown it. Shape rather long for its thickness; larger at the stem end, tapering toward the blossom end. Slate colored rind; flesh creamy yellow, of good flavor; a good keeper. **Price—**(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.25 per lb.) (\$1.10 per lb. in 10-lb. lots) prepaid. (85c per lb. in 100-lb. lots) not prepaid.

DELICIOUS

This fall variety of medium size is of excellent quality and keeps well into the winter. The flesh is fine grained, very thick and bright yellow in color. Where quality is of first consideration this variety is recommended. **Price—**(5c per pkt.) (15c per oz.) (40c per $\frac{1}{4}$ lb.) (\$1.25 per lb.) (\$1.10 per lb. in 10-lb. lots) prepaid. (85c per lb. in 100-lb. lots) not prepaid.

FORDHOOK

This sort is the easiest grown and most resistant to insects and disease of all the winter squashes. It keeps a long time and the quality is so good it ought to be in every garden. **Price—**(5c per pkt.) (10c per oz.) (30c per $\frac{1}{4}$ lb.) (\$1.10 per lb.) (\$1.00 per lb. in 10-lb. lots) prepaid. Wholesale price (85c per lb. in 100-lb. lots) not prepaid.

1 oz. of seed will produce 2,000 to 3,000 plants.



Burrell's Special Selection Chalks Early Jewell Tomato

Line bred stock, my own growing and selection. I grow this seed from the finest possible selection from individual plants which bear the heaviest crop of most uniform fruits. These plants produce 100 to 160 fruits each. This seed is grown above 4,000 feet elevation and is hardy and vigorous.

Considering the quality of the stock, the price of this seed is much less than cheap, questionable seed as a gift.

This tomato is large, smooth, round, solid, of good size for shipping, canning or home use. Color, a bright red. No hard cores or cat faces.

My seed crop yielded nearly 26 tons per acre of very fine tomatoes.

Price—(10c per pkt.) (30c per $\frac{1}{4}$ oz.) (\$1.00 per oz.) (\$3.75 per $\frac{1}{4}$ lb.) (\$7.00 per $\frac{1}{2}$ lb.) (\$13.50 per lb.) postpaid.

For Super Select Seed of this variety see page 65.



Burrell's Special Selection

BONNY BEST TOMATO

My own growing above 4,000 feet elevation.

I am now growing line bred stock of **Bonny Best** tomato and my records show that this is a **great tomato for the market grower, the home grower, the CANNER.** My yield from one acre net was **30 tons, 839 pounds.** Expert tomato growers who inspected them after fifteen tons per acre had been picked stated the vines still held what they would consider a full crop.

The fruits are medium large—just the right size—shape full from stem to blossom. Color deep red, quality unsurpassed. No cat faces or hard cores. **Very early** and one I recommend to the most critical grower.

If you want early fine tomatoes to bring top prices, get some of this seed; start your hot bed early so you can set out large, hard plants as early as the weather will permit, and you will be a **Bonny Best** enthusiast when the crop matures. Don't fail to plant some of this seed, and if you grow for market, where earliness and best quality count, plant a large part of your acreage to it. **Price—(10c per pkt.) (30c per ¼ oz.) (\$1.00 per oz.) (\$3.75 per ¼ lb.) (\$7.00 per ½ lb.) (\$13.50 per lb. and up), prepaid.**

See page 65 for prices on my **Super Select Bonny Best Tomato Seed—the finest possible selection.**

One of the leading plant breeders of the U. S. made the statement a short time ago that he believed within a few years a large portion of all the tomato seed would be grown in the **Rocky Ford District of Colorado.**

Tomato Production

The value of the tomato crop commercially is fifty million dollars annually, not taking into account the countless gardens where they are grown for home consumption. I checked three thousand seed orders to see what percent of the planters purchased the best seed and found over 90 percent bought the best. This prompted me to still further effort to select the best of the best, and my crop results have been highly satisfactory. One of my leading specialties now is the growing of **Line Bred Tomato Seed,** and my preparations for future years seed growing contemplates a continuous and intensive following of the fundamental principles of plant breeding as may be applied to tomato seed growing.

Selecting the finest plants, growing special seed plots, again selecting planting stocks from the most productive plants in these seed plots from which to grow my special seed fields. Then selecting planting stocks from the most productive, earliest, true to type plants to supply my customers **Super Select Tomato Seeds.**

See page 65 for stocks which I now have to offer of this finest seed.

Results have proven as in Cantaloupe and Cucumber seeds that this is an ideal place to grow them. I believe the time will come when a large percent of the tomato seed planted by the more careful growers will be **Rocky Ford Colorado Grown.**



Burrell's Super Select Tomato Seed

My tomato seed grown here at Rocky Ford has won an excellent reputation all over the U. S. for quality and yield. Our elevation is over 4,000 feet and conditions ideal for the growing of fine tomato seeds. The demand for this grade of seed (Super Select) has grown, until now nearly every tomato grower is looking for and buying the best he can find.

To meet this demand I am planting the finest possible selection of stock seeds saved from plots grown from line bred seeds and from this very finest of the product from the earliest fruits I am saving Super Select tomato seeds. You know an ounce under favorable conditions will produce nearly, if not quite, enough plants to set an acre, and that this Super Select seed only adds one or two dollars per thousand to the cost of the plants, compared to plants grown from ordinary seed as a gift.

The tomatoes from which this seed was saved were ripening when the price of tomatoes was 20c to 25c per pound, from which you will see that only 20 to 30 pounds of tomatoes at that time would have been required to pay for the seed necessary to grow the plants to set an acre.

I only offer this Super Select Tomato seed from three varieties. The price of each is as follows: (50c per pkt.) (\$1.50 per $\frac{1}{4}$ oz.) (\$5.00 per oz.) (\$18.00 per $\frac{1}{4}$ lb.) (\$70.00 per lb.)

The varieties are as follows:

Burrell's Super Select Bonny Best.

Burrell's Super Select Early Jewell.

Burrell's Super Select Earliana.

Price—(50c per pkt.) (\$1.50 per $\frac{1}{4}$ oz.) (\$5.00 per oz.) (\$18.00 per $\frac{1}{4}$ lb.) (\$70.00 per lb.). Postpaid by insured mail.

My Special Bonny Best Tomatoes yielded 30 tons 839 pounds on one acre, which at canning factory prices of \$12.00 per ton equaled \$365.03 per acre, to say nothing of the price usually obtained for early tomatoes 10c to 25c per lb.

My Special Early Jewell Tomatoes yielded 25 tons 1,790 pounds per acre or \$310.74 per acre at canning factory prices.

My Special Earliana Tomatoes yielded 23 tons 350 pounds per acre or \$278.10 per acre, from which you can readily see that the price of my Super Select seed is low even when compared with canning factory prices when the yield per acre is taken into consideration. How much more is it really worth when the early market for fine quality is considered?

I hope every tomato grower who gets my catalog will plant some of this seed and compare results with the best they have been planting and write me what they were.

Yours truly,

D. V. BURRELL, SEED GROWER.

Spark's Earliana Tomato

Burrell's Special Strain



This **Extra Early**, red tomato has been the source of large returns with many market tomato growers. The plants grow rather open and are loaded with fruits. Will grow best set about 3½ feet apart each way, and by starting the plants early in hot beds you will have tomatoes about sixty days after setting out the plants. The bright red fruits are quite uniform in shape, good marketable size and very smooth for so early a sort. The habit of growth is such that the vines do not hide the fruits, making them less liable to sun-scald, as from the first they become accustomed to the direct rays, and also allowing them to be picked at small expense.

They are borne in large clusters and the yield is heavy.

This strain is far ahead of the Standard Earliana seed. One of the most critical seedsmen of the United States went over my field and wanted to purchase of this seed to introduce it as a novelty. He stated they were the finest Extra Early tomatoes he had ever seen, and were entitled to a distinct place because of their superior quality.

If Extra Early tomatoes of the finest quality will make you money, or if you live in the North where it is difficult to get the tomatoes early enough to mature the crop, this is a sort you will like.

One of my Iowa customers writes: "I had ripe tomatoes two weeks earlier than any of my neighbors." That would mean a good deal to you, wouldn't it?

Price—(10c per pkt.) (30c per ¼ oz.) (\$1.00 per oz.) (\$3.75 per ¼ lb.) (\$7.00 per ½ lb.) (\$13.50 per lb.). Prepaid large lots at one pound rate.

See page 65 for Super Select seed of Burrell's Special strain Earliana tomatoes.

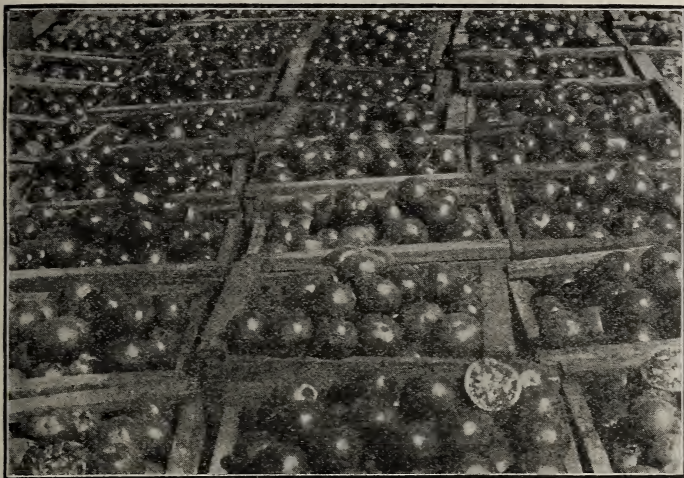
MARGLOBE TOMATO

(Grown from Pritchard Stock Seed)

This tomato was developed by Mr. F. J. Pritchard of the Bureau of Plant Industry, who sent me stock seeds from which I grew this seed. The fruits are large, nearly round, deep scarlet, and reported resistant to nail-head Rust and Fusarium wilt. My crops here have never been attacked with diseases, so I do not know from personal experience.

This variety has gained excellent appreciation especially in the South as one of the best sorts to grow.

Price (10c per pkt.) (60c per oz.) (\$2.00 per ¼ lb.) (\$7.00 per lb.) (\$6.50 per lb. in 10-lb. lots) prepaid. Wholesale price not prepaid (\$6.00 per lb. in 50-lb. lots and up).



Gulf State Market Tomato

The introducers of Gulf State market has this to say:

"Although this variety was developed primarily to meet the demands of tomato growers who ship to distant markets, its many excellent qualities make it also a very desirable sort for the home gardener or the grower for local markets.

"It is earlier than any other good purple tomato. The vines are exceptionally robust, making the crop less susceptible to blight than other varieties, thus increasing the possibilities of a perfect stand in the field if weather or other conditions are unfavorable.

"The fruits are almost true globe shaped and are entirely free from cracks or blemishes about the blossom end. Fruits on the same cluster ripen uniformly, making it an economical variety to pick. The fruits color a rich purplish pink clear to the stem after packing.

"In our experimental trials in comparison with other varieties of its class we have found that it will outyield both in bulk and number of fruits any other shipping tomato.

"In localities where this variety was grown last season it gave complete satisfaction, and from the many favorable reports we have had on it we believe it to be the best shipping tomato ever offered."

My crop was grown from seed from the introducer and the photo above is of some of these tomatoes I selected for seed. I recommend them to you either for extensive planting for market or for your home garden. I have the seed saved in two grades.

Burrell's Special Gulf State Market from the Very Finest Fruits.

Price—(10c per pkt.) (60c per ½ oz.) (\$1.00 per oz.) (\$3.75 per ¼ lb.) (\$14.00 per lb.) (\$12.50 per lb. in 10-lb. lots) prepaid.
Standard Seed Gulf State Market—Price—(5c per pkt.) (50c per oz.) (\$1.75 per ¼ lb.) (\$6.00 per lb.) (\$5.00 per lb. in 10-lb. lots) prepaid.

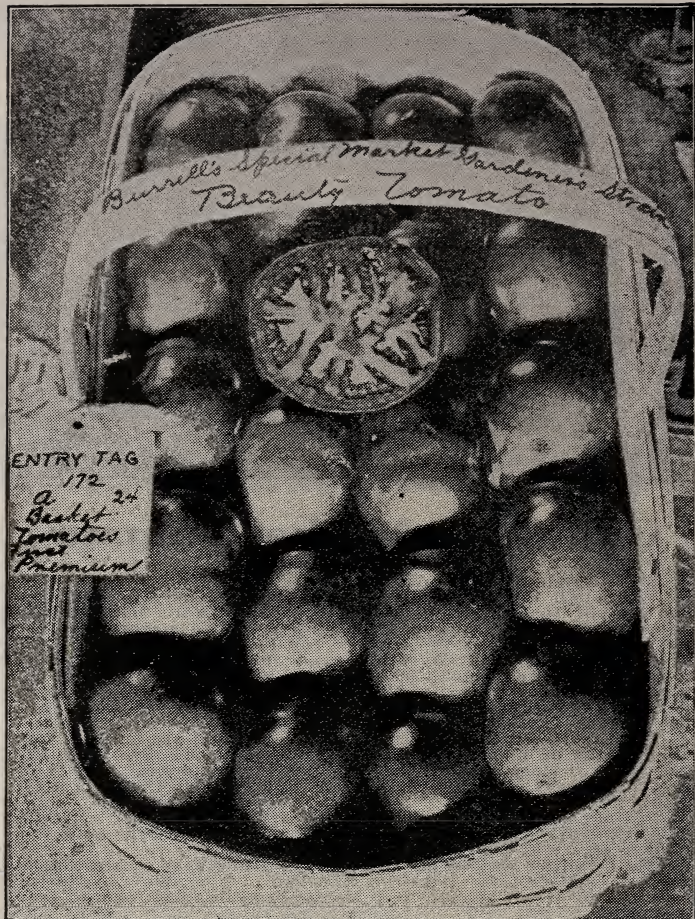
Early Avon Tomato

New extra early, scarlet fruited, nearly round, smooth, excellent quality. As early as Earliana and one of the heaviest yielders.

After growing Early Avon I can recommend it to the market grower who makes his best money by being first on the market, also to the home gardens as it is one of the earliest and continues to produce fine fruits for a long time.

Price—(10c per pkt.) (60c per ½ oz.) (\$1.00 per oz.) (\$3.75 per ¼ lb.) (\$14.00 per lb.) (\$12.50 per lb. in 10-lb. lots) prepaid.

BURRELL'S SPECIAL TOMATO SEED IS GROWN MORE THAN 4,000
FEET ABOVE SEA LEVEL



MARKET GARDENERS' STRAIN BEAUTY TOMATO

This strain has been carefully selected for a number of years, until it is now far ahead of the seed of this variety usually offered. The photo above is of a basket of these tomatoes which won first premium at the Rocky Ford Fair. On the market 8-pound baskets of these sold readily at 50c per basket, when 20-pound baskets of ordinary tomatoes were selling at 75c per basket—nearly double the price of ordinary tomatoes. It pays to plant only the best. This seed was saved from tomatoes equal to those in the basket above.

This strain is not offered through any other source. Those who secure a supply will be fortunate.

Remember, an ounce of seed produces 2,500 to 3,000 plants, and at the price per ounce the cost compared with the crop is practically nothing.

An excellent sort for home garden or shipping; hardy, strong grower, productive; fruits large, smooth and of excellent quality. Color a glossy crimson tinged with purple. Grows in clusters of four to six large fruits and retains its large size late in the season. The flesh is firm, skin tough, and it seldom rots or cracks after it rains. They can be picked as soon as there is a slight change in color from green, and ripen up nicely, look well and keep a long time after ripe.

Price—(10c per pkt.) (50c per ½ oz.) (\$1.00 per oz.) (\$3.75 per ¼ lb.) (\$14.00 per lb.) postpaid.

I received one order for 100 pounds of this seed—\$1,400.00. Hundreds of the leading tomato growers ordered from 1 ounce to 1 pound.

An ounce of this seed may make your crop worth \$100.00 more than ordinary seed.

TOMATOES—Continued

The New Hummer Tomato

THIS VALUABLE VARIETY was introduced in 1907 and sold by the originator at $\frac{1}{2}$ c per seed (20c per packet of 40 seeds). I secured a supply of this seed from him and grew my supply of seed under irrigation, where there is no better place to mature the best seed. From this start I selected the seed offered here. It was one of the best crops of tomatoes I have ever grown.

The fruits are round, with practically no indentation at the stem, color bright red. Fruits solid, with but few seeds set near the ring. No green core; the fruits ripen all over and clear through. The center cuts solid, bright, red flesh of extra quality. Almost an extra early sort.

Price—(10c per pkt.) (60c per oz.) (\$2.00 per $\frac{1}{4}$ lb.) (\$7.00 per lb.) postpaid.



Livingston's Globe Tomato

This is one of the finest market sorts. The fruits are large, and a good marketable size is retained throughout the season; always smooth, firm-fleshed and with few seeds; ripens evenly; color, a fine glossy rose, tinged with purple, and without the slightest hint of yellow at any stage of ripening. Fruit clusters spring from the main stem much closer together than in most sorts. It is a remarkably good keeper, none of the many varieties we grow surpassing it in this respect. In quality there is nothing more to be desired, being mild, pleasant and of delicate flavor, and the beautiful and attractive globe-shaped fruits will find ready sale. I sell large quantities of this seed to Southern growers.

A large Florida grower wrote me that my Globe tomato seed gave better results than any other Globe tomato seed they could get and wanted more "just like we got last year."

Price—(10c per pkt.) (40c per oz.) (\$1.50 per $\frac{1}{4}$ lb.) (\$5.50 per lb.) (10 lbs., \$5.00 per lb.) postpaid. (50 lbs. and up, \$4.50 per lb.)

JUNE PINK TOMATO

This is an **Extra Early Pink Tomato** well known by market growers and in some sections planted very extensively for shipping. June Pink has the habits of Earliana as to earliness and plant growth, the plants being small and the set of fruits very heavy. The shape of the fruits is same as Earliana but the color pink instead of red and the skin much tougher, which accounts for it being a good shipper. I sell June Pink in hundred pound lots to customers in some of the leading southern tomato growing sections.

My crop of this variety was very good this year and I have the seed to offer in two grades.

Burrell's Select June Pink saved from crown fruits. Price—(10c per pkt.) (50c per oz.) (\$1.85 per ¼ lb.) (\$6.50 per lb.) (\$6.25 per lb. in 10-lb. lots) (\$6.00 per lb. in 100-lb. lots) prepaid.

Standard June Pink saved from good stock grown especially for seed. Price—(5c per pkt.) (35c per oz.) (\$1.00 per ¼ lb.) (\$3.50 per lb.) (\$3.25 per lb. in 10-lb. lots) (\$3.00 per lb. in 100-lb. lots) prepaid.

Standard Tomato Seeds

This seed is saved from run of crop grown in an extensive way. It is good seed but can be supplied at low prices for above reason. Price of all following varieties—(5c per pkt.) (35c per oz.) (\$1.00 per ¼ lb.) (\$3.50 per lb.) (\$3.25 per lb. in 10-lb. lots) prepaid. Wholesale price—(\$3.00 per lb. in 25-lb. lots and up) not prepaid.

Chalk's Early Jewel. Early, large, smooth, red.

John Baer. Early, medium size, smooth, red.

Earliana Sparks. Extra early, heaviest yielder, smooth, red.

Livingston's Beauty. Excellent canner, large, purple, smooth.

Early Acme. Early, smooth, medium size, pink.

Dwarf Champion. Round, smooth, early, medium size, pink.

New Stone. Large, late, excellent shipper, red.

Matchless. Large, late, solid, smooth, red—main crop.

Livingston's Perfection. Solid, round, smooth, red—main crop.

Ponderosa. Very large, solid, deep purple, large vine.

Yellow Plum. Plum shaped, yellow, fine for preserves.

Price of above standard tomato seed—(5c per pkt.) (35c per oz.) (\$1.00 per ¼ lb.) (\$3.50 per lb.) (\$3.25 per lb. in 10-lb. lots) prepaid. Wholesale price—(\$3.00 per lb. in 25-lb. lots and up) not prepaid.

Kill the Bugs

I am glad to be able to offer you the following insecticides which I have found very effective:

APHICIDE No. 10 to destroy all kinds of Plant Lice, Cucumber Beetles, Flea Beetles, Green Bugs, Chinch Bugs, Poultry Lice, Mites, and many other insects. Price—(5 lbs., \$2.00) (10 2-lb. cans, \$7.50) (25-lb. steel drums, \$6.50) (100-lb. steel drums, \$25.00) by Express prepaid.

Special prices on large lots.

APHICIDE No. 15 to destroy the **Black Squash Bug**. I have gotten practically 100 percent results by careful use on Hubbard Squash. Price—(5 lbs. \$2.50) (25-lb. drums, \$8.00) (100-lb. drums, \$31.00) prepaid.

BURRELL'S BEETLE DUST. This special dust is the result of experiments to control the **Mexican Bean Beetle** and very satisfactory results have been met with. Complete control was obtained in a large field where the Mexican Bean Beetle had appeared in a number of parts of the field. Price—(5 lbs., \$2.50) (\$7.00 per 25-lb. drum) (\$27.00 per 100-lb. drum). Express prepaid.

TURNIPS

Plant 1 oz. to 250 ft. of drill, 1 lb. per acre.

Purple Top Strap Leaf Turnip

The most widely cultivated and best-known variety. Used largely for sowing broadcast among corn and potatoes. It is round and flat, white on the bottom and a reddish purple above the ground, and a very quick grower. It is a fine variety, either for the table or for stock feeding. Price—(5c per pkt.) (10c per oz.) (20c per ¼ lb.) (75c per lb.) (65c per lb. in 10-lb. lots) prepaid. Wholesale price—(45c per lb. in 25-lb. lots and up) not prepaid.



Purple Top White Globe Turnip

This excellent table variety is globular in shape, of good size and very attractive appearance. The roots are large, purple or dark red above ground, white below. The flesh is white, fine grained and tender. The roots, when in best condition for the table, are about 3 inches in diameter, but can be grown much larger for stock feeding. This sort keeps well for so early a variety and is one of the best for market use. Sometimes known as Red Top White Globe.

Price—(5c per pkt.) (10c per oz.) (20c per ¼ lb.) (75c per lb.) (65c per lb. in 10-lb. lots) prepaid. Wholesale price—(45c per lb. in 25-lb. lots and up) not prepaid.



White Egg Turnip

This variety belongs to the quick growing turnips which should be planted in the fall or late summer six weeks to two months before frosts are expected. White Egg Turnip is tender, crisp, sweet and one of the best for home or market garden. Many markets prefer it. Color, white; shape, as in cut. A favorite with market growers for winter and early spring sales.

Price—(5c per pkt.) (10c per oz.) (20c per ¼ lb.) (75c per lb.) (65c per lb. in 10-lb. lots) prepaid. Wholesale price—(45c per lb. in 25-lb. lots and up) not prepaid.

EARLY WHITE FLAT DUTCH. An excellent garden variety; the best for spring sowing. Price—(5c per pkt.) (10c per oz.) (20c per ¼ lb.) (75c per lb.) (65c per lb. in 10-lb. lots) prepaid.

EXTRA EARLY PURPLE TOP MILAN. This is the earliest turnip in cultivation and a splendid variety; bulb white and flat, of medium size with a bright purple top; one of the sweetest and finest flavored of summer sorts. Price—(5c per pkt.) (20c per oz.) (35c per ¼ lb.) (\$1.30 per lb.) (\$1.20 per lb. in 10-lb. lots) prepaid.

EARLY WHITE MILAN. One of the earliest turnips, possessing all of the good qualities of the Early Purple Top Milan. It is very smooth and entirely white. Its excellent qualities and fine appearance make it a valuable crop to grow, and it is ready for market a week earlier than any other white variety; will produce a heavy crop. It will be one of the best for market. Price—(5c per pkt.) (10c per oz.) (35c per ¼ lb.) (\$1.30 per lb.) (\$1.20 per lb. in 10-lb. lots) prepaid.

Asters

SEMPLE'S BRANCHING—CREGO'S GIANT



ASTERS are the **Queen of Autumn Annuals**. These beautiful flowers are easily grown. The seed I offer is the best to be had. For early flowers sow early in the spring in fine soil in boxes, which should be set in the greenhouse or in a sunny window. Transplant when up to 3 inches apart and set out of doors as soon as the ground is warm. For later blooming—and the late blooms are the best—sow the seed in the open ground about time for the last frost and transplant, if desired, or they may be thinned and grown where the seed is planted.

SEMPLE'S BRANCHING ASTERS. The plants grow 18 inches to 2 feet high and branch freely. The full-petaled flowers are 3 to 4 inches across and borne on long stems. Comes in flower late in the autumn. Colors—white, pink, crimson, purple, light blue, deep rose and mixed. Price (any separate color or mixed)—(10c per pkt.) (50c per $\frac{1}{4}$ oz.).

GIANT COMET OR CREGO. This new giant-flowered sort has narrow petals. The outer petals curved back. The center petals overlapping and twisted. The flowers often measure 4 to 5 inches across. Separate colors—rose pink, shell pink, purple, white and crimson. Price—(15c per pkt.), or mixed (15c per pkt.) ($\frac{1}{8}$ oz., 25c).

MIKADO PINK (ROCHESTER). A beautiful mid-season aster. The flowers are very large and well formed. Color—light rose, with lavender tint. Petals long and narrow. The center petals are curved and twisted, covering the center of the flower. Height, about 2 feet; branching. Stems 12 to 15 inches long. Price—(15c per pkt.) (40c per $\frac{1}{4}$ oz.).

TRUFFAUT'S PERFECTION PEONY-FLOWERED. A mid-season class of upright growth. Flowers large bell-shaped; stems long, curved inward; many shades, running from white to pink, deep rose, light and dark blue; mixed. Price—(10c per pkt.) (35c per $\frac{1}{4}$ oz.).

HEART OF FRANCE. The most brilliant of all red asters. Price (15c per pkt.) (35c per $\frac{1}{8}$ oz.).

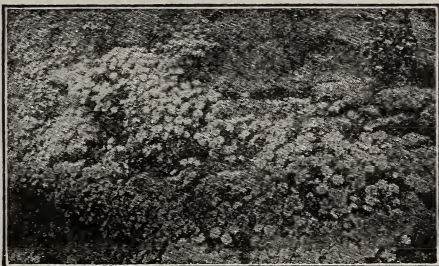
NEW CALIFORNIA GIANTS. The plants grow to a height of two feet and the bush is well rounded. Long stems carry flowers with petals so curled and twisted and of such size as to resemble giant Chrysanthemums. Colors—dark purple, deep rose, light blue, peach blossom, white and mixed. Price (20c per pkt.) (60c per $\frac{1}{8}$ oz.) (\$1.00 per $\frac{1}{4}$ oz.).

FLOWER SEEDS

Continued

Alyssum, Sweet

Little Gem. A favorite little annual because of its fragrance and abundance of bloom. Grows only 6 inches high, yet one plant will cover a space 12 to 20 inches in diameter and be a mass of the purest white from early summer until frost. One of the finest plants for beds, borders and rockwork. **Price—(5c per pkt.).**



AMARANTHUS TRICOLOR (Joseph's Coat)

A showy annual foliage plant; leaves red, yellow and green; height 3 feet. **Price—(5c per pkt.).**

ANTIRRHUM—(Snapdragon)

GIANT-FLOWERED MIXED. A most beautiful new sort, having all the finest colors and markings and a perpetual bloomer. The flowers are of immense size and produced in long spikes 1 to 2 feet in length. They succeed best in a rather light soil in a sunny position, and although perennials are best treated as annuals. **Price—(10c per pkt.).**

AQUILEGIA (Columbine)

A hardy perennial, single and double mixed. **Price—(5c per pkt.)**

ASPARAGUS FERN (Sprengeri)

A fine plant for pot culture or hanging basket. **Price—(10c per pkt.)**

BACHELOR'S BUTTONS (Centaurea Cyanus)

A showy, hardy annual, great variety of colors; flowers keep a long time. **Price—(5c per pkt.).**

BALSAMS (Lady Slipper)

DOUBLE CAMELIA-FLOWERED MIXED. An excellent strain. The flowers are large, of fine form, color varied and brilliant. For the finest double blossoms, transplant two or three times. Height 2 feet. **Price—(5c per pkt.) (40c per oz.).**

CANDYTUFT

NEW EMPRESS. Among the most highly prized of summer annuals, considered indispensable for cutting. The heads of bloom are quite large and pure white. Perfectly hardy, grows easily and blooms throughout the season. Looks best in beds and masses. Sow outside where it is to bloom. Height 1 foot. **Price—(10c per pkt.).**

CANDYTUFT, MIXED. Bears a profusion of clusters of flowers in a wide range of colors. Very valuable for borders or effective in beds or masses. Sow very early in the spring, or late in the fall, rows 1 foot apart; thin to 3 inches apart in the rows; give plenty of water. **Price—(5c per pkt.) (20c per oz.).**

CANARY BIRD VINE

A member of the Nasturtium family. A beautiful rapid-growing annual climber, the charming little canary-colored blossoms bearing a fancied resemblance to a bird with its wings half expanded. **Price—(5c per pkt.).**

CANNA

CROZY'S DWARF MIXED. Produces plants of dwarf, luxuriant growth with immense gladiolus like flowers of the most brilliant colors. They will bloom freely the first year from seed if started about the middle of April. Before planting soak the seed in hot water twenty-four hours. When plants are up to the second leaf, transplant singly into pots. Set out in the garden after all danger of frost is past. The roots can be kept in the cellar over winter. **Price—(10c per pkt.).**

CARNATION

CHOICE DOUBLE MIXED. This mixture contains many of the choicest colors. The flowers do not grow as large as from cuttings, but are more fragrant. **Price—(10c per pkt.) (75c per 1/4 oz.).**

Centaurea—Sweet Sultan

CENTAUREA IMPERIALIS MIXED. This is without doubt the most beautiful of all the Sweet Sultans, and unsurpassed for early summer flowers. The flowers are large, very sweet scented and borne in great abundance on long graceful stems, rendering them valuable for cutting. Price—(10c per pkt.).

CLEMATIS PANICULATA

One of the finest hardy climbers. Fragrant white flowers. Price—(5c per pkt.).

CONVOLVULUS (Morning Glory)

MAJOR. Mixed colors; a great variety of colors. Price—(5c per pkt.).

CYPRESS VINE—Ipomoea Quamoclit

FINEST MIXED. The delicate fern-like foliage and masses of white and scarlet star-shaped flowers make this one of the most beautiful climbers imaginable. Trained to trellises or allowed to run up strings or poles, it is unsurpassed for grace and beauty. Sow in the open ground only after it is thoroughly warm. The seed starts more readily if soaked in warm water two hours before sowing. Grows about 6 feet high. Price—(10c per pkt.).

COSMOS

Early Flowering Mixed. A favorite fall flower. This early flowering strain may be had in bloom from July to November. Plants are such strong, vigorous growers and so free with their favors, they can scarcely be spared from any garden. Grown in rows or massed it makes a fine display; splendid for bouquets. Height 4 to 6 feet. Price—(5c per pkt.).

DIANTHUS

Double Mixed. Few flowers can equal these in beauty and profusion of bloom. For garden decoration they are one of the most satisfactory annuals and as the stems are long are equally good for cutting. The combination of colors is almost endless. Price—(5c per pkt.).

ESCHSCHOLTZIA—

California Poppy

Glory of the West. Summer flowering annuals of low, spreading growth, delicate foliage and golden yellow flowers. Splendid for bedding. Very showy and free flowering. As the plants do not bear transplanting, sow where they are wanted to bloom and thin to 6 inches apart. Price—(5c per pkt.).



GAILLARDIA—Blanket Flower

Fine Mixed. Beautiful annuals for the flower garden, producing showy plants 1 to 2 feet high, which bloom continuously from early summer until November. Thrives well everywhere. Very effectively grown in masses. Excellent for cutting. Price—(5c per pkt.).

Geranium

Zonale Mixed. An excellent mixture of the largest and finest varieties. Geraniums are very interesting plants to raise from seed, as there is always a chance of securing something new and desirable; in fact, propagation by seed is the only way to obtain new varieties. To get into bloom the first summer, sow seeds quite early in house and transplant as soon as large enough, giving more room. Set out in the garden when the weather will permit. Price—(10c per pkt.).

GYPSOPHILA (Baby's Breath or Angel's Breath)

Elegant star-shaped white flowers; charming for mixing with bouquets. Price—(5c per pkt.).

Hollyhock

Chater's Best Mixed. Flowers as double as a rose and of many shades of color. Hardy perennial. One of the easiest grown and most showy flowers. Price—(10c per pkt.).

IPOMEA (Moon Flower, Brazilian Morning Glory)

New Hybrid. Climbers of very rapid growth, with many beautiful and varied flowers. Price—(10c per pkt.).

Larkspur—Delphinium

This Stock Flowered Larkspur is one of the best hardy annuals. The long flower spikes are closely covered with beautifully shaped and colored double flowers. They continue in blooming from early summer until frost. Plant where they are to bloom in early spring. The colors in this mixture are light blue, dark blue, shell pink, carmine, pure white and lilac. Height, two to three feet.

My field of Stock Flowered Larkspur attracted much attention; many chose them as their favorite.

Price—(10c per pkt.) (25c per ½ oz.) (45c per oz.).



Above Is a Reproduction from a Photo Taken in One of My Fields of

African Tall Mixed Marigold (IMPROVED TYPE)

This field grown as a mixture reached a height of four feet and the large flowers, many over three inches across, were a beautiful blending of orange and lemon yellow.

These are of the *Fistulosa* type. The field was admired by thousands.

Plant in rows two feet apart and thin to 8 to 12 inches apart in the row.

African Tall Mixed Marigold. Price—(10c per pkt.) (25c per $\frac{1}{4}$ oz.) (60c per oz.)

Orange Prince Marigold. A large, beautiful orange. Price—(10c per pkt.) (30c per $\frac{1}{4}$ oz.)* (\$1.00 per oz.)

Lemon Queen. Flowers lemon yellow, large double, a very attractive color. Very fine grown beside the glowing orange of Orange Prince. Price—(10c per pkt.) (30c per $\frac{1}{4}$ oz.) (\$1.00 per oz.)

French Dwarf Mixed Marigold. A wonderful plant when properly grown. The rows should be two feet apart and the plants thinned to one every two feet. With the right soil and care the single plants attain beautifully symmetrical and attractive shapes resembling a dwarf evergreen attractively covered with bright colored half double flowers about three-fourths of an inch across. My field of Marigold contained thousands of single plants two feet tall, almost as round as a ball and each covered with hundreds of flowers.

Recommended for a hedge or foliage plant when planted as suggested above.

The full grown plants may be taken up when in bloom and potted where they will keep for several days and provide a very pleasing decorative plant.

French Dwarf Marigold Mixed. Price—(10c per pkt.) (30c per $\frac{1}{4}$ oz.) (\$1.00 per oz.)

Flower Seeds—Continued

MARVEL OF PERU (Four o'Clock)

Large and beautiful, old-fashioned plants of erect bushy habit which produce in profusion a succession of brilliantly colored tube-shaped flowers, that open about 4 o'clock in the afternoon, remaining open all night, and usually are closed before noon the next day. The flowers are red, white, yellow, or are striped and blotched in shades of these colors. Very desirable for borders, along a wire fence, or as the background of a flower garden, blooming during the late summer and autumn. Price—(5c per pkt.) (20c per oz.).

NASTURTIUM

Tall Mixed. A wide range of colors; very popular. Price—(5c per pkt.) (10c per oz.) (30c per ¼ lb.) (\$1.00 per lb.).

Dwarf Mixed. Half hardy, about 1 foot tall; many desirable shades and colors. Price—(5c per pkt.) (15c per oz.) (35c per ¼ lb.) (\$1.20 per lb.).

PANSY—GIANT TRIMARDEAU MIXED

The largest flowering of all pansies. To succeed with pansies only the best seed should be sown. Have the bed where it will not receive the full heat of the sun—the east and north side of the house is generally a good location. Seed sown in the house or hot-bed between January and April or in the open ground as soon as the soil can be worked in the spring will give flowers all summer and fall. For early spring blooming and for the largest and finest flowers, sow between July and September and protect during the winter. Price—(10c per pkt.) (75c per ¼ oz.) (\$2.50 per oz.).

Giant Golden Queen Pansy. Very large, golden yellow flowers. Price—(10c per pkt.) (\$1.25 per ¼ oz.) (\$4.00 per oz.).

Giant Blue Black Pansy. Very large flowers of a rich velvety purple. Price—(10c per pkt.).

Navy Blue Giant Pansy. Very large, deep lavender blue flowers. Price—(10c per pkt.).

Lord Beaconsfield Giant Pansy. The flowers are very large and showy. One of the finest grown. The lower petals are deep violet purple, upper petals white showing slight purple tint. Price—(10c per pkt.) (\$1.00 per ¼ oz.).

PETUNIA HYBRIDA

I offer a special Formula Mixture of the very finest of this type. Recommended for an attractive display from midsummer until frost. No other annual can take its place. Very fine for both beds and borders. Price—(10c per pkt.) (1/16 oz. 30c) (½ oz. 50c), (1 oz. \$3.50).

POPPY

Paeony Flowered, Mixed. Large double, showy flowers almost equal to paeonies. Poppies are of quick growth and produce a wealth of the most gorgeous blooms. Seed should be sown early where they are to bloom and covered lightly; thin to six inches apart. Do well in any good garden soil. Price—(5c per pkt.) (25c per oz.).

Shirley Flowered Poppy. This beautiful variety produces through a long season large single flowers of charming delicacy. The colors are of wide range—from pure white through the softest shades of pink and rose to brightest scarlet and carmine red. The petals are very thin. Some crumpled like tissue paper; others like fine silk. About 20 inches high. Plant very early. Hardy annual. Price—(5c per pkt.) (25c per oz.).

PHLOX

Drummondii Grandiflora. Flowers nearly twice as large as the ordinary Phlox Drummondii, while the colors are richer and brighter. For beds, borders and massing it is unsurpassed. The colors range from purest white to deepest crimson. Sown outside, they bloom very soon after planting and until frost. For early bloom, seed may be sown inside and transplanted. Height 1 to 1½ feet. Mixed. Price—(5c per pkt.).

PORTULACCA

Rose Moss

Double Mixed. There are scarcely any flowers in cultivation which make such a dazzling display of beauty as a bed of many-hued portulaccas. Blooms from July until frost. Very desirable for beds, borders, rock work and ribbon beds and especially adapted for sunny situations and the light, sandy soils. Sow in the garden as soon as it becomes warm, and after the plants appear withhold water. Stands any amount of hot, dry weather and can be easily transplanted when in full bloom. Price—(10c per pkt.).

SWEET WILLIAM

Double Mixed. Hardy, perennial. Flowers produced in very large heads in many brilliant and rich colors. Price—(5c per pkt.).

VERBENA MAMMOTH MIXED

This well known annual of low spreading growth is one of the greatest favorites. Very attractive either for beds or borders. For very early blooms start the plants indoors and set out where wanted as soon as danger from hard frosts is passed. For late blooming plant where wanted and thin to 24 inches apart. Keep well watered. Colors: White, pink, purple, scarlet and others in mixture. Desirable for bouquets. Price—(10c per pkt.) (\$1.00 per oz.).

SWEET PEAS

SPENCER VARIETIES

This group includes the largest and most beautifully formed sweet peas. The Spencers have very large waved flowers which are produced abundantly on long strong stems, making the blossoms most desirable for cutting. The plants of Spencer varieties when grown outdoors are usually in bloom much longer than other sweet-peas, as most of the blossoms fall off after maturity without setting pods.

I have selected the finest varieties.

BARBARA. Always attracts attention because of its glistening shade of pure salmon. Price—(10c per pkt.) (1 oz., 30c) (¼ lb., 75c).

CHARITY. Deep, brilliant crimson. Does not fade in the sun. Price—(10c per pkt.) (35c per oz.) (\$1.00 per ¼ lb.).

CONSTANCE HINTON. White flowering with blush tinge. Price—(10c per pkt.) (30c per oz.) (75c per ¼ lb.).

HEAVENLY BLUE. Deep azure blue, flowers large and of fine substance. The best blue sweet pea yet introduced. Price—(10c per pkt.) (40c per oz.) (\$1.25 per ¼ lb.).

ILLUMINATOR. Bright, glowing salmon, tinged with orange. Price—(10c per pkt.) (30c per oz.) (75c per ¼ lb.).

KING WHITE. The form, size, vigor, waviness and purity of color give it first place as the best White Spencer. Price—(10c per pkt.) (30c per oz.) (75c per ¼ lb.).

MAJESTIC. The very best primrose or cream sweet pea. Price—(10c per pkt.) (30c per oz.) (75c per ¼ lb.).

MARY PICKFORD. Very large flowers. Combining extreme size with finest texture. Color, dainty and appealing cream pink with a soft suffusion of salmon. A free bloomer. Price—(15c per pkt.) (40c per ½ oz.) (70c per oz.) (\$2.25 per ¼ lb.).

ROYAL SALUTE. A brilliant cerise. The finest red Spencer. Price—(10c per pkt.) (30c per oz.) (75c per ¼ lb.).

SUNSET. Bright rose, amber ground. A beautifully artistic flower. Price—(10c per pkt.) (30c per oz.) (75c per ¼ lb.).

IMPROVED TANGERINE. Glowing orange almost the color of a tangerine orange. An excellent flower. Price—(10c per pkt.) (35c per oz.) (\$1.00 per ¼ lb.).

SPENCERS MIXED. A splendid mixture of Spencer varieties grown by the most careful methods from proven stocks. A wide range of colors is thus assured in this comparatively new class of Sweet Peas of such remarkably large size and wonderfully attractive form. (Pkt., 10c) (oz., 25c) (¼ lb., 75c) (lb., \$2.50).

GRANDIFLORA SWEET PEAS

This is the old type of Sweet Peas. The flowers are smaller and not so waved as Spencer types, but the perfume is sweeter and as much more seed is produced the seed is cheaper.

AMERICA. Carmine striped and splashed on white ground. Open form, good size. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

AURORA. Large, hooded form; striped and flaked with orange-salmon-pink over white. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

BLACK KNIGHT. Glossy deep maroon, medium size, open form. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

BLANCHE FERRY. Blooms very early and continues to produce abundantly through a long season. The standard is medium sized, of open form, and bright rose-pink; wings large, rounded, nearly white. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

DAINTY. White shaded lightly and edged with light pink. They are of good size, hooded form and are borne on very long stems. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

DOROTHY ECKFORD. Pure white, shell shaped and are of extra good substance. The variety is considered the best of this class. Seed white. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

DUKE OF WESTMINSTER. Purple standard with wings shading to violet; large size, hooded form. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

HELEN PIERCE. Ivory-white veined and finely mottled bright blue; semi-hooded form. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

LORD NELSON (Brilliant Blue). The best grandiflora dark blue; semi-hooded. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

MISS WILLMOTT. A fine orange-pink, showing veins of deeper tint. Flowers semi-hooded, good size, on long stems; plant very vigorous. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

QUEEN ALEXANDRA. Flowers very bright red, large, semi-hooded. Unsurpassed in brilliancy of color. The nearest scarlet in sweet peas. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

ST. GEORGE. Flowers flame color. The brightest of the orange-pink; large, of open form and slightly waved Unwin type; wonderfully brilliant. (Pkt., 10c) (oz., 15c) (¼ lb., 40c).

BURRELL'S SPECIAL MIXED GRANDIFLORA SWEET PEAS. This mixture combines all of above select sorts in equal proportions. (Pkt., 10c) (oz., 15c) (¼ lb., 40c) (1 lb., \$1.45) (5 lbs., \$1.30 per lb.) prepaid.

CHOICE MIXED GRANDIFLORA SWEET PEAS. This mixture grown as a mixture combines practically all sweet peas of this type producing a very large variety of blooms of the widest range of colors. Price (5c per pkt.) (10c per oz.) (25c per ¼ lb.) (85c per lb.) (75c per lb. in 5-lb. lots) prepaid.

Dust Sweet Peas with "APHICIDE" No. 10 for Aphis and Green Bugs.

ZINNIAS

I grow more than 100 acres of Zinnias.

I am **Headquarters** for Zinnia seed and urge you to plant these liberally for borders or for bedding.

These flowers are so easily grown and the newest selections so beautifully colored and so nearly perfect in form that they rival the Dahlia and Aster for beauty. They keep long in bouquets when supplied with fresh cool water.



Part of Forty-five Acres

Zinnia Burrell's Superb Colossal Mixed

The field in which this photo was taken was a beautiful sight. The bright, lively colors, Crimson, White, Scarlet, Pink and Canary, gave it a glorious appearance. The flowers were large, very double and the stems twelve to fifteen inches long.

Price of above, also any of the following—(10c per pkt.) (30c per ¼ oz.) (\$1.00 per oz.) (\$3.50 per ¼ lb.). All of Burrell's Superb Colossal Type.

Rose Queen. One of the finest. A beautiful Tyrian Rose with rose red center. Flowers very large, coloring delicate and attractive.

Crimson. See page 79. Wonderfully uniform and very fine.

White. Very large, pure white. Very fine when planted beside Crimson or Rose Queen. I suggest a row of each color side by side.

Salmon Pink. Flowers 4 to 5 inches across, salmon pink shades. You will enjoy these.

Golden Orange. Large flowered, free blooming, long, soft petals.

Buttercup. Color, an attractive buttercup; fine, large flowers of excellent form.

Burnt Orange. Large, rich glowing orange. One of the best.

The following are all the best of their class:

Cream. **Pink Shades.** **Scarlet.**

Flesh Pink.

Deep Rose.

Shrimp Pink.

Purple.

Orange Shades.

Bright Rose.

Violet.

Rose King.

Canary Yellow.

Price any of the above—(10c per pkt.) (30c per ¼ oz.) (\$1.00 per oz.) (\$3.50 per ¼ lb.).

California Giants

These are larger than the Colossal. The flowers are borne on long, strong stems. In shape they are between the Colossal and the Dahlia Flowered. The plants grow large and vigorously. The petals are more loosely placed, long and soft.

Orange King. Beautiful, deep orange.

Orange Queen. Lighter orange than above.

Lemon Queen. Light canary on upper side of petals and cerise on the lower side. These shades blend as the flowers develop.

Purity. Pure white.

Rose Queen. Very large. Light rose with deep rose center.

Bright Rose. A very fine bright rose.

California Giants Mixed.

Price any of above seven lots (10c per pkt.) (50c per ¼ oz.) (1.50 per oz.) (\$5.00 per ¼ lb.).

To grow extra large Zinnias thin so the plants are twelve to fifteen inches apart in the row and place the rows three feet apart. Plant the seed one-half inch deep, twenty to twenty-five seeds to the foot of row.

Do not plant until all danger from frost is past and do not plant nearer any trees than the height of the tree. Never plant where they will be shaded. They do best on very rich soil. Cultivate and water frequently. Dust the ground with finely ground sulphur when the plants are beginning to bud at the rate of one pound to the square rod to avoid mildew.



Burrell's Superb Colossal Crimson Zinnia

Many of these plants were five feet tall and the stems 15 to 18 inches long. The crimson flowers were rich and velvety. They were general favorites. At a distance they looked like a field of flame. Very showy when planted in a large bed, also when planted in alternate rows with yellow or white. **Price—(10c per pkt.) (30c per ¼ oz.) (\$1.00 per oz.) (\$3.50 per ¼ lb.)**

Achievement. The petals are quilled and slightly curved as though the flower had been whirled. Flowers a rich golden yellow about 4 inches in diameter. Resembles a cactus dahlia. **Price (10c per pkt.) (50c per ¼ oz.) (\$1.75 per oz.)**

Picotee Mixed. A distinct sort. The colors orange, pink, flesh, lemon and others. The petals tipped with brown or dark. Very attractive. **Price (20c per pkt.) (75c per ¼ oz.)**

Curled and Crested Mixed. Plants 2 ft., petals twisted and curved. Flowers of bright colors and pleasing. Excellent for border. **Price (10c per pkt.) (25c per ¼ oz.) (75c per oz.)**

Zebra Flowered Mixed. All colors. Striped flowers usually two or three colors. **Price (10c per pkt.) (25c per ¼ oz.) (75c per oz.)**

Pompon Mixed. Beautifully colored and shaped flowers. Very double and about one inch in diameter. Fine for cutting. **Price (10c per pkt.) (25c per ¼ oz.) (75c per oz.)**

Dwarf Elegans Mixed. Very attractive double flowers of all colors known to Zinnias. Plants 18 inches tall. **Price (10c per pkt.) (20c per ¼ oz.) (60c per oz.) (\$2.00 per ¼ lb.)**

Tall Elegans Mixed. Very free bloomers. Flowers two inches in diameter, nearly all double and of pleasing colors. **Price (10c per pkt.) (15c per ¼ oz.) (50c per oz.) (\$1.50 per ¼ lb.)**

Dwarf Golden Ball. **Price (10c per pkt.) (20c per ¼ oz.) (60c per oz.)**
Dwarf Salmon Rose. **Price (10c per pkt.) (30c per ¼ oz.) (\$1.00 per oz.)**

Black Knight. Flowers a rich velvety black red, very beautifully formed. You will enjoy this sort. **Price (10c per pkt.) (30c per ¼ oz.) (\$1.00 per oz.)**

Burrell's Zinnia Fan Mixture. This contains all the Zinnias listed in this catalog. **Price (10c per pkt.) (75c per oz.)**

Special Offer No. 1. One pkt. each of twelve sorts Burrell's Giant Dahlia Flowered Zinnias. **\$1.00 postpaid.**

Special Offer No. 2. One pkt. each of sixteen sorts Burrell's Superb Colossal Zinnias. **\$1.25 postpaid.**

Special Offer No. 3. Include both Special Offers No. 1 and No. 2. **\$2.00 postpaid.**

Special Offer No. 4. One pkt. each of six sorts Giants of California. **50c postpaid.**

Special Offer No. 5. One pkt. of each sort of Zinnias listed. Total 50 packets. **\$4.00 postpaid.**

If you want a great lot of pleasure from the growing of flowers plant these 50 varieties "side by side" and see what great variety of fine Zinnias you can select from your flower garden. Considering the packets of mixed sorts included, you can select hundreds of different flowers.

To Grow Fine Zinnias plant the seed in rows three feet apart. Drop the seeds about two to the inch and cover one-half inch deep. When the plants are six to eight inches tall thin to stand about eight inches apart. For the largest flowers thin to twelve to eighteen inches apart. Plant on fertile soil and keep well watered. Do not plant near trees or shrubs. Cultivate often and keep free from weeds. Do not plant until the ground is warm and no danger from frost.



Burrell's Giant Dahlia Flowered Zinnia

The photo above shows one of these fine flowers. The photos on other pages taken in my fields show only slightly the extent of my growing of Zinnias. This year I grew more than one hundred acres of Zinnias for seed.

Many cities have chosen Zinnias for their flower and offer prizes for the finest Zinnia Garden, and many report winning with my seeds.

As an illustration of the impression upon many who saw these beautiful fields, I quote from a letter received from a tourist who, passing through this district, saw some of my Zinnias as they grew:

"The sight of those beautiful flowers is the brightest spot in my memory of an enjoyable pleasure trip."

A prominent public speaker addressing a large audience upon Civic Improvement and Community Pride, referred to my Fields of Zinnias as "**ACRES OF GLORY.**"

I had the pleasure of hearing him and you know it was a real pleasure. **A thrill.**

You know how I felt. You have worked a long time to accomplish something in which you were greatly interested, and when it was done you have heard somebody who really knew say it was **GOOD**. I have been growing Zinnias for many years, striving every year to have them better and I sure appreciate hearing so many say "**they are Good**" and you know they must be good or I could not have built up the demand until I grew more than one hundred acres of Zinnias for seed in one season.

My Zinnias have built Good Will, and Good Will is that state of mind which not only causes a pleased customer to return and purchase again, but also causes him to tell others where the seeds were secured which gave such satisfactory results.

I hope there will be a large planting of these beautiful and so easily grown flowers in your garden in 1928.

"'Tis better to pick a small bouquet to give to your friend this very day, than bushels of roses, white or red, to place on his casket after he's dead."

Burrell's Giant Dahlia Flowered Zinnias

One dollar will buy seeds which will produce more fine flowers than \$100.00 worth of Dahlia Bulbs.



Part of a Field of Burrell's Giant Dahlia Flowered Zinnias

The lower part of the photograph shows the flowers enlarged to show the type.

This beautiful new type of Zinnias is gaining great favor. Florists find them profitable. Home gardens are made attractive throughout the summer and the Zinnia enthusiast will find endless hours of enjoyment among these large, many colored flowers which rival the finest Dahlias.

Burrell's Giant Dahlia Flowered Mixed Zinnias contain all colors and types found in this class. Price—(10c per pkt.) (50c per ¼ oz.) (\$1.75 per oz.) (\$6.50 per ¼ lb.).

Exquisite Dahlia Flowered Zinnia, the greatest accomplishment in this type, a beautiful rose pink rivaling the finest dahlia. Make this your first choice. Price—(10c per pkt.) (75c per ¼ oz.) (\$2.50 per oz.).

Golden State Dahlia Flowered Zinnia. A rich orange yellow. Large and uniform. Price—(10c per pkt.) (60c per ¼ oz.) (\$2.25 per oz.).

Crimson Monarch Dahlia Flowered Zinnia. A very large, crimson flower, very vigorous and attractive. Price—(10c per pkt.) (60c per ¼ oz.) (\$2.25 per oz.).

Oriole Dahlia Flowered Zinnia. Bright orange changing to darker toward the center, a very fine flower. Price—(10c per pkt.) (75c per ¼ oz.) (\$2.50 per oz.).

Polar Bear Dahlia Flowered Zinnia. Very large, pure white. Plant this beside Crimson Monarch or Exquisite for best results. Price—(10c per pkt.) (\$1.00 per ¼ oz.) (\$3.50 per oz.).

Old Rose Dahlia Flowered Zinnia. This beautiful flower resembles an Old Rose in color and very much in shape. In my field I saw some very fine flowers almost like a Giant American Beauty Rose. Price—(10c per pkt.) (\$1.00 per ¼ oz.) (\$3.50 per oz.).

Dream Dahlia Flowered Zinnia. A very attractive lavender colored flower. Uniform in shape and color. Price—(10c per pkt.) (75c per ¼ oz.) (\$2.50 per oz.).

Meteor Dahlia Flowered Zinnia. Fine form and a deep, glowing red. Price—(10c per pkt.) (75c per ¼ oz.) (\$2.50 per oz.).

Purple Prince Dahlia Flowered Zinnia. A deep rich purple. Flowers very large and well formed. Price—(10c per pkt.) (75c per ¼ oz.) (\$2.50 per oz.).

Buttercup-Dahlia Flowered Zinnia. Flowers large and attractive. Free bloomers of excellent form with very long stems. Price—(10c per pkt.) (75c per ¼ oz.) (\$2.50 per oz.).

Scarlet Flame Dahlia Flowered Zinnia. A bright scarlet, very large petals, long and soft. Price (10c per pkt.) (75c per ¼ oz.) (\$2.50 per oz.).

Illumination Dahlia Flowered Zinnia. Bright pink, lighter colored than Exquisite. Price (10c per pkt.) (75c per ¼ oz.) (\$2.50 per oz.).

One dollar's worth of Dahlia Flowered Zinnia Seed will produce more fine flowers than \$100.00 worth of Dahlia Bulbs.

ONE PACKET OF EACH ABOVE (12 PKTS. \$1.00).

BETTER SEEDS

from **BURRELL** *for* **1928**



Photo taken in one of my fields of Dahlia Flowered Zinnia "Exquisite"

Grow the World's Best Zinnias in Your Own Garden

D. V. BURRELL, SEED GROWER
Rocky Ford, Colorado